



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25705910 **Changes as of:** 9/1/2017 at 12:49 PM **Version:** Original Order
CPE: 830/961/5021 **Flight:** 9/6/17 - 9/12/17 **Station:** WKBN **Total \$:** \$18,425.00
Agency: Canal Partners Media **Advertiser:** Not One Penny **Market:** Youngstown-Warren **Total Spots:** 48
25 WHITLOCK PLACE **Product:** ISSUE **Office:** WASHINGTON **Total CPP:** \$0.00
SW
2nd Fl **Agency Order #:** 6495846 **Primary Demo:** **Total GRP:**
Marietta, GA 30064 **Buyer:** Scattergood, Jeff **Con Type:** POLITICAL/VOTE
Salesperson: BRADLEY PHILIPPS **Assistant:** BRADLEY PHILIPPS **Separation:**
202-955-5342 202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	9/6 - 9/12							Total Spots	Total \$	CPP	GRP
						9/6	9/7	9/8	9/9	9/10	9/11	9/12				
1	W-Tu 6:30p-7p		CBS News 1	\$850.00	30	1	1	0	1	1	1	1	6	\$5,100.00	\$0.00	0.0
2	W-F,M-Tu 5a-5:30a		First News At 5AM	\$110.00	30	1	0	1	0	0	0	1	3	\$330.00	\$0.00	0.0
3	W-F,M-Tu 5:30a-6a		First News At 5AM	\$110.00	30	1	1	0	0	0	1	1	4	\$440.00	\$0.00	0.0
4	W-F,M-Tu 6a-6:30a		First News At 6AM	\$260.00	30	1	0	1	0	0	1	1	4	\$1,040.00	\$0.00	0.0
5	W-F,M-Tu 6:30a-7a		First News At 6AM	\$260.00	30	1	1	1	0	0	1	0	4	\$1,040.00	\$0.00	0.0
6	W-F,M-Tu 7a-9a		CBS This Morning	\$150.00	30	1	1	0	0	0	1	1	4	\$600.00	\$0.00	0.0
7	W-F,M-Tu 12n-12:30p		1st News At Noon	\$325.00	30	1	1	1	0	0	0	1	4	\$1,300.00	\$0.00	0.0
8	W-F,M-Tu 5p-5:30p		1st News At 5PM	\$375.00	30	1	0	1	0	0	1	1	4	\$1,500.00	\$0.00	0.0
9	W-F,M-Tu 5:30p-6p		1st News At 530PM	\$375.00	30	1	1	1	0	0	1	1	5	\$1,875.00	\$0.00	0.0
10	W-F,M-Tu 6p-6:30p		1st News At 6PM	\$850.00	30	0	1	1	0	0	1	1	4	\$3,400.00	\$0.00	0.0
11	W-F,M-Tu 11p-11:35p		1st News At 11PM	\$575.00	30	0	1	1	0	0	0	0	2	\$1,150.00	\$0.00	0.0
12	Sa 7a-8a 6-8a		WKBN 27 First News Saturday Morning	\$110.00	30	0	0	0	1	0	0	0	1	\$110.00	\$0.00	0.0
13	Sa 6p-6:30p		1st News At 6PM	\$215.00	30	0	0	0	1	0	0	0	1	\$215.00	\$0.00	0.0
14	Su 10:30a-11:30a		Face The Nation	\$110.00	30	0	0	0	0	1	0	0	1	\$110.00	\$0.00	0.0
15	Su 6p-6:30p		1st News At 6PM	\$215.00	30	0	0	0	0	1	0	0	1	\$215.00	\$0.00	0.0
TOTALS:						9	8	8	3	3	8	9	48	\$18,425.00	\$0.00	0.0



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	202-955-5342	202-955-5342	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/01/17 12:49 PM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$37,602
WKBN Share:	49%
Comment:	
WFMJ:	39%
WYFX:	3%
WYTV:	9%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	48	\$18,425.00	N/A	0.0
Total	100%	48	\$18,425.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Sep	48	\$18,425.00
Total	48	\$18,425.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/1/17 12:49 PM	BRADLEY PHILIPPS	New	48		\$18,425.00	\$18,425.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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