

WCHG Most Significant Issues 4th Quarter – October Through December 2012

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each meeting of the Bath Board of Supervisors. During this quarter these reports aired on 10/11, 10/12, 11/14, 11/15, 11/30, 12/5, and 12/13.

Breaking News

On 11/26, we reported on a Bath County Sheriff's deputy found guilty of firearms violations. On 12/10, we aired a follow up about the deputy appealing his conviction.

On 12/26, we aired a story about local resident Jay Batley being charged with grand larceny related to alleged misuse of funds while he was a co-owner of Camp Mont Shenandoah. Batley is a long resident of Bath County and also a long time volunteer for Allegheny Mountain Radio. Batley waived his preliminary hearing.

Election

On 11/7, we aired the results of local, state and national elections in Bath County.

News Briefs

Education

We aired reports from Bath School Board during this quarter on 11/8, 12/6, and 12/19.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We air periodic reports from Warm Springs District Ranger Patrick Sheridan. This quarter his reports ran on 12/4.

Community

On 11/19, we aired a story about the upcoming 2012 Christmas Mother program. This program provides for a wide variety of needs for Bath County residents – not just toys, but also other necessities such as heating assistance, bedding and clothing.

On 11/28, we aired a story about the Toys For Tots Express train making a stop in Millboro to collect toys and allow kids to visit with Santa Claus.

On 12/17, we aired a story about an outbreak of influenza in Bath County – the local hospital reports at least 12 confirmed cases – this is both a higher than usual number and also earlier than expected.

On 12/28, we aired a story about the new director for the Bath County Senior center – there is a very active group of seniors who use the center on a regular basis.

Jobs and Development

On 11/21, we aired an update on Bath County's tourism initiatives with information provided by Tourism director Maggie Anderson.

Arts and Culture

On 11/5, we aired a story about the latest production of the Bath County "Mountain Valley Players" a group of mostly local thespians.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Millboro Elem Fall Festival	10/2 thru 10/27
Bath County HS Band Fruit Sale	10/8 thru 11/5
Bath HS Fields of Faith service	10/16 thru 10/21

Health and Human Resources

Williamsville PO Planning Mtg 10/16 thru 10/24

Benefits and Fundraisers

Bath Lion/Lioness Xmas Wreath Sale 10/8 thru 11/9
Bath Christmas Mother 11/14 thru 11/28
Bath HS – Brass 5 concert fundraiser 11/14 thru 11/30
Bath Animal Welfare Foundation Xmas Sale 12/5 thru 12/22

Art, Culture, and Recreation

Bath Faith Community Choir membership drive 11/8 thru 12/1
Bath Animal Welfare Foundation Open House 11/20 thru 11/24