

WCHG Most Significant Issues 4th Quarter – October through December 2016

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired on 10/13, 10/14, 11/10, 11/11, 12/15, and 12/16.

We air periodic updates from the Chairman of the Bath Board of Supervisors. This quarter, these reports aired on 11/8.

On 10/5 and 10/7, we aired a 2 part story about a meeting called "Bath for Civility" after a series of acrimonious Supervisor meeting left many Bath County residents feeling at odds with one another.

On 12/2, we aired a story about citizen petitions filed in Bath County to recall three of the current Supervisors on the board – Cedar Creek representative Claire Collins, Williamsville representative Stuart Hall, and Valley Springs representative Richard Byrd.

Court /Crime/Breaking News

Election Stories

On 11/9, we aired a compilation story on results of the November 8th election for all three counties in the AMR network.

Education and Children

We cover the meetings of the Bath Co School Board. During this quarter, these reports ran on 10/10, and 11/8.

On 12/8, we aired a story about the Bath County High School band having an opportunity to play with college level musicians from James Madison University and Va Tech University.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We have airing a series of stories about a proposed natural gas pipeline that would travel through parts of Pocahontas and Highland Counties, on a path that would take the pipeline from the shale fields of northern West Virginia through Virginia with the terminus of the pipeline in western North Carolina. A change in the pipeline route during this quarter now also includes parts of Bath County. During this quarter, these stories covering events in both Pocahontas and Highland Counties ran on 12/27, 12/29 and 12/30.

We air periodic reports from the Warm Springs District Ranger for the George Washington and Jefferson National Forest. During this quarter these reports aired on 10/17, 10/19, 10/20, 11/14, 11/15, 12/19, and 12/20.

Community

On 10/18, we aired a story about the Preservation Bath Awards, awarded to those who seek to preserve the history, culture and historic buildings of the county.

On 10/24, we aired a story about a Bath County health fair and an opportunity to speak with experts on enrolling in the federal health care program.

On 10/25, we aired a story about the 2016 Bath County Christmas Mother program.

On 10/26, we aired a story about zoning changes proposed for Bath County.

On 11/22, we aired a story about the annual Bath Community Thanksgiving dinner.

On 12/6, we aired a story about the Toys for Tots program coming to Bath County.

People

On 12/22, we aired a story about Dawn Wells, one of the stars of the sitcom Gilligan's Island, visiting the Omni Homestead in Hot Springs as part of their yearlong 250th anniversary celebration of the resort.

Jobs and Development

On 10/11, we aired a story about an upcoming career fair to be held in Highland County.

Arts and Culture

On 10/31 and 11/2, we aired a 2 part story about Cleek Shrey appearing at Garth Newel Music Center in Hot Springs.

On 11/21, we aired a story about Upriver Music, a musical duo who do a presentation of the life of Mark Twain in a musical setting.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Health and Human Resources

Blue Ridge Food Bank	10/6 thru 11/6
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Benefits and Fundraisers

Doris Via Cancer Flag Campaign	10/25 thru 11/18
Eden UMC Christmas Mission Project	11/1 thru 12/1

Art, Culture, and Recreation

Bath Community Thanksgiving	11/1 thru 11/24
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