

WWIN-FM
Baltimore, MD
Quarterly Report of Programming
Responsive to Issues of Community Concerns
1st Quarter 2015

Magic 95.9 is a pillar in the Baltimore, African-American community. As a result of this, we have always made community issues and problems a priority when making decisions on programming on WWIN-FM.

Issues of importance this quarter included the following:

- **Economic Empowerment**
- **Relationships**
- **Homelessness**
- **Health**
- **Education**

ECONOMIC EMPOWERMENT

Program	Civ Jones
Organization	SECU
Description	Money power Day...a free financial fair in which families learn about the resources which are available for financial improvement through financial empowerment seminars and workshops.
Date	March 21 st , 2015
Time	10a-12p
Location	Baltimore Polytechnical Institute; callbacks performed by Randy Dennis.

RELATIONSHIPS

Program	DL Hughley
Organization	BlackAmericaWeb.com
Description	In this edition of "Think Like a Man, Act Like An Animal", DL talks to Dr. Jennifer Verdolin to discuss being honest about your sexual desires and how to identify when you are sexually incompatible for your mate.
Date	March 26 th , 2015
Time	4pm
Location	On Air

Listed below is an inventory of the PSA's which ran on WWIN FM during 1st Quarter of 2015:

January 2015:

Drug Awareness: A 60 second spot which explains how we need to protect our young people from drug addiction. Every year, families are devastated by drug use. This PSA explains the programs which offer new solutions and new directions for substance abuse prevention.

Spot aired 38 times this month

Childhood Hunger: A 60 second spot from the Partnership to End Childhood Hunger in Maryland. More than 21 percent of households in Maryland send their child to school hungry. The State of Maryland partnered with No Kid Hungry to help provide school meals to impoverished children.

Spot aired 43 times this month

Stand up to Cancer: A 60 second spot which raises the public awareness of this disease and locations where you can go for free cancer screenings.

Spot aired 44 times this month

February 2015:

Childhood Hunger : A 60 second spot form the Partnership to End Childhood Hunger in Maryland. More than 21 percent of households in Maryland send their Child to school hungry. The State of Maryland partnered with No Kid Hungry to help provide school meals to impoverished children.

Spot aired 39 times this month

Stand Up To Cancer: A 60 second spot which raises the public awareness of this disease and locations where you can go for free cancer screenings.

Spot aired 39 times this month

March 2015:

Childhood Hunger : A 60 second spot from the Partnership to End Childhood Hunger in Maryland. More than 21 percent of households in Maryland send their child to school hungry. The State of Maryland partnered with No Kid Hungry to help provide school meals to impoverished children.

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