

WCHG Most Significant Issues 3rd Quarter – July Through September 2015

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired on 7/23, 8/14, and 9/18.

We air periodic updates from the Chairman of the Bath Board of Supervisors. This quarter, these reports aired on 7/2, 9/7 and 9/25.

Court /Crime/Breaking News

On 9/24 we aired a story about the Drug Take Back Initiative, part of a national program to dispose of unwanted and unused drugs safely. The program is strongly supported by the Highland County Sheriffs dept.

Election Stories

Education and Children

We cover the meetings of the Bath Co School Board. During this quarter, these reports ran on 8/6 and 9/11.

On 8/10 we aired a story about the Bath Bookmobile.

On 8/19 we aired a story about the new Principal at Valley Elementary school, Kevin Kendall.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We air periodic reports from Patrick Sheridan, District Ranger for the Warm Springs District of the George Washington and Jefferson National Forest. This quarter, these stories aired on 7/21.

On 7/6 and 7/7 we aired a two part story about composting practices.

On 8/25 and 8/26 we aired a two part interview with students in the LEAF or Leaders in Environmental Action for the Future, program and what they are learning as part of their work in Bath County.

On 8/27 we aired a story about the upcoming Bath County Fair, an event that focuses on the agricultural aspects of the county, especially concerning the 4-H programs.

Community

On 7/14, we aired a story about the Wings and Wheels festival held at Ingalls Field in Bath County. This festival continues to grow each year and brings many tourists to the area.

On 8/11 and 8/15, we aired stories from a meeting of the group Concerned Citizens for Bath County. The group is unhappy with some members of the board of directors for Bath Community Hospital. The meeting was an opportunity to express their views to the public at large.

On 8/21 we aired a story about the annual Bath County Relay for Life event that raises funding for cancer research and treatment.

On 9/1 we aired a story about awards given to Bath County organizations for their preservation efforts on behalf of historic sites in the county.

On 9/3 we aired a story about the Doris Via auction, a fundraiser to support cancer research and services for cancer patients in Bath County.

During this quarter we aired a series of interviews with people who were instrumental in putting the WVLS and WCHG stations on the air in 1995. These stories aired on 9/14, 9/15, 9/16, 9/20, 9/22, 9/24, 9/28, and 9/30.

People

On 7/28 and 7/29 we aired a two part story about the new CEO for Bath Community Hospital, a non-profit hospital in Hot Springs.

Jobs and Development

On 7/27, we aired a story about Phase 2 of broadband progress in Bath and Highland counties.

On 9/10 we aired a story about an event hosted by the Bath County Chamber of Commerce for young professionals in the county.

Arts and Culture

On 7/15 and 7/16, we aired stories about the annual Bath Art Show held at one of the county elementary schools.

On 8/4, we aired a story about preservation efforts for Campbell Hall in Williamsville in Bath County.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Health and Human Resources

Benefits and Fundraisers

Doris L Via Yard Sale for Cancer Support

9/6 thru 9/12

Art, Culture, and Recreation