

WCHG Most Significant Issues 4th Quarter – October through December 2021

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired 10/19 (Harrison reappointed), 11/16 (opioid MOU), and 12/22.

ON 10/29, we aired a story about legislative updates from the Virginia General Assembly.

Court /Crime/Breaking News/Legislative Updates

Education and Children

We air periodic reports about the meetings of the Bath School Board. During this quarter these reports aired on 11/9.

On 12/2, we aired a story about movie nights being established at the Bath County public library in order to give families a chance to watch a fun movie, and enjoy snacks and community in a safe setting.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

On 12/7, we aired a story about possible prescribed burns being scheduled in the George Washington and Jefferson National Forests in Bath County due to the unusually dry conditions.

Community

On 10/27, we aired a story about medicare counseling being offered through the Valley Program for Aging Services which offers programs in Bath and Highland Counties.

On 11/5, we aired a story about the upcoming Health and Wellness fair, offering information about COVID along with blood pressure checks and other information.

On 11/12, we aired a story about additional COVID-19 testing sites being offered by Bath Community Hospital.

On 12/15, we aired an interview with Jason Miller, Director of Social Services in Bath County about a survey to see what kind of childcare services the residents of the county would like to see available to families.

On 12/31, we aired a story about revisions to the visitation policy at Bath Community Hospital due to the rising number of COVID-19 cases due to the Omicron variant.

People

On 10/14, we aired a story about Indigenous Peoples Day.

On 11/2, we aired an interview with the new manager of the Scott Hill Retirement Community.

Jobs and Development

On 10/7, we aired a story about renovations planned for the Omni Homestead Resort in Hot Springs. The Omni is a major tourist attraction in Bath County and one of the county's largest employers.

On 10/28 and 11/1, we aired a two-part story about broadband updates from MGW, who serves Bath and parts of Highland County.

Arts and Culture

On 12/10 and 12/13, we aired a two-part story about dance classes for all ages being offered at Garth Newel Music Center near Hot Springs.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Health and Human Resources

Red Cross Volunteers Needed

11/15 – 12/31

Benefits and Fundraisers

AMR Fall Fundraiser

10/8 thru 10/23

Art, Culture, and Recreation