

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, National Media Research, Planning, and Placement, hereby request station time as follows:

| | |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|
| <div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE ➔ </div> | <input type="checkbox"/> FEDERAL CANDIDATE <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE |
|------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------|

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bob Stefanowski

Authorized committee:

Bob for Governor

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

Governor for Connecticut

Date of election:

November 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

David Becker - Treasurer - PO Box 1076, Branford, CT 06405

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Steve Syckes

Name:

Steve Syckes

Date of Request to Purchase Ad Time:

Station Representative

Signature:

[Handwritten Signature]

Name:

STV. Gorkelk (No)

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: *Steve Syckes* agent for Bob for Governor

Name: *Steve Syckes*

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|-------------|-----------------------|--------------------------|
| Contract #: | Station Call Letters: | Date Received/Requested: |
| Est. #: | Station Location: | Run Start and End Dates: |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Oct 17, 22
 CONT# 36211863 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WEZN-FM (Bridgeport, CT)
 FM LINDSAY COOPER
 OFF PHILADELPHIA
 AGY NATIONAL MEDIA PLANNING AND PLACEMENT
 ADDR 817 SLATERS LANE
 ALEXANDRIA, VA 22314

DDS CONT# 0
 C/P/E: na / na / 15535
 SALESPERSON FAX#
 PH #

BYR MEGAN BURNS
 ADV BOB STEFANOWSKI FOR GOVERNOR
 PDT Bob for Governor
 FLT Oct 25, 22 - Oct 31, 22

* REP ORDER COMMENT *

** 10/17/2022 4:06:00 PM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. PAYMENT, NAB, AND SPOT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF Day | NPD | RATE | TOT SPTS |
|----|-----|-----------------|----------|-----|-------------------------|----------|-----|------------|----------|
| | | FLIGHT 1 | | | | | | | |
| | 1.1 | .T..... | 6A - 10A | 60 | 10/25/2022 - 10/25/2022 | 1D | 1 | \$300.00 | 1 |
| | 1.2 | .T..... | 10A - 3P | 60 | 10/25/2022 - 10/25/2022 | 1D | 1 | \$250.00 | 1 |
| | 1.3 | .T..... | 3P - 7P | 60 | 10/25/2022 - 10/25/2022 | 1D | 2 | \$300.00 | 2 |
| | | | | | ** FLIGHT TOTALS ** | | 4 | \$1,150.00 | |
| | | FLIGHT 2 | | | | | | | |
| | 2.1 | ..W.... | 6A - 10A | 60 | 10/26/2022 - 10/26/2022 | 1D | 1 | \$300.00 | 1 |
| | 2.2 | ..W.... | 10A - 3P | 60 | 10/26/2022 - 10/26/2022 | 1D | 2 | \$250.00 | 2 |
| | 2.3 | ..W.... | 3P - 7P | 60 | 10/26/2022 - 10/26/2022 | 1D | 1 | \$300.00 | 1 |
| | | | | | ** FLIGHT TOTALS ** | | 4 | \$1,100.00 | |
| | | FLIGHT 3 | | | | | | | |
| | 3.1 | ...T... | 6A - 10A | 60 | 10/27/2022 - 10/27/2022 | 1D | 2 | \$300.00 | 2 |
| | 3.2 | ...T... | 10A - 3P | 60 | 10/27/2022 - 10/27/2022 | 1D | 1 | \$250.00 | 1 |
| | 3.3 | ...T... | 3P - 7P | 60 | 10/27/2022 - 10/27/2022 | 1D | 1 | \$300.00 | 1 |
| | | | | | ** FLIGHT TOTALS ** | | 4 | \$1,150.00 | |
| | | FLIGHT 4 | | | | | | | |
| | 4.1 |F.. | 6A - 10A | 60 | 10/28/2022 - 10/28/2022 | 1D | 1 | \$300.00 | 1 |
| | 4.2 |F.. | 10A - 3P | 60 | 10/28/2022 - 10/28/2022 | 1D | 1 | \$250.00 | 1 |
| | 4.3 |F.. | 3P - 7P | 60 | 10/28/2022 - 10/28/2022 | 1D | 1 | \$300.00 | 1 |
| | | | | | ** FLIGHT TOTALS ** | | 3 | \$850.00 | |

