

WCHG Most Significant Issues 1st Quarter – January through March 2016

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired on 1/15, 2/10, and 3/14.

We air periodic updates from the Chairman of the Bath Board of Supervisors. This quarter, these reports aired on 1/27, and 2/19.

Court /Crime/Breaking News

Election Stories

Education and Children

We cover the meetings of the Bath Co School Board. During this quarter, these reports ran on 1/7, 2/4, and 3/5.

On 1/26, we aired a story about Bath County high school students participating in the Academic Bowl.

On 2/2, we aired a story about the Central Highlands All Area Band being hosted by Bath County high school. The band is comprised from students from Allegheny, Bath, Highland and Rockbridge counties and from the cities of Covington and Buena Vista.

On 2/24 and 2/5, we aired a 2 part story about Bath County Read Aloud Day.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We began airing a series of stories about a proposed natural gas pipeline that would travel through parts of Pocahontas and Highland Counties, on a path that would take the pipeline from the shale fields of northern West Virginia through Virginia with the terminus of the pipeline in western North Carolina. A change in the pipeline route during this quarter now also includes parts of Bath County. During this quarter, these stories covering events in both Pocahontas and Highland Counties ran on 1/12, 1/22 (USFS rejects route), 2/11 (new route), 2/19, 2/22 (Bath homeowners), 2/23 (Dominion rep), 3/1 and 3/4/16 (ABRA mtg), 3/16 and 3/17 (Dominion open house), 3/17 and 3/18 (Bath landowner), and 3/28 and 3/31 (Dominion conference call).

On 3/24, we aired a story about prescribed burns planned for the George Washington and Jefferson National forests in Bath County. These burns are undertaken each year to improve wildlife habitat and reduce possible fuel sources for wildfires.

Community

On 1/8, we aired a story about Virginia State Senator Creigh Deeds filing a lawsuit against the state and mental health care providers for not providing adequate care for those in need of psychological services.

On 1/21, with severe weather being forecast, we aired a story featuring winter preparedness tips from Shenandoah Electric Cooperative.

People

On 2/5 and 2/9, we aired a 2 part story about Virginia Strasser who has worked in the accounting dept of the Homestead Resort for 66 years. She spoke about her time with the 250 year old resort and how it has changed over the years.

Jobs and Development

On 1/15, we aired a story about the 250th anniversary of the Homestead Resort, a major employer in Bath.

On 1/20, we aired a story about a solar initiative undertaken by BARC Electric Cooperative.

On 2/13 and 2/16 we aired a new business profile about Natural Retreats, a spa company located in the Village at Warm Springs shopping complex.

Arts and Culture

On 1/21 and 1/22, we aired a story about the Clifton Forge School of the Arts, the variety of classes they offer and their sources of support

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Health and Human Resources

Benefits and Fundraisers

Healing Springs Baptist Senior Citizen Easter
AMR – Welcome to New Board Members

2/22 thru 3/13
3/18 thru 4/22

Art, Culture, and Recreation