

## **WCHG Most Significant Issues 3<sup>rd</sup> Quarter – July Through September 2012**

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

### **County Government**

We aired reports from each meeting of the Bath Board of Supervisors, During this quarter these reports aired on 7/11, 7/12, 8/2, 8/16, 8/17, 9/12, and 9/13.

On 9/6, we aired a report about Bath County Administrator Matt Walker submitting his resignation as county administrator. He has been in the job for less than a year. On 9/17, we aired a story about the person who will serve as Interim county administrator.

On 9/14, we aired a story about voter identification changes in Bath County.

### **Breaking News**

On 6/29, a fast moving storm system called a Derecho tore through a large chunk of the mid eastern section of the US, leaving a path of destruction through several states before hitting the Allegheny Highlands, our listening area. The system brought 80 to 100 mile straight line winds that caused a considerable amount of damage to power lines throughout our coverage area. In light of the Derecho storm and the resulting severe power outages, most of our news coverage was focused on providing daily updates on electrical and phone service restoration and updates from emergency services regarding supplies of food, ice, cooling centers, showers, medical supplies and other necessities for those without power. This information was constantly updated throughout the first week of July as power was slowly restored to all parts of our listening area.

On 7/13, we aired an interview with Bath County emergency officials looking back on how the storm aftermath was handled by first responders and others.

On 7/18, we aired an interview with Bath County Administrator Matt Walker on his reflections of what worked well and not so well in the aftermath of the derecho storm.

On 9/4 and 9/5, we aired stories about human remains being discovered in the woods not far from the Homestead Resort. There was immediate speculation that these could be the remains of Beacher Hackney, accused of murdering two fellow Homestead employees in March of 2009. On 9/18, we aired a report confirming that the remains found are those of Beacher Hackney. On 9/21, we aired statements from the families of Hackney's victims, released at the press conference confirming the remains belong to Hackney.

On 9/21, we aired a story about a Bath County deputy who is facing charges related to unlawful firing of his service weapon.

### **Election Stories**

On 7/23, we aired a story about a debate between Virginia US candidates Tim Kaine and George Allen, who are seeking the seat currently held by Senator Jim Webb.

### **Education**

We aired reports from Bath School Board during this quarter on 4/5 (school resource officer), 7/19, 8/9, 8/13, 8/29, and 9/7.

We air periodic reports by Bath County librarian Sharon Lindsey. During this quarter, these reports aired on 7/16.

On 7/25, we aired a profile of the new Principal at Millboro Elementary school.

On 8/20, we aired a story about adult education classes being offered in Bath county.

### **Agriculture and Environment**

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We air periodic reports from Warm Springs District Ranger Patrick Sheridan. This quarter his reports ran on 7/9, 8/8, 8/15, 8/31

On 7/16, we aired a story about a documentary on the importance of preserving and maintaining healthy soils, something of interest to the many farmers and gardeners in our listening area.

## **Community**

We air periodic reports about meetings of the Bath Senior Center. This quarter these reports aired on 9/7.

On 7/26, we aired a story about a recently established county Cancer fund that will provide help for those needing transportation to treatments and other services.

On 8/14, we aired a story about the Bath County 2012 Relay for Life efforts.

## **Arts and Culture**

On 7/30, we aired a story about the Wings and Wheels festival, a new event in Bath county that has grown in popularity with each successive year.

On 8/22, we aired a story about the rules and requirements for a photo contest, part of the annual Harvest Moon festival.

## **Public Service Announcements**

### **Education and Children**

Bath One Way Café - Faith Covenant Church	9/11 thru 10/11
Virginia Voter ID Law	9/18 thru 19/14

### **Health and Human Resources**

FEMA Disaster Reporting	7/9 thru 7/20
Monongahela Nat Forest free firewood permit	7/11 thru 7/31
Dominion Power Big Rig traffic delays	7/12 thru 7/18
Veterans Crisis Phone Line	7/23 thru 8/30
Bath Meals on Wheels Volunteers Needed	8/15 thru 9/14

### **Benefits and Fundraisers**

Bath County Relay for Life	7/12 thru 7/28
Bath "Paint the County Purple" - Relay for Life	7/26 thru 8/16
Allegheny Highlands Free Clinic Fundraiser	7/30 thru 8/16
Bath String Project Concert - Allegheny Highlands	7/31 thru 8/26
Free clinic fundraiser	
WCHG Sock Hop Fundraiser	9/10 thru 10/20
Bath Animal Welfare Foundation Silent Auction	9/18 thru 9/22

**Art, Culture, and Recreation**

Bath Photo Contest	7/16 thru 8/17
Bluegrass In the Park concert	8/15 thru 9/8
Nothin' Fancy Bluegrass Fest	9/5 thru 9/22
Clifton Forge School of Arts ticket giveaway	9/12 thru 9/14
Bath Heritage Festival	9/18 thru 10/5
Old Dairy Heritage Festival Contra Dance	9/18 thru 10/5