

WKEQ, WLLK-FM, WSEK, WSFC, WSFE
EEO PUBLIC FILE REPORT
April 1, 2014 - March 31, 2015

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.		

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.			

WKEQ, WLLK-FM, WSEK, WSFC, WSFE**EEO PUBLIC FILE REPORT****April 1, 2014 - March 31, 2015****III. RECRUITMENT INITIATIVES**

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	6/25/2014	Establishment of training programs for station personnel	Three account executives attended a one -day workshop hosted by the Radio Advertising Bureau inn Frankfort, KY taught by RAB's John Potter, SVP of Professional Development. The seminar covered 10 fundamentals of radio sales, including the consultant style of selling, qualifying prospects, new resources for getting appointments, the customer-centric client, 8 elements of a good proposal, closing the deal, an effective advertising schedule, writing winning audio commercials, and recognizing personality styles.	3	AE AE AE