

CONTRACT



WDBD
715 South Jefferson Street
Jackson, MS 39201
Sales T&C: <http://bit.ly/2BQrdRe>
(601) 948-3333

<u>Contract / Revision</u> 3449781 /		<u>Alt Order #</u> WOC14519162
<u>Advertiser</u> Roger Wicker for US Senate		<u>Original Date / Revision</u> 03/04/24 / 03/05/24
<u>Contract Dates</u> 03/06/24 - 03/12/24	<u>Estimate #</u> 5002	
<u>Product</u> MS - Senate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WDBD	<u>Account Executive</u> Anna Lyon	<u>Sales Office</u> Jackson (ASM)
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u> 9920140	<u>Advertiser Code</u> 567	<u>Product 1/2</u> 776
<u>Agency Ref</u> 139617	<u>Advertiser Ref</u> 548594	

And:

FlexPoint Media
PO Box 1051
New Albany, OH 43054

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WDBD	03/06/24	03/12/24	M-F 6-7a	6:00 AM-7:00 AM		:30			NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/06/24	03/12/24	11111--				5	\$15.00			
N 2	WDBD	03/06/24	03/12/24	M-F 7a-9a News	7:00 AM-9:00 AM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/06/24	03/12/24	11111--				5	\$30.00			
N 3	WDBD	03/06/24	03/12/24	M-F 8a News	8:00 AM-9:00 AM		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/06/24	03/12/24	11111--				5	\$40.00			
N 4	WDBD	03/06/24	03/10/24	9a-10a FOX News Sunday	9:00 AM-10:00 AM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	-----1				1	\$20.00			
N 5	WDBD	03/06/24	03/11/24	M-F 1-2p	1:00 PM-2:00 PM		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/06/24	03/12/24	1-111--				4	\$30.00			
N 6	WDBD	03/06/24	03/11/24	M-F 4-5p	4:00 PM-5:00 PM		:30			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/06/24	03/12/24	1-111--				4	\$20.00			
N 7	WDBD	03/06/24	03/11/24	M-F 5-530p	5:00 PM-5:30 PM		:30			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/06/24	03/12/24	1-111--				4	\$20.00			
N 8	WDBD	03/06/24	03/11/24	M-F 530p News	5:30 PM-6:00 PM		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/06/24	03/12/24	1-111--				4	\$30.00			
N 9	WDBD	03/06/24	03/11/24	Prime Access Rotator	6:00 PM-7:00 PM		:30			NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/06/24	03/12/24	1-111--				4	\$40.00			
N 10	WDBD	03/06/24	03/11/24	FOX Monday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/06/24	03/12/24	1-----				1	\$125.00			
N 11	WDBD	03/06/24	03/11/24	FOX Monday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/06/24	03/12/24	1-----				1	\$135.00			
N 12	WDBD	03/06/24	03/11/24	FOX Monday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$175.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Roger Wicker for US Senate		<u>Original Date / Revision</u> 03/04/24 / 03/05/24
<u>Contract Dates</u> 03/06/24 - 03/12/24	<u>Product</u> MS - Senate	<u>Estimate #</u> 5002

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/06/24	03/12/24	1-----				1	\$175.00			
N 13	WDBD	03/06/24	03/06/24	FOX Wednesday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	--1----				1	\$300.00			
N 14	WDBD	03/06/24	03/06/24	FOX Wednesday Prime Hr 2	8:00 PM-8:30 PM		:30			NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	--1----				1	\$110.00			
N 15	WDBD	03/06/24	03/06/24	FOX Wednesday Prime Hr 2	8:30 PM-9:02 PM		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	--1----				1	\$135.00			
N 16	WDBD	03/06/24	03/07/24	FOX Thursday Prime Hr 1	7:00 PM-8:00 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	---1---				1	\$175.00			
N 17	WDBD	03/06/24	03/07/24	FOX Thursday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	---1---				1	\$135.00			
N 18	WDBD	03/06/24	03/07/24	FOX Thursday Prime Hr 2	8:00 PM-9:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	---1---				1	\$200.00			
N 19	WDBD	03/06/24	03/08/24	FOX Friday Prime 2 Hr	7:00 PM-9:00 PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	----1--				1	\$200.00			
N 20	WDBD	03/06/24	03/10/24	FOX Sunday Prime Hr 2	7:00 PM-7:30 PM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	-----1				1	\$175.00			
N 21	WDBD	03/06/24	03/10/24	FOX Sunday Prime Hr 3	8:00 PM-8:30 PM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	-----1				1	\$125.00			
N 22	WDBD	03/06/24	03/11/24	M-F 9p Late News	9:00 PM-10:00 PM		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/06/24	03/12/24	1-111--				4	\$125.00			
N 23	WDBD	03/06/24	03/09/24	Sa Late News	9:00 PM-9:30 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	-----1-				1	\$75.00			
N 24	WDBD	03/06/24	03/10/24	Su Late News	9:00 PM-9:30 PM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	-----1				1	\$120.00			
N 25	WDBD	03/06/24	03/10/24	FOX NCAA Basketball Gm 1	11:30 AM-1:30 PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	-----1				1	\$40.00			
N 26	WDBD	03/06/24	03/10/24	FOX NASCAR Pre Race	1:30 PM-2:30 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	-----2				2	\$100.00			
N 27	WDBD	03/06/24	03/10/24	FOX NASCAR Cup Race	2:30 PM-6:00 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	-----2				2	\$300.00			
Totals											59	\$4,530.00

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Roger Wicker for US Senate	03/04/24 / 03/05/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
03/06/24 - 03/12/24	MS - Senate	5002

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/26/24 - 03/12/24	59	\$4,530.00	(\$679.50)	\$3,850.50
Totals	59	\$4,530.00	(\$679.50)	\$3,850.50

Signature: _____ **Date:** _____

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