

WCHG Most Significant Issues 3rd Quarter – July Through September 2013

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired on 7/10 (courthouse renovation), 7/11, 8/9, 8/15, and 8/28.

We air periodic updates from Bruce McWilliams, the Chairman of the Bath Board of Supervisors. This quarter, these reports aired on 7-1.

On 7/15, we aired a story about the 65th anniversary of the Division of Motor Vehicles office in Bath county.

On 8/14, we aired a story about the new Bath County administrator.

Court /Crime

On 7/31, we aired an interview with Bath county sheriff Robert Plecker speaking about his views on gun control.

On 8/9, we aired a story about a foiled bank robbery in the county. We ran a follow up story about this event on 8/14.

Election Stories

On 7/22 thru 7/26 we aired a series of excerpts from a gubernatorial debate held in Bath county between candidates Terry McAuliffe and Ken Cuccinelli.

Education and Children

We cover the meetings of the Bath Co School Board. During this quarter, these reports ran on 8/8, 9/5, and 9/6 (new sports rule).

On 8/19, we aired a story about the new principal at Valley Elementary school in Hot Springs.

On 8/20, we aired a story about a new Bath county resource officer at the high school.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We air periodic reports from Patrick Sheridan, District Ranger for the Warm Springs District of the George Washington and Jefferson National Forest. This quarter, these stories aired on 7/18, 8/5, 9/3, and 9/25.

On 7/5, we aired a story on the Great Eastern trail, part of which traverses part of Bath County.

On 7/23, we aired an update on the Cowpasture River project.

On 7/25, we aired a story about new Nature Conservancy interns and the projects they are working on.

Community

On 7/2, we aired a story about upcoming workshops to teach people how to live with and take care of those with chronic disease conditions.

On 7/24, we aired a story about new hunting regulations passed in Bath county

On 7/30, we aired a story about the Wings and Wheels festival which brings a number of visitors to the county.

On 8/7, we aired a story about Bath county's participation in the National Night out campaign.

On 8/13, we aired a story about the 2013 Bath Relay for Life event.

People

On 8/1, we aired a report about summer interns working for Allegheny Mountain Radio – Jenna Crummett at WCHG and Adam Fuller at WVMR.

Jobs and Development

On 8/22, we aired a profile of a new business in Bath county – Graphic Resources.

On 8/29, we aired an update on Bath Tourism upcoming events.

Arts and Culture

On 7/4, we aired a story about the 40th anniversary celebration for Garth Newel Music Center, a cultural icon in Bath County.

On 7/17, we aired a preview of the annual Bath county art show.

On 8/27, we aired a story about the 2013 Highland Sheepdog trials.

On 9/17, we aired a story about the upcoming Harvest Moon festival.

On 9/24, we aired a story about the Bath Old Dairy Heritage festival.

On 9/30, we aired a story about the Bath county Plein Air festival sponsored by a local art gallery.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Bath Library “Trees in Virginia” presentation	7/26 thru 8/9
Become an EMT-B	9/5 thru 9/16
Highland Chamber Small Business Workshop	9/11 thru 9/19
Highland-Bath Broadband Needs Survey	9/23 thru 10/4

Health and Human Resources

Bath County Service Authority Flushing Hydrants	7/24 thru 8/2
Register for Obamacare	8/13 thru 9/1
Lifesongs Ministry workshop	8/23 thru 9/8

Benefits and Fundraisers

Hot Springs Rescue Squad Street Dance	7/10 thru 7/27
Burnsville Rescue Squad Corn Hole Tournament	8/20 thru 8/24
Millboro VFD 50 th Anniversary	8/31 thru 9/14
Nothin' Fancy Bluegrass ticket giveaway	9/4 thru 9/28

Art, Culture, and Recreation

Burnsville UMC Homecoming	7/15 thru 8/3
Bath Art Show	7/16 thru 7/27
Harvest Moon Hay Bales Needed	8/31 thru 9/14
Bath Photo Contest	8/31 thru 9/6