

WCHG Most Significant Issues 1st Quarter – January through March 2022

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired 1/14, and 2/23 (magisterial districts).

Court /Crime/Breaking News/Legislative Updates

On 3/16, we aired a story about a alleged domestic dispute that resulted in the deaths of three people – two members of the same family (including the shooter) and a local law enforcement officer.

Education and Children

We air periodic reports about the meetings of the Bath School Board. During this quarter these reports aired on 1/8 (security grants), 2/7, and 3/8.

On 1/24, we aired a story about Bath and Highland County schools lifting the mandatory mask mandate after Governor Glen Youngkin rescinded the order of former Governor Ralph Northam.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

Community

People

On 2/14, in honor of Black History Month, we aired a story about Fred Hampton, who was a pioneer in talking about health and wellness concerns for African Americans.

In honor of International Womens History Month, we aired some stories about notable women and their accomplishments. These stories aired on 3/2, 3/11, 3/18, and 3/25.

Jobs and Development

On 2/10, we aired a story about a new business in Bath County, The Jackson River Café.

Arts and Culture

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Health and Human Resources

Appreciation for Health Workers
Fend Off Flu

2/8 thru 3/12
2/22 thru 3/30

Benefits and Fundraisers

Art, Culture, and Recreation