

# ORDER



**Orders**  
**Order / Rev:** 1390600  
**Alt Order #:** 07965373  
**Product Desc:** Arts & Culture Action Committee  
**Estimate:** 4308  
**Flight Dates:** 10/06/15 - 10/12/15  
**Original Date / Rev:** 10/08/15 / 10/08/15  
**Order Type:** Political

**WOIO**  
**Primary AE:** Dave Clark  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency Name:** **Buying Time Media**  
**Buying Contact:**  
**Billing Contact:**  
 650 Massachusetts Ave N W #210  
 Washington, DC 20001

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** **ISS/Arts & Culture Action Committee**  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 4  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/15	10/12/15	23	\$10,775.00	\$9,158.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	23	\$10,775.00	\$9,158.75	0.00
<b>Totals</b>	<b>23</b>	<b>\$10,775.00</b>	<b>\$9,158.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Clark			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WOIO	10/09/15	10/09/15	Noon News Action News at Noon	Comm	12-1230p	----1--	:30	1	\$475.00	P 4	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/05/15	10/11/15	----1--		1		\$475.00		0.00					
2	WOIO	10/09/15	10/09/15	Cleveland 19 News at 5p Action News at 5p	Comm	5-6p	----1--	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/05/15	10/11/15	----1--		1		\$300.00		0.00					
3	WOIO	10/09/15	10/09/15	Cleveland 19 News at 6p Action News at 6p	Comm	6-630p	----1--	:30	1	\$525.00	P 4	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/05/15	10/11/15	----1--		1		\$525.00		0.00					
4	WOIO	10/09/15	10/09/15	NET CBS AM Network News CBS This Morning	Comm	7-9a	----1--	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/05/15	10/11/15	----1--		1		\$100.00		0.00					
5	WOIO	10/09/15	10/09/15	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	----1--	:30	1	\$1,500.00	P 4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/05/15	10/11/15	----1--		1		\$1,500.00		0.00					
6	WOIO	10/12/15	10/12/15	Cleveland 19 News at 11p Action News at 11p	Comm	11-1135p	1-----	:30	1	\$1,250.00	P 4	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/12/15	10/18/15	1-----		1		\$1,250.00		0.00					

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Advertiser: ISS/Arts & Culture Action Committee  
 Product Desc: Arts & Culture Action Committee  
 Estimate: 4308  
**WOIO**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WOIO	10/12/15	10/12/15	Cleveland 19 News at 5p Action News at 5p	Comm	5-6p	1-----	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/15	10/18/15	1-----		1				\$300.00		0.00			
8	WOIO	10/12/15	10/12/15	Cleveland 19 News at 6a Action News at 6a	Comm	6-7a	1-----	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/15	10/18/15	1-----		1				\$100.00		0.00			
9	WOIO	10/12/15	10/12/15	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	1-----	:30	1	\$1,300.00	P 4	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/15	10/18/15	1-----		1				\$1,300.00		0.00			
10	WOIO	10/12/15	10/12/15	NET CBS AM Network News CBS This Morning	Comm	7-9a	1-----	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/12/15	10/18/15	1-----		1				\$100.00		0.00			
11	WOIO	10/10/15	10/10/15	Sat Cleve 19 News at 7p SA Action News at 7p	Comm	7-8p	-----1-	:30	1	\$300.00	P 4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/15	10/11/15	-----1-		1				\$300.00		0.00			
N13	WOIO	10/11/15	10/11/15	Su Cleve 19 News at 11p SU Action News at 11p	Comm	11p-1135p	-----1	:30	1	\$650.00	P 6	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/15	10/11/15	-----1		1				\$650.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WOIO	10/05/15-10/11/15	Su Cleve 19 News at 11p			11p-1135p	-----Su	:30		<del>(\$650.00)</del>		0.00	NM		
			See MG 13.2												
			[Program Change]												
2	WOIO	10/11/15-10/11/15	Lt Su Cleve 19 News at 11p			1130p-1205a	-----Su	:30		\$650.00		0.00	NM		
			MG for 13.1 10/11												
N14	WOIO	10/11/15	10/11/15	Sun Cleve 19 News at 630 SU Action News at 630p	Comm	630-7p	-----1	:30	1	\$375.00	P 4	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/15	10/11/15	-----1		1				\$375.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WOIO	10/05/15-10/11/15	Sun Cleve 19 News at 630p			630-7p	-----Su	:30		<del>(\$375.00)</del>		0.00	NM		
			See MG 14.2, 14.3, 14.4												
			[NFL Football]												
2	WOIO	10/11/15-10/11/15	Cleveland 19 News at 7a			7-9a	-----Su	:30		\$150.00		0.00	NM		
			MG for 14.1 10/11												
3	WOIO	10/11/15-10/11/15	Cleveland 19 News at 7a			7-9a	-----Su	:30		\$150.00		0.00	NM		
			MG for 14.1 10/11												
4	WOIO	10/09/15-10/09/15	Cleveland 19 News at 5a			5-6a	-----F----	:30		\$75.00		0.00	NM		
			MG for 14.1 10/11												
15	WOIO	10/11/15	10/11/15	NET CBS Sunday Morning CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/15	10/11/15	-----1		1				\$450.00		0.00			
16	WOIO	10/08/15	10/08/15	Cleveland 19 News at 4p Action News at 4p	Comm	4-5p	---1---	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/15	10/11/15	---1---		1				\$300.00		0.00			
17	WOIO	10/08/15	10/08/15	Cleveland 19 News at 6a Action News at 6a	Comm	6-7a	---1---	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/15	10/11/15	---1---		1				\$100.00		0.00			
18	WOIO	10/07/15	10/07/15	Noon News Action News at Noon	Comm	12-1230p	--1----	:30	1	\$475.00	P 4	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/05/15	10/11/15	--1----		1				\$475.00		0.00			

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18	WOIO	10/07/15	10/07/15	Noon News Action News at Noon	Comm	12-1230p	--1----	:30	1	\$475.00	P 4	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	--1----		1				\$475.00		0.00			
19	WOIO	10/07/15	10/07/15	Cleveland 19 News at 5p Action News at 5p	Comm	5-6p	--1----	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	--1----		1				\$300.00		0.00			
21	WOIO	10/07/15	10/07/15	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	--1----	:30	1	\$1,500.00	P 4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	--1----		1				\$1,500.00		0.00			
22	WOIO	10/10/15	10/10/15	The Early Show Sat Early Show	Comm	9-11a	-----S-	:30	1	\$275.00	P 4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	-----S-		1				\$275.00		0.00			
23	WOIO	10/09/15	10/09/15	Cleveland 19 News at 6a Action News at 6a	Comm	6-7a	----1--	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	----1--		1				\$100.00		0.00			
													Totals	23	\$10,775.00