

ORDER



Orders
Order / Rev: 1649422
Alt Order #: 09207056
Product Desc: PROTECT OUR CARE
Estimate: 5827
Flight Dates: 09/02/18 - 09/02/18
Original Date / Rev: 08/29/18 / 08/29/18
Order Type: RFP

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Canal Partners Media / POL
Buying Contact:
Billing Contact:
 900 Circle 75 Parkway SE Suite 1650
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/ Protect Our Care
Demographic: A35+
Product Codes: IS-Issue/Non Ballot
Priority: P02
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 130874
Agency External ID: 20042AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/02/18	1	\$9,075.00	\$7,713.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	1	\$9,075.00	\$7,713.75	0.00
Totals	1	\$9,075.00	\$7,713.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WCSH	46%	\$9,075.00
Market	100%	\$19,728.26

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCBB	0%	\$0.00
WGME	4%	\$789.13
WMEA	0%	\$0.00
WMPX	0%	\$0.00
WMTW	49%	\$9,666.85
WPFO	1%	\$197.28
WPME	0%	\$0.00
WPXT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCSH	09/02/18	09/02/18	Meet the Press Meet the Press	CM	Meet the Press	-----S	:30	1	\$9,075.00	P02	0.00	NM	1	\$9,075.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/27/18	09/02/18	-----S		1		\$9,075.00		0.00					

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WCSH

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													Totals	1	\$9,075.00