INVOICE

WOIO
1717 East 12th Street
Cleveland, OH 44114
Main: (216) 771-1943
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1390600-1	10/18/15	October 2015	09/28/15 - 10/17/15

Station	Account Executive	Sales Office	Sales Region
WOIO	Dave Clark	Telerep-Washing	National

Advertiser	Product	Estimate Number
ISS/Arts & Culture Action C	Arts & Culture Action Com	4308

Billing Address:

Buying Time Media
Attention: Accounts Payable
650 Massachusetts Ave N W #210
Washington, DC 20001
USA

Flight Dates	Order #	Alt Order #
10/06/15 - 10/17/15	1390600	07965373

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

IDB #	Advertiser Code	Product Code
	719	727

Agency Ref	Advertiser Ref

Send Payment To:

WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
1	10/09/15	10/09/15	Action News at Noon	12-1230p	----1--	:30	1	$475.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/05/15	10/11/15	----1--	1	$475.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	F	10/09/15	12:23 PM	Action News at Noon	12-1230p	:30	ACAC-2015-1H	$475.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
2	10/09/15	10/09/15	Action News at 5p	5-6p	----1--	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/05/15	10/11/15	----1--	1	$300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	F	10/09/15	5:46 PM	Action News at 5p	5-6p	:30	ACAC-2015-1H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
3	10/09/15	10/09/15	Action News at 6p	6-630p	----1--	:30	1	$525.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/05/15	10/11/15	----1--	1	$525.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	F	10/09/15	6:27 PM	Action News at 6p	6-630p	:30	ACAC-2015-1H	$525.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
4	10/09/15	10/09/15	CBS This Morning	7-9a	----1--	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/05/15	10/11/15	----1--	1	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	F	10/09/15	8:54 AM	CBS This Morning	7-9a	:30	ACAC-2015-1H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
5	10/09/15	10/09/15	M-F 730-8p	730-8p	----1--	:30	1	$1,500.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/05/15	10/11/15	----1--	1	$1,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	F	10/09/15	7:42 PM	M-F 730-8p	730-8p	:30	ACAC-2015-1H	$1,500.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
6	10/12/15	10/12/15	Action News at 11p	11-1135p		:30	1	$1,250.00	NM

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:
WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Invoice #	Invoice Date	Invoice Month	Invoice Period
1390600-1	10/18/15	October 2015	09/28/15 - 10/17/15

Advertiser	Product	Estimate Number
ISS/Arts & Culture Action C	Arts & Culture Action Com	4308

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
					1------				

Weeks: Start Date 10/12/15 | End Date 10/18/15 | MTWTFSS 1------ | Spots/Week 1 | Rate $1,250.00

Spots: # Ch Day Air Date Air Time Description — Start/End Time 11-1135p — Length :30 — Ad-ID ACAC-2015-1H — Rate $1,250.00 — Type NM

1 WOIO M 10/12/15 11:32 PM Action News at 11p

7 10/12/15 10/12/15 Action News at 5p 5-6p 1------ :30 1 $300.00 NM

Weeks: Start Date 10/12/15 | End Date 10/18/15 | MTWTFSS 1------ | Spots/Week 1 | Rate $300.00

Spots: # Ch Day Air Date Air Time Description — Start/End Time 5-6p — Length :30 — Ad-ID ACAC-2015-1H — Rate $300.00 — Type NM

1 WOIO M 10/12/15 5:29 PM Action News at 5p

8 10/12/15 10/12/15 Action News at 6a 6-7a 1------ :30 1 $100.00 NM

Weeks: Start Date 10/12/15 | End Date 10/18/15 | MTWTFSS 1------ | Spots/Week 1 | Rate $100.00

Spots: # Ch Day Air Date Air Time Description — Start/End Time 6-7a — Length :30 — Ad-ID ACAC-2015-1H — Rate $100.00 — Type NM

1 WOIO M 10/12/15 6:22 AM Action News at 6a

9 10/12/15 10/12/15 M-F 7-730p 7-730p 1------ :30 1 $1,300.00 NM

Weeks: Start Date 10/12/15 | End Date 10/18/15 | MTWTFSS 1------ | Spots/Week 1 | Rate $1,300.00

Spots: # Ch Day Air Date Air Time Description — Start/End Time 7-730p — Length :30 — Ad-ID ACAC-2015-1H — Rate $1,300.00 — Type NM

1 WOIO M 10/12/15 7:18 PM M-F 7-730p

10 10/12/15 10/12/15 CBS This Morning 7-9a 1------ :30 1 $100.00 NM

Weeks: Start Date 10/12/15 | End Date 10/18/15 | MTWTFSS 1------ | Spots/Week 1 | Rate $100.00

Spots: # Ch Day Air Date Air Time Description — Start/End Time 7-9a — Length :30 — Ad-ID ACAC-2015-1H — Rate $100.00 — Type NM

1 WOIO M 10/12/15 8:41 AM CBS This Morning

11 10/10/15 10/10/15 SA Action News at 7p 7-8p -----1- :30 1 $300.00 NM

Weeks: Start Date 10/05/15 | End Date 10/11/15 | MTWTFSS -----1- | Spots/Week 1 | Rate $300.00

Spots: # Ch Day Air Date Air Time Description — Start/End Time — Length — Ad-ID — Rate — Type

