

WCHG Most Significant Issues 4th Quarter – October through December 2019

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired on 10/10, 11/14, 12/11 (2nd Amend Sanctuary resolution), and 12/12.

Court /Crime/Breaking News

Election Stories

Education and Children

We air periodic reports about the meetings of the Bath School Board. During this quarter these reports aired on 11/8 and 12/6.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We began airing a series of stories about a proposed natural gas pipeline that would travel through parts of Pocahontas and Highland Counties, on a path that would take the pipeline from the shale fields of northern West Virginia through Virginia with the terminus of the pipeline in western North Carolina. A change in the pipeline route during this quarter now also includes parts of Bath County. During this quarter, these stories covering events in all three counties ran on 7/30 (rejection of fish and wildlife permit for the ACP).

We air periodic reports from the Warm Springs District Ranger for the George Washington and Jefferson National Forest. During this quarter these reports aired on 10/28, 10/29, 10/31, 11/27, 11/29, 12/18, and 12/19.

On 10/15, we aired a story about Virginia offering growers insurance to Hemp farmers in the state.

Community

On 10/4, we aired a story about the upcoming Health and Wellness Fair offered by Bath Community Hospital that provided blood pressure and diabetes testing for free or at a much-reduced price.

On 10/9, we aired a story about new programs and books available at the Bath County branch of the Rockbridge Regional Library.

On 11/7, we aired a report about upcoming events in Bath County such as the community Thanksgiving dinner.

People

Jobs and Development

On 10/3, we aired a story about the Tails Inn, a new business in Bath that offers doggie daycare and boarding facilities.

On 10/23 we aired a story about how climate change may be affecting the output of Sugar Maple trees which in turn may affect the amount of syrup that maple producers can make.

Arts and Culture

On 11/20, we aired a story about the Kriskindlmarkt celebration at the Clifton Forge School of the Arts.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Health and Human Resources

Virginia State Police Thanksgiving Patrols

11/22 thru 12/1

Benefits and Fundraisers

Art, Culture, and Recreation