



POLITICAL INQUIRY FORM  
 WBBM - Chicago  
 NON- CANDIDATE

Date of Request: 2/17/2015

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|---|---|---|
| 1. AGENCY NAME, CONTACT PERSON, ADDRESS & PHONE | SHORR JOHNSON MAGNUS<br>Mike D'Ettorre<br>100 N 20 <sup>th</sup> St Ste 201<br>Philadelphia, PA 19103<br>(215) 567-4080 | *REQUIRED: List the chief executive officers or members of the executive committee or the board of directors and their titles:<br>Rebecca Carroll, Chairman/CEO/Treasurer |
| 2. ORGANIZATION/COMMITTEE NAME, ADDRESS         | Chicago Forward<br>201 W Lake St #231<br>Chicago, IL 60606<br>(312) 758-2835  |   |

ORGANIZATION FURNISHING TAPES: See Line 1

POLITICAL PARTY (if applicable):

If the spot communicates a message relating to a political matter of national importance (a legally qualified candidate, election for federal office, or a national legislative issue of public importance), lines 3 and 4 must be completed.

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| 3. THE ORGANIZATION LISTED ON LINE 2 HAS PURCHASED TIME TO COMMUNICATE A MESSAGE CONCERNING THE FOLLOWING ISSUE: | Other<br>Pro-Rahm Emanuel, Against Jesús "Chuy" Garcia - Chicago mayoral race |
| 4. COMMERCIAL MESSAGE CONTENT: Must detail below:  |   |

<u>Order #</u>	<u>Advertiser</u>	<u>ISCI Code</u>	<u>Name of Ad</u>	<u>Reference to Candidate for Office? (Y/N)</u>	<u>If YES, Name and Office Sought</u>	<u>What issue does the communication refer to?</u>
59455	Chicago Forward	5CFREM0002TH	"For Chicago"	Y	Rahm Emanuel & Jesús Garcia, Chicago Mayor	Mayoral Election, candidates' voting histories
59678	Chicago Forward	CFTV1502H	"Really"	Y	Rahm Emanuel & Jesús Garcia, Chicago Mayor	Mayoral Election, Anti-Garcia, voting history
59775	Chicago Forward	CF-TV-1502H	"Really"	Y	Rahm Emanuel & Jesús Garcia, Chicago Mayor	Mayoral Election, Anti-Garcia, voting history

5. NATURE OF REQUEST:  
 Request For NON-CANDIDATE Card \_\_\_\_\_  
 Requesting Political Rate Card All Dayparts, All Programs, All Levels Rates :30s \_\_\_\_\_ x

6. DISPOSITION MADE OF REQUEST:

a) Granted	_____ x
b) Avails Offered	_____ x
c) Rejected	_____

7. SUBSEQUENT DEVELOPMENTS/AMOUNT OF CHARGES: SEE FILE

8. REBATES:

<u>Order #</u>	<u>Date</u>	<u>Amount</u>
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CBS EMPLOYEE COMPLETING FORM

Zakary Pflieger for Maggie McWilliams, CBS Television Stations,  
 3/10/15