

WCHG Most Significant Issues 4th Quarter – October through December 2018

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired on 10/13, 11/23, and 12/24.

Court /Crime/Breaking News

On 12/6, we aired a breaking news story about a bomb threat called into the county courthouse in Warm Springs. It was found to be a false alarm, but the courthouse was evacuated as a precaution.

Election Stories

On 12/17, we aired candidate statements from 2 candidates in a special election for the 24th District seat in Congress being vacated by retiring Congressman Bob Goodlatte.

Education and Children

We cover the meetings of the Bath Co School Board. During this quarter, these reports ran on 10/5, 11/16, 11/19, and 12/19.

On 11/5, we aired a interview with several Bath County high school seniors and their views on upcoming political races and the ability to cast their vote.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We began airing a series of stories about a proposed natural gas pipeline that would travel through parts of Pocahontas and Highland Counties, on a path that would take the pipeline from the shale

fields of northern West Virginia through Virginia with the terminus of the pipeline in western North Carolina. A change in the pipeline route during this quarter now also includes parts of Bath County. During this quarter, these stories covering events in all three counties ran on 10/1, 10/22 (ACP receives DEQ approval), 12/10 (SELC release on ACP halt), and 12/14 (4th Circuit Court decision on ACP).

We air periodic reports from the Warm Springs District Ranger for the George Washington and Jefferson National Forest. During this quarter these reports aired on 11/27, and 11/28.

On 10/31 and 11/1, we aired a two part story about Sarah McCall and her horse Rob Roy, riding along the proposed pathway of the Atlantic Coast Pipeline project in order to give folks a better understanding of the land that the pipeline route will follow.

Community

On 10/2, we aired a story about the upcoming annual Preservation Bath awards which recognize individuals and organizations that have contributed to preserving the history and culture of the county. On 10/22, we followed up with a story about this year's winners.

On 10/16, we aired a story about a health fair and 5K run/walk sponsored by the Bath Community Hospital to promote good health awareness for county residents.

On 10/18, we aired a story about an upcoming center and yard sale at the Bath County Senior center. The sale was a fundraiser for the center and also a chance for residents to demonstrate and sell their own crafts.

On 10/24, we aired a story about the 2018 Bath Christmas Mother. This program through donations provides for necessities and toys for county families in need who submit requests to the program. We aired a follow up story about the Christmas Mother on 11/26.

On 11/8, we aired a story about the Virginia Medicaid application and how to apply for this service.

People

On 11/9, we aired a news story about a new general surgeon at the Bath Community Hospital in Hot Springs, Dr. Charles B. Lovelady. Dr. Lovelady has over 30 years of experience and most recently at the Carillion Clinic in Rocky Mount, Va.

On 12/26 and 12/27, we aired a two part story about local author Jim McLaughlin.

Jobs and Development

On 12/5 and 12/7, we aired a two part story about a new business in Bath County, Bacova Beer.

On 12/31 and 1/2/19, we aired a two part story about a couple who recently took over a Bed and Breakfast in the area that was in decline.

Arts and Culture

On 12/10 and 12/11, we aired a two part interview with musician Ronnie McDowell.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Health and Human Resources

VSP Trooper Lightner – Holiday Patrol
VSP Trooper Lightner – Winter Driving Tips

12/17 thru 1/1/19
12/17 thru 2/28/19

Benefits and Fundraisers

Art, Culture, and Recreation