Oct 17, 22
 CONT# 36211863 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: na / na / 15535

| FLIGHT 5 | | | | | | | | | |
|----------------------------|--------|----------|----|-------------------------|----|---|------------|---|--|
| 5.1 | M..... | 6A - 10A | 60 | 10/31/2022 - 10/31/2022 | 1D | 2 | \$300.00 | 2 | |
| 5.2 | M..... | 10A - 3P | 60 | 10/31/2022 - 10/31/2022 | 1D | 1 | \$250.00 | 1 | |
| 5.3 | M..... | 3P - 7P | 60 | 10/31/2022 - 10/31/2022 | 1D | 1 | \$300.00 | 1 | |
| ** FLIGHT TOTALS ** | | | | | | 4 | \$1,150.00 | | |

| | Oct 22 | Nov 22 | | | | | |
|-------|---------------|---------------|--|--|--|--|--|
| SPOTS | 15 | 4 | | | | | |
| CASH | 4250.00 | 1150.00 | | | | | |
| TRADE | 0.00 | 0.00 | | | | | |
| NSL | 0.00 | 0.00 | | | | | |
| TOTAL | 4250.00 | 1150.00 | | | | | |

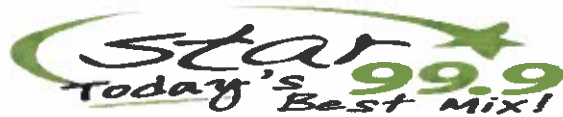
| | | | | | | | TOTAL |
|-------|--|--|--|--|--|--|--------------|
| SPOTS | | | | | | | 19 |
| CASH | | | | | | | 5,400.00 |
| TRADE | | | | | | | 0.00 |
| NSL | | | | | | | 0.00 |
| TOTAL | | | | | | | 5,400.00 |

**** Competitive Comments ****

SVC: FA19 MSA ARB
 Demo Adults 35-64

Nondiscrimination - Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Connoisseur Media
 440 Wheelers Farm Rd, Suite 302
 Milford, Connecticut 06461
 Phone: (203) 783-8200



NATIONAL MEDIA RESEARCH PLANNING
 815 SLATERS LANE
 ALEXANDRIA, VA 22314

Advertiser: BOB FOR GOVERNOR
 Order #: 176093753127
 Date Entered: 10/21/2022
 Last Modified: 10/21/2022
 Product: WEZN BOB FOR GOV/15535
 Salesperson: Philadelphia Katz
 Billing Cycle: Broadcast Standard
 Estimate #: 15535

Order Date Range: 10/25/2022 through 10/31/2022 (1 weeks)
 Media Outlets: WEZN-FM

On-Air Schedule

| # | Dates | Station | Time/Program | Len | Mo | Tu | We | Th | Fr | Sa | Su | S/W | Rate | Qty | Total |
|---|-------------------|---------|-----------------|-----|----|----|----|----|----|----|----|-----|--------|-----|----------|
| 1 | 10/25/22-10/31/22 | WEZN-FM | 06:00AM-10:00AM | 60 | 2 | 1 | 1 | 2 | 1 | -- | -- | 7 | 300.00 | 7 | 2,100.00 |
| 2 | 10/25/22-10/31/22 | WEZN-FM | 10:00AM-03:00PM | 60 | 1 | 1 | 2 | 1 | 1 | -- | -- | 6 | 250.00 | 6 | 1,500.00 |
| 3 | 10/25/22-10/31/22 | WEZN-FM | 03:00PM-07:00PM | 60 | 1 | 2 | 1 | 1 | 1 | -- | -- | 6 | 300.00 | 6 | 1,800.00 |

Station Totals

| Station | On-Air Count | Digital Count | Web Count | Other Count | Gross Billing | Commission | Net Billing |
|---------------|--------------|---------------|-----------|-------------|-------------------|-----------------|-------------------|
| WEZN-FM | 19 | 0 | 0 | 0 | \$5,400.00 | \$810.00 | \$4,590.00 |
| Totals | 19 | 0 | 0 | 0 | \$5,400.00 | \$810.00 | \$4,590.00 |

Total Charges: \$5,400.00
Agency Commission: \$810.00
Total Net: \$4,590.00

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Billing By Broadcast Standard Month

| Month | Year | Gross Billing | Net Billing |
|---------------|------|-------------------|-------------------|
| October | 2022 | \$4,250.00 | \$3,612.50 |
| November | 2022 | \$1,150.00 | \$977.50 |
| Totals | | \$5,400.00 | \$4,590.00 |

Accepted for Connoisseur Media

Accepted for advertiser OR agency as agent for the advertiser

Name _____

Title _____

Name _____

Title _____