



POLITICAL INQUIRY FORM  
WBBM - Chicago  
NON- CANDIDATE

Date of Request: 2/17/2015

1. AGENCY NAME, CONTACT PERSON, ADDRESS & PHONE SHORR JOHNSON MAGNUS  
Mike D'Ettorre  
100 N 20<sup>th</sup> St Ste 201  
Philadelphia, PA 19103  
(215) 567-4080
2. ORGANIZATION/COMMITTEE NAME, ADDRESS  
Chicago Forward  
201 W Lake St #231  
Chicago, IL 60606  
(312) 758-2835
- \*REQUIRED: List the chief executive officers or members of the executive committee or the board of directors and their titles:  
Rebecca Carroll, Chairman/CEO/Treasurer

ORGANIZATION FURNISHING TAPES: See Line 1

POLITICAL PARTY (if applicable):

If the spot communicates a message relating to a political matter of national importance (a legally qualified candidate, election for federal office, or a national legislative issue of public importance), lines 3 and 4 must be completed.

3. THE ORGANIZATION LISTED ON LINE 2 HAS PURCHASED TIME TO COMMUNICATE A MESSAGE CONCERNING THE FOLLOWING ISSUE: Other  
Pro-Rahm Emanuel, Against Jesús "Chuy" Garcia - Chicago mayoral race
4. COMMERCIAL MESSAGE CONTENT: Must detail below:

Order #	Advertiser	ISCI Code	Name of Ad	Reference to Candidate for Office? (Y/N)	If YES, Name and Office Sought	What issue does the communication refer to?
59455	Chicago Forward	5CFREM0002TH	"For Chicago"	Y	Rahm Emanuel & Jesús Garcia, Chicago Mayor	Mayoral Election, candidates' voting histories
59678	Chicago Forward	CFTV1502H	"Really"	Y	Rahm Emanuel & Jesús Garcia, Chicago Mayor	Mayoral Election, Anti-Garcia, voting history
59775	Chicago Forward	CF-TV-1502H	"Really"	Y	Rahm Emanuel & Jesús Garcia, Chicago Mayor	Mayoral Election, Anti-Garcia, voting history

5. NATURE OF REQUEST:

Request For NON-CANDIDATE Card

Requesting Political Rate Card All Dayparts, All Programs, All Levels Rates :30s

x

6. DISPOSITION MADE OF REQUEST:

- a) Granted  
b) Avails Offered  
c) Rejected

x

x

7. SUBSEQUENT DEVELOPMENTS/AMOUNT OF CHARGES:

SEE FILE

8. REBATES:

Order # Date Amount

CBS EMPLOYEE COMPLETING FORM

Zakary Pflieger for Maggie McWilliams, CBS Television Stations,  
3/10/15