WCHG Most Significant Issues 2nd Quarter – April through June 2016

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired on 4/14, 5/13, 5/16, 6/16, and 6/17.

We air periodic updates from the Chairman of the Bath Board of Supervisors. This quarter, these reports aired on 4/7, 5/27, and 6/24.

Court /Crime/Breaking News

Election Stories

Education and Children

We cover the meetings of the Bath Co School Board. During this quarter, these reports ran on 5/10, and 6/10.

On 4/25 and 4/26, we aired a two-part story about the Destination Imagination team at Valley Elementary qualifying to go on to the global DI competition.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We began airing a series of stories about a proposed natural gas pipeline that would travel through parts of Pocahontas and Highland Counties, on a path that would take the pipeline from the shale fields of northern West Virginia through Virginia with the terminus of the pipeline in western North Carolina. A change in the pipeline route during this quarter now also includes parts of Bath County. During this quarter, these stories covering events in both Pocahontas and Highland Counties ran on 4/15 (National Forest Surveys), 4/18 (ACP Updated filing), 4/19 (Williamsville FD Chief), 4/20 (Bath reactions to new route), 5/6 (FERC Scoping meetings in Bath and Poc for new route), 5/19 (Scoping meeting preparation), 5/24 and 5/25 (Kevin Bowman, Pres Wild Virginia), 6/1 (Ernie Reed-anti pipeline), and 6/2 (Aaron Ruby-Dom rep).

On 4/29, we aired a story about Elizabeth McNichols being selected as the new Warm Springs District Ranger for the George Washington and Jefferson National Forests.

On 5/31 and 6/1 we aired a two part story about a solar garden being installed by the Bath Allegheny Rockbridge Cooperative [BARC] a local electrical cooperative that serves customers in these counties as well as some in Highland County.

Community

On 5/3, we aired a story about a diabetes prevention through exercise program offered by the local community hospital.

On 5/17, we aired a story about upcoming events offered to the community by the Bath County Chamber of Commerce.

On 5/26, we aired a story about what the Bath Historical society is doing to celebrate the 225th anniversary of the county.

On 6/2, we aired an interview with Elva Carpenter, a long time resident of Bath County about the changes she has seen in the county over the years as part of the 225th anniversary of the county.

On 6/7, we aired a story about the Warm Springs Mountain Challenge, a road bicycle event that is spread out across the county.

People

On 5/5 and 5/6 we aired a two-part interview with the outgoing President of the Omni Homestead hotel in Hot Springs, a historic landmark in the county for decades.

On 6/18, 6/22, and 6/29 we aired a three part story about Elizabeth McNichols, who was recently named the new District Ranger for the Warm Springs district office of the George Washington National Forest.

On 6/22, we aired a story about a former standout softball player Jailyn Ford who played for Bath County high school while also excelling academically. Ms. Ford is now playing softball professionally.

Jobs and Development

Arts and Culture

On 4/4 and 4/5, we aired an interview with the Darrell Webb Band, a bluegrass group headlining the annual Bluesgrass Jamboree concert, a fundraiser for WCHG.

On 6/30, we aired a story about the Poor Farm Bluegrass Festival, a fundraising event for the Hot Springs Fire Dept.

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Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Health and Human Resources

Benefits and Fundraisers

Poor Farm Bluegrass Festival – ticket giveaway	6/27 thru 7/19
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Art, Culture, and Recreation

Bath Historic Home Tour	5/4 thru 5/13
Bath Triathlon – Swimming	6/3 thru 6/18
Bath Triathlon – Road Closures	6/3 thru 6/18
Bath Triathlon – Athletes	6/3 thru 6/18
Bath Triathlon – Bikers	6/3 thru 6/18
Wings and Wheels – General	6/30 thru 7/15
Wings and Wheels – Ingalls Field	6/30 thru 7/15
Wings and Wheels – Air Show	6/30 thru 7/15
Wings and Wheels – Car Show	6/30 thru 7/15