

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, National Media Research, Planning, & Placement, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bob Stefanowski

Authorized committee:

Bob for Governor

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

Governor for Connecticut

Date of election:

August 9, 2022

General

Primary

Treasurer of candidate's authorized committee:

David Becker - Treasurer - PO Box 1076, Branford, CT 06405

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Steve Syckes*

Signature:

*[Handwritten Signature]*

Name:

Steve Syckes

Name:

*Brandon Gentry*

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Jun 23, 22  
 CONT# 35999233 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO  
 TO WEZN-FM (Bridgeport, CT)  
 FM LINDSAY COOPER  
 OFF PHILADELPHIA  
 AGY NATIONAL MEDIA PLANNING AND PLACEMENT  
 ADDR 817 SLATERS LANE  
 ALEXANDRIA, VA 22314

DDS CONT# 0  
 C/P/E: BFG / CT / 14778

SALESPERSON FAX#

PH #

BYR MEGAN BURNS  
 ADV BOB STEFANOWSKI FOR GOVERNOR  
 PDT Bob for Governor  
 FLT Jun 27, 22 - Jul 01, 22

\* REP ORDER COMMENT \*

\*\* 6/23/2022 2:46:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b><u>FLIGHT 1</u></b>							
	1.1	M.....	6A - 10A	60	06/27/2022 - 06/27/2022	1D	1	\$250.00	1
	1.2	M.....	10A - 3P	60	06/27/2022 - 06/27/2022	1D	1	\$200.00	1
	1.3	M.....	3P - 7P	60	06/27/2022 - 06/27/2022	1D	2	\$250.00	2
					** FLIGHT TOTALS **		4	\$950.00	
		<b><u>FLIGHT 2</u></b>							
	2.1	.T.....	6A - 10A	60	06/28/2022 - 06/28/2022	1D	1	\$250.00	1
	2.2	.T.....	10A - 3P	60	06/28/2022 - 06/28/2022	1D	2	\$200.00	2
	2.3	.T.....	3P - 7P	60	06/28/2022 - 06/28/2022	1D	1	\$250.00	1
					** FLIGHT TOTALS **		4	\$900.00	
		<b><u>FLIGHT 3</u></b>							
	3.1	..W....	6A - 10A	60	06/29/2022 - 06/29/2022	1D	1	\$250.00	1
	3.2	..W....	10A - 3P	60	06/29/2022 - 06/29/2022	1D	1	\$200.00	1
	3.3	..W....	3P - 7P	60	06/29/2022 - 06/29/2022	1D	1	\$250.00	1
					** FLIGHT TOTALS **		3	\$700.00	
		<b><u>FLIGHT 4</u></b>							
	4.1	...T...	6A - 10A	60	06/30/2022 - 06/30/2022	1D	1	\$250.00	1
	4.2	...T...	10A - 3P	60	06/30/2022 - 06/30/2022	1D	1	\$200.00	1
	4.3	...T...	3P - 7P	60	06/30/2022 - 06/30/2022	1D	1	\$250.00	1
					** FLIGHT TOTALS **		3	\$700.00	

Jun 23, 22  
 CONT# 35999233 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: BfG / CT / 14778

<b>FLIGHT 5</b>									
5.1	....F..	6A - 10A	60	07/01/2022 - 07/01/2022	1D	2	\$250.00	2	
5.2	....F..	10A - 3P	60	07/01/2022 - 07/01/2022	1D	1	\$200.00	1	
5.3	....F..	3P - 7P	60	07/01/2022 - 07/01/2022	1D	1	\$250.00	1	
** FLIGHT TOTALS **						4	\$950.00		

	<b>Jul 22</b>						
SPOTS	18						
CASH	4200.00						
TRADE	0.00						
NSL	0.00						
TOTAL	4200.00						

							<b>TOTAL</b>
SPOTS							18
CASH							4,200.00
TRADE							0.00
NSL							0.00
TOTAL							4,200.00

**\*\* Competitive Comments \*\***

SVC: FA19 MSA ARB  
 Demo Adults 35-64

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Connoisseur Media  
 440 Wheelers Farm Rd, Suite 302  
 Milford, Connecticut 06461  
 Phone: (203) 783-8200



NATIONAL MEDIA RESEARCH PLANNING  
 815 SLATERS LANE  
 ALEXANDRIA, VA 22314

Advertiser: BOB FOR GOVERNOR  
 Order #: 176093746491  
 Date Entered: 06/23/2022  
 Last Modified: 06/23/2022  
 Product: WEZN BFG/CT/14778  
 Salesperson: Philadelphia Katz  
 Billing Cycle: Broadcast Standard  
 Estimate #: 14778

Order Date Range: 06/27/2022 through 07/01/2022 (1 weeks)  
 Media Outlets: WEZN-FM

**On-Air Schedule**

#	Dates	Station	Time/Program	Len	Mo	Tu	We	Th	Fr	Sa	Su	S/W	Rate	Qty	Total
1	06/27/22-07/01/22	WEZN-FM	06:00AM-10:00AM	60	1	1	1	1	2	--	--	6	250.00	6	1,500.00
2	06/27/22-07/01/22	WEZN-FM	10:00AM-03:00PM	60	1	2	1	1	1	--	--	6	200.00	6	1,200.00
3	06/27/22-07/01/22	WEZN-FM	03:00PM-07:00PM	60	2	1	1	1	1	--	--	6	250.00	6	1,500.00

**Station Totals**

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WEZN-FM	18	0	0	0	\$4,200.00	\$630.00	\$3,570.00
<b>Totals</b>	<b>18</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>\$4,200.00</b>	<b>\$630.00</b>	<b>\$3,570.00</b>

**Total Charges: \$4,200.00**  
**Agency Commission: \$630.00**  
**Total Net: \$3,570.00**

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

**Projected Billing By Broadcast Standard Month**

Month	Year	Gross Billing	Net Billing
July	2022	\$4,200.00	\$3,570.00
<b>Totals</b>		<b>\$4,200.00</b>	<b>\$3,570.00</b>

Accepted for Connoisseur Media

Accepted for advertiser OR agency as agent for the advertiser

Name \_\_\_\_\_

Title \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_