WCHG Most Significant Issues 3rd Quarter – July through September 2018

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired on 7/12, 8/17, and 9/13.

Court /Crime/Breaking News

Election Stories

On 7/23, we aired a story about a candidate debate held in Bath County for candidates vying to fill the seat being vacated by retiring Congressman Bob Goodlatte.

Education and Children

We cover the meetings of the Bath Co School Board. During this quarter, these reports ran on 8/16 and 9/7.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We began airing a series of stories about a proposed natural gas pipeline that would travel through parts of Pocahontas and Highland Counties, on a path that would take the pipeline from the shale fields of northern West Virginia through Virginia with the terminus of the pipeline in western North Carolina. A change in the pipeline route during this quarter now also includes parts of Bath County. During this quarter, these stories covering events in all three counties ran on 7/31(ABRA meeting – Allegheny Blueridge Alliance) held in Bolar, 8/14(ACP construction halted), 9/18 (ACP construction to resume),

We air periodic reports from the Warm Springs District Ranger for the George Washington and Jefferson National Forest. During this quarter these reports aired on 7/5 and 7/6.

On 9/18, we aired an interview with an emergency preparedness expert from FEMA on how to prepare for possible flooding in the aftermath of Hurricane Florence.

Community

On 7/30, we aired a story about Little Library boxes being established in Bath County where residents can drop off books for others to read to pick up a book for themselves.

People

Jobs and Development

On 8/20, we aired a story about the Inn at Warm Springs, a new business that recently opened in Bath County.

Arts and Culture

On 7/9, we aired a story about the upcoming Wings and Wheels festival in Bath County.

On 7/16, we aired a story about the annual Bath County Art show. A portion of the proceeds from the show are used to support visual and performance arts in the county's public schools.

On 8/1, we aired a story about a "String Petting Zoo" offered by the Allegheny Mountain String Project to introduce young students to different string instruments used by an orchestra.

On 8/23, we aired a story about the Clifton Forge School of the Arts and their upcoming schedule of classes, with some classes being offered for free through a scholarship program.

On 8/28, we aired a story about the Millboro Preservation Cultural Association's Family Fun Day, a event that includes family activities, crafts and food, all to raise awareness about the programs of the MPCA which seeks to preserve the culture and history of this part of Bath County.

On 9/5, we aired a story about the 5th annual Bath County Fair.

On 9/24, we aired a story about the Bath Plein Air festival.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Dabney S. Lancaster Comm College – College night 9/6 thru 9/19

Health and Human Resources

Valley Program for Aging Services

Benefits and Fundraisers

Art, Culture, and Recreation

Bath County Fair

9/18 thru 9/29