

## **WCHG Most Significant Issues 4<sup>th</sup> Quarter – October Through December 2011**

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

### **County Government**

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired on 10/12 (reduce library hours), 11/10 (softball field at hs), 12/15 (final meeting of outgoing board) and 12/16 (advice for new incoming board members).

On 11/8, we aired a story about long time Bath County Administrator Bonnie Johnson who is scheduled to retire at the end of 2011.

On 11/30, we aired a profile of new Bath County Administrator Matt Walker.

### **Election Stories**

On 10/17 and 10/18, we aired reports from a election forum for the position of Bath County Treasurer sponsored and hosted by the Millboro Ruritan club.

On 10/20 and 10/21, we aired reports from a election forum for the position of Bath County Sheriff sponsored and hosted by the Millboro Ruritan club.

On 10/25 and 10/26, we aired reports from a election forum for the position of Bath County Supervisor sponsored and hosted by the Bath County Chamber of Commerce.

On 11/1, 11/2, and 11/3, we aired excerpts from an election forum hosted by Allegheny Mountain Radio at the WCHG studio in Hot Springs. These report focused on the candidates running for Bath County Supervisor.

On 11/4 and 11/5, we aired excerpts from an election forum hosted by Allegheny Mountain Radio at the WCHG studio in Hot Springs. These report focused on the candidates running for Bath County Sheriff.

On 11/9, we aired the results of the Bath County elections held on November 8<sup>th</sup>.

On 11/11 and 11/16, we aired reports on the final results of the Bath County elections for the school board held on November 8<sup>th</sup>. Two of the board positions received only write-in candidate votes, hence the results took a bit longer to finalize.

### **Breaking News**

On 10/11, we aired a report about Joseph Roberts, a sophomore at BCCHS being killed in a car accident in which he was a passenger. Neither drugs nor alcohol was believed to be a factor, but excessive speed may have contributed to the accident. The sixteen year old driver was transferred to Roanoke Memorial Hospital, but is expected to make a full recovery.

### **News Briefs**

On 12/7, we aired a news brief about an upcoming test of the Bath County CodeRED emergency notification system.

### **Wind Development**

One of the most important stories we have been covering for the past couple of years has been the potential development of industrial wind energy facilities in and around Highland County. Now it appears that it may become an issue for Bath county as well.

### **Agriculture and Environment**

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We air periodic reports from Patrick Sheridan, District Ranger for the Warm Springs District of the George Washington and Jefferson National Forest. This quarter, these stories aired on – did not air this quarter.

### **Community**

We run a periodic feature on the activities of the Bath County Senior Center. This quarter, these reports ran on 10/7, 11/17 and 12/8.

On 10/7, we aired a story about a Veterans Affairs outreach meeting.

On 11/22, we aired a story about the 2011 Bath Christmas Mother, Angie Keyser. On 12/6, we aired a follow up story about the Christmas Mother shop that was open the first week of December.

On 12/23, we aired a story about the Bath County Faith choir, a group of singers from various churches around the county.

### **Education and Children**

We cover the meetings of the Bath Co School Board. During this quarter, these reports ran on 10/6 (band wins grand championship), 11/4 (meeting AYP), and 12/8 (final mtg for current board – whole new board takes over in January 2012).

We air periodic reports from the Bath County Library. During this quarter, these reports aired on – did not air this quarter.

On 12/13, we aired a story about Eddie Ryder, who is retiring after 20 years on the Bath County school board.

On 12/29, we aired a story about new Bath County HS Principal Sarah Rowe.

### **Jobs and Development**

On 11/25, we aired a story about an agritourism initiative in Bath County.

On 12/2, we aired a new business profile about Medora's Bakery in Millboro.

On 12/19, we aired a story about DMV 2 Go, a mobile unit offering DMV services that will be coming to Bath and Highland Counties in February of 2012. Both counties are a significant distance away from the nearest DMV bricks and mortar office.

12/20, we aired a story about an initiative by local business to encourage county residents to shop local for holiday gifts.

### **Arts and Culture**

On 10/3, we aired a report about a new festival, the Bath Heritage Festival, held in Warm Springs.

On 10/13, we aired a story about the annual Eden Apple Butter festival sponsored by the Eden United Methodist Church.

On 12/5, we aired a story about Garth Newel Music center in Warm Springs hiring a new executive director.

## **Public Service Announcements**

**Below is a list of Public Service Announcements aired this quarter:**

### **Education and Children**

Bath Veterans Affairs Meeting	10/4 thru 10/12
Fellowship of Christian Athletes	10/5 thru 10/12
Bath County Library	10/5 thru 10/13
Bath County HS Animal Policy	10/5 thru 11/14
Couponing Class at New River College	10/20 thru 11/22
USDA Virginia Farm Producers – SURE program	10/27 thru 11/27
New River College Scrapbooking class	11/3 thru 11/25
USDA NAP guidelines	11/12 thru 12/14
High school drop outs	11/12 thru 11/30
USDA CEAP program	11/19 thru 12/22
USDA Livestock Loss	11/19 thru 12/29
Selective Service Registration	12/1 thru 1/1/12
Finding a Lead Safe Contractor	12/1 thru 1/1/12
USA Dot Gov	12/17 thru 1/15/12
Texting While Driving	12/17 thru 1/15/12

### **Health and Human Resources**

Radon Awareness Week	10/3 thru 10/23
Social Security Website	10/10 thru 11/8
Social Security – Notification of Changes	10/10 thru 11/8
Hepatitis C Awareness	11/3 thru 12/3
Veterans Crisis Line	11/11 thru 12/12
Rabies Awareness	12/2 thru 1/3/12
Xmas Tree Safety	12/6 thru 12/24
Xmas Decorate Safely	12/6 thru 12/24
Holiday Fire Safety	12/8 thru 12/23

### **Benefits and Fundraisers**

WCHG Gospel Jubilee Fundraiser	10/11 thru 11/5
Joe Randozzo fundraiser	10/28 thru 11/4
Joe Randozzo fundraiser concert	11/3 thru 11/19
Bath Christmas Mother program	11/11 thru 12/20
Bath Tree of Hope	12/8 thru 12/16
Bath Fuel Assistance	12/15 thru 12/30

**Art, Culture, and Recreation**

Bath Chamber of Commerce Candidate Chat	10/13 thru 10/20
Douthat State Park Halloween Hay ride	10/13 thru 10/22
Garth Newel Music Weekend	10/25 thru 10/29
Masonic Theater New Years Dinner	12/1 thru 12/31
Retirement Open House for Mary Sue Blankenship	12/16 thru 12/18
Bath City Dark Documentary	12/21 thru 1/19/12