

WCHG Most Significant Issues 1st Quarter – January through March 2021

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired 1/26, 2/15, and 3/12 (Lake Moomaw).

On 1/7, we aired a story about new laws going into effect in Virginia in 2021.

On 3/25, we aired a story about Virginia loosening COVID-19 restrictions for certain businesses and the size of community gatherings.

Court /Crime/Breaking News

Education and Children

We air periodic reports about the meetings of the Bath School Board. During this quarter these reports aired on 1/8, and 3/8.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

Community

On 1/22, we aired a story about an upcoming COVID-19 vaccine clinic at Bath Community Hospital and who would be eligible to sign up for the clinic.

Our Bath County reporter, Abby Dufour, produced a series of stories about prominent African Americans in honor of Black History month. These stories ran on 2/5, 2/10, 2/17, and 2/25.

On 2/9, we aired a story about upcoming community events at the Bath County Public Library.

On 2/23, we aired a story about the Virginia COVID Vaccine website and how residents can register to receive their vaccine.

On 3/9, we aired a story about prescribed burns being planned for the George Washington and Jefferson National Forest. The burns are used to improve habitat and reduce potential wildfire fuel and risks.

Our Bath County reporter, Abby Dufour, produced a series of stories in honor of International Women's History Month. These stories ran on 3/5, 3/17, and 3/26.

People

Jobs and Development

On 1/14, we aired a story about the progress being made on the restoration of the Jefferson Pools, a historic set of natural baths in Bath County.

On 1/15, we aired a story the Omni Homestead resort in Bath County and their how their employees are doing under pandemic restrictions.

On 1/20, we aired a story about employment and recreation opportunities that will be coming up in the spring and summer at the Bolar marina on Lake Moomaw, a very popular recreation location.

On 3/2, we aired a story about a project by BARC Electric Cooperative to bring high-speed internet service to underserved parts of the county.

Arts and Culture

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Health and Human Resources

Virginia Mask Mandates	1/6 thru 3/30
Healthcare.gov Special Enrollment	3/1 thru 5/15

Benefits and Fundraisers

Art, Culture, and Recreation