

**WWIN-FM**  
**Baltimore, MD**  
Quarterly Report of Programming  
Responsive to Issues of Community Concerns  
4th Quarter 2015

Magic 95.9 is a pillar in the Baltimore, African-American community. As a result of this, we have always made community issues and problems a priority when making decisions on programming on WWIN-FM.

Issues of importance this quarter included the following:

- Health
- Education
- Homelessness
- Community Outreach
- Economic Empowerment

**HEALTH**

<b>Program</b>	April Watts
<b>Organization</b>	University of Maryland Medical System
<b>Description</b>	The University of Maryland Medical System participated in "Fall Back to Good Health, which included seminars, free health screenings, and immunizations.
<b>Date</b>	October 16th, 2015
<b>Time</b>	10a-3p
<b>Location</b>	Live broadcast from Mondawin Mall with LaDawn Black.

<b>Program</b>	April Watts
<b>Organization</b>	Baltimore City Cancer Program
<b>Description</b>	Participated in a live "Bra-cast" which was created to bring awareness to women in Baltimore City by decreasing the incidence of breast cancer through education and preventive initiatives.
<b>Date</b>	October 21 <sup>st</sup> , 2015
<b>Time</b>	10am-3pm
<b>Location</b>	Live broadcast from UniversityCare at Edmondson Village with April Watts.

**Program** April Watts  
**Organization** Walmart  
**Description** The "Holiday Smiles" Toy Drive along with Walmart, in which people dropped off toys for the children of the less fortunate.  
**Date** December 19<sup>th</sup>, 2015  
**Time** 10am-3pm  
**Location** Live broadcast from Owings Mills Walmart with Randy Dennis

## COMMUNITY OUTREACH

**Program** Tom Joyner/April Watts/DL Hughley  
**Organization** Helping Up Mission  
**Description** Magic 95.9 held a "Radio Thon" to raise funds for Helping Up Mission in Baltimore. Helping Up Mission offers a wide variety of programs for impoverished and chemically addicted men.  
**Date** December 15<sup>th</sup>, 2015  
**Time** 6am-7pm  
**Location** On Air

## ECONOMIC EMPOWERMENT

**Program** Tom Joyner  
**Organization** Black America Web  
**Description** Mellody Hobson, President of Ariel Investments, a Chicago based money management firm, is featured on "Monday Mondays" on the TJMS. Each week, she talks about different ways African Americans can achieve financial success.  
**Date** October 3<sup>rd</sup>-December 26<sup>th</sup>, 2015  
**Time** 6:36am Mondays on the TJMS  
**Location** On Air