

# ORDER



WHTM Harrisburg

**Orders**  
**Order / Rev:** 1751227  
**Alt Order #:** 26236761  
**Product Desc:** Candidate  
**Estimate:** 366  
**Flight Dates:** 10/29/18 - 11/11/18  
**Original Date / Rev:** 11/01/18 / 11/01/18  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency Name:** Brabender Cox  
**Buying Contact:**  
**Billing Contact:**  
 108 South Street, SE  
 Leesburg, VA 20175

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Lou Barletta/US Senate/PA/Rep  
**Demographic:** A35+  
**Product Codes:** PL11  
**Priority:** P5  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN12303/TO1358/SP11154  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/18	11/06/18	16	\$11,200.00	\$9,520.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2018	16	\$11,200.00	\$9,520.00	0.00
<b>Totals</b>	<b>16</b>	<b>\$11,200.00</b>	<b>\$9,520.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
WHTM Harrisburg	25%	\$11,200.00
Market	100%	\$44,800.00

**Competitive Share**

Competitive Share	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	75%	\$33,600.00
WGAL	0%	\$0.00
WGCB	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTM	11/05/18	11/05/18	M-F 6-7a	CM	6-7a	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00

ABC 27 Daybreak @ 6A  
original

ABC27 News Daybreak @ 6

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 11/05/18	11/11/18	M-----	1	\$800.00	0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHTM	11/06/18	11/06/18	M-F 6-7a ABC27 News Daybreak @ 6	CM	6-7a	-T-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					1	\$800.00		0.00			
		ABC 27 Daybreak @ 6A original													
N 3	WHTM	11/05/18	11/05/18	GMA Good Morning America	CM	7-9a	M-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	-T-----					1	\$800.00		0.00			
		Good Morning America original													
N 4	WHTM	11/06/18	11/06/18	GMA Good Morning America	CM	7-9a	-T-----	:30	1	\$800.00	P1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	-T-----					1	\$800.00		0.00			
		Good Morning America original													
N 5	WHTM	11/03/18	11/03/18	GMA Sa 7a GMA Sat 7a-8a	CM	7a-8a	-----S-	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S-					1	\$500.00		0.00			
		GMA-Saturday original													
N 6	WHTM	11/04/18	11/04/18	ABC27 News Sun 8a ABC27 News Sun 8a	CM	8a-9a	-----S	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	-----S					1	\$500.00		0.00			
		abc27 Sunday News original													
N 7	WHTM	11/02/18	11/02/18	M-F 9-10a Live	CM	9-10a	----F--	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--					1	\$400.00		0.00			
		Live! With Kelly & Ryan original													
N 8	WHTM	11/05/18	11/05/18	M-F 9-10a Live	CM	9-10a	M-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					1	\$400.00		0.00			
		Live! With Kelly & Ryan original													
N 9	WHTM	11/06/18	11/06/18	M-F 9-10a Live	CM	9-10a	-T-----	:30	1	\$400.00	P1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	-T-----					1	\$400.00		0.00			
		Live! With Kelly & Ryan original													
N 10	WHTM	11/02/18	11/02/18	General Hospital General Hospital	CM	2p-3p	----F--	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/18	11/04/18	----F--					1	\$350.00		0.00			
		General Hospital													
N 11	WHTM	11/05/18	11/05/18	General Hospital General Hospital	CM	2p-3p	M-----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					1	\$350.00		0.00			
		General Hospital													
N 12	WHTM	11/04/18	11/04/18	Su 9a-10a This Week This Week	CM	9a-10a	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/18	11/11/18	M-----					1	\$350.00		0.00			
		This Week													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S		1				\$400.00		0.00			
N 13	WHTM	11/02/18	11/02/18	M-F 4-5p Judge Judy	CM	4-5p	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	----F--		1				\$500.00		0.00			
		Judge Judy original													
N 16	WHTM	11/03/18	11/03/18	College FB Prime College FB Prime	CM	7p-2a (8:00 PM-11:30 PM)	-----S-	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	-----S-		1				\$1,800.00		0.00			
		ABC College Football original													
N 17	WHTM	11/02/18	11/02/18	Fri Prime Hour 2 Fri 9-10p	CM	9-10p	----F--	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	----F--		1				\$1,200.00		0.00			
		ABC College Football original													
N 18	WHTM	11/02/18	11/02/18	Fri Prime Hour 3 Fri 10-11p	CM	10-11p	----F--	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/29/18	11/04/18	----F--		1				\$1,200.00		0.00			
		ABC College Football original													
													Totals	16	\$11,200.00