1 WOIO Sa 10/10/15 SA Action News at 7p — *7-8p* — *:00* — ~~*$300.00*~~ *NM*

See MG 11.2

2 WOIO Sa 10/17/15 7:59 PM Sa Action News at 7p — 7-8p — :30 ACAC-2015-1H — $300.00 NM

MG for 11.1 10/10

13 10/11/15 10/11/15 SU Action News at 11p 11p-1135p ------1 :30 1 $650.00 NM

Weeks: Start Date 10/05/15 | End Date 10/11/15 | MTWTFSS ------1 | Spots/Week 1 | Rate $650.00

Spots: # Ch Day Air Date Air Time Description — Start/End Time — Length — Ad-ID — Rate — Type

1 WOIO Su 10/11/15 SU Action News at 11p — *11p-1135p* — *:00* — ~~*$650.00*~~ *NM*

See MG 13.2

2 WOIO Su 10/11/15 12:03 AM Late Su Action News — 1130p-1205a — :30 ACAC-2015-1H — $650.00 NM

MG for 13.1 10/11

sports over run - ran in program

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:
WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Invoice #	Invoice Date	Invoice Month	Invoice Period
1390600-1	10/18/15	October 2015	09/28/15 - 10/17/15

Advertiser	Product	Estimate Number
ISS/Arts & Culture Action C	Arts & Culture Action Com	4308

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
14	10/11/15	10/11/15	SU Action News at 630p	630-7p	------1	:30	1	$375.00	NM

Weeks: Start Date 10/05/15 | End Date 10/11/15 | MTWTFSS ------1 | Spots/Week 1 | Rate $375.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WOIO	F	10/09/15	5:42 AM	Action News at 5a MG for 14.1 10/11	5-6a	:30	ACAC-2015-1H	$75.00	NM
1	WOIO	*Su*	*10/11/15*		*SU Action News at 630p See MG 14.2,14.3,14.4*	*630-7p*	*:00*		~~*$375.00*~~	*NM*
3	WOIO	Su	10/11/15	7:25 AM	Sun Action News at 7a MG for 14.1 10/11	7-9a	:30	ACAC-2015-1H	$150.00	NM
2	WOIO	Su	10/11/15	7:42 AM	Sun Action News at 7a MG for 14.1 10/11	7-9a	:30	ACAC-2015-1H	$150.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
15	10/11/15	10/11/15	CBS Sunday Morning	9-1030a	------1	:30	1	$450.00	NM

Weeks: Start Date 10/05/15 | End Date 10/11/15 | MTWTFSS ------1 | Spots/Week 1 | Rate $450.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Su	10/11/15	9:54 AM	CBS Sunday Morning	9-1030a	:30	ACAC-2015-1H	$450.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
16	10/08/15	10/08/15	Action News at 4p	4-5p	---1---	:30	1	$300.00	NM

Weeks: Start Date 10/05/15 | End Date 10/11/15 | MTWTFSS ---1--- | Spots/Week 1 | Rate $300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Th	10/08/15	4:46 PM	Action News at 4p	4-5p	:30	ACAC-2015-1H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
17	10/08/15	10/08/15	Action News at 6a	6-7a	---1---	:30	1	$100.00	NM

Weeks: Start Date 10/05/15 | End Date 10/11/15 | MTWTFSS ---1--- | Spots/Week 1 | Rate $100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Th	10/08/15	6:20 AM	Action News at 6a	6-7a	:30	ACAC-2015-1H	$100.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
18	10/07/15	10/07/15	Action News at Noon	12-1230p	--1----	:30	1	$475.00	NM

Weeks: Start Date 10/05/15 | End Date 10/11/15 | MTWTFSS --1---- | Spots/Week 1 | Rate $475.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	W	10/07/15	12:24 PM	Action News at Noon	12-1230p	:30	ACAC-2015-1H	$475.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
19	10/07/15	10/07/15	Action News at 5p	5-6p	--1----	:30	1	$300.00	NM

Weeks: Start Date 10/05/15 | End Date 10/11/15 | MTWTFSS --1---- | Spots/Week 1 | Rate $300.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	W	10/07/15	5:48 PM	Action News at 5p	5-6p	:30	ACAC-2015-1H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
21	10/07/15	10/07/15	M-F 730-8p	730-8p	--1----	:30	1	$1,500.00	NM

Weeks: Start Date 10/05/15 | End Date 10/11/15 | MTWTFSS --1---- | Spots/Week 1 | Rate $1,500.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	W	10/07/15	7:36 PM	M-F 730-8p	730-8p	:30	ACAC-2015-1H	$1,500.00	NM

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:
WOIO
Drawer #0958
PO Box 11407
Birmingham, AL 35246-0958

Invoice #	Invoice Date	Invoice Month	Invoice Period
1390600-1	10/18/15	October 2015	09/28/15 - 10/17/15

Advertiser	Product	Estimate Number
ISS/Arts & Culture Action C	Arts & Culture Action Com	4308

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week		Type
21	10/07/15	10/07/15	M-F 730-8p	730-8p	--1----	:30	1	$1,500.00	NM
22	10/10/15	10/10/15	Sat Early Show	9-11a	-----S-	:30	1	$275.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/05/15	10/11/15	-----S-	1	$275.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	Sa	10/10/15	10:57 AM	Sat Early Show	9-11a	:30	ACAC-2015-1H	$275.00	NM

23	10/09/15	10/09/15	Action News at 6a	6-7a	----1--	:30	1	$100.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/05/15	10/11/15	----1--	1	$100.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WOIO	F	10/09/15	6:52 AM	Action News at 6a	6-7a	:30	ACAC-2015-1H	$100.00	NM

Total Spots 23

Payment Terms 30 Days

Gross Total	**$10,775.00**
Agency Commission	**$1,616.25**
Net Amount Due	**$9,158.75**

We Warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.