

WCHG Most Significant Issues 4th Quarter – October Through December 2014

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired on 10/15, 10/15 (drought resolution), 11/12, 11/13, 12/4, 12/11, and 12/12.

We air periodic updates from Bruce McWilliams, the Chairman of the Bath Board of Supervisors. This quarter, these reports aired on 10/10 and 12/29.

Court /Crime/Breaking News

Election Stories

On 11/5 we aired a story about the results for the general election for Virginia State Senate and House of Delegates offices, including the specific results for Bath and Highland counties.

On 11/6 we aired a story about the results for a special election for a school board member. Only write-in candidates were part of this vote.

Education and Children

We cover the meetings of the Bath Co School Board. During this quarter, these reports ran on 10/9, 11/6, and 12/5.

On 11/26 we aired a story about upcoming school debates being held at Millboro elementary to teach the students about doing research, preparing arguments and

speaking in public.

On 12/16 and 12/17 we aired follow up stories on the Millboro Elementary school debates, asking kids and teachers what they had learned from the experience.

On 12/23 and 12/24 we aired a two-part story about Bath County high school students taking part in a national technology competition.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We air periodic reports from Patrick Sheridan, District Ranger for the Warm Springs District of the George Washington and Jefferson National Forest. This quarter, these stories aired on 10/1, 10/31, 11/7, 11/14, 11/21, 12/15, and 12/30.

On 12/31 we aired a story about the progress of the Lower Cowpasture River restoration project.

Community

We air periodic stories about the Bath County Local Emergency Planning Committee (LEPC) and their activities in the county. During this quarter, the stories aired on 10/27.

On 10/2 we aired a story about a broadband survey conducted in Highland and Bath counties to ascertain the level of connectivity for residents in those two counties.

On 10/3 we aired a story about the annual Bath Chamber of Commerce golf tournament, a fundraiser for the Chamber.

On 10/14 we aired a story about a one day fair held in Millboro in Bath County encouraging those in the community to come out and participate in group events.

On 10/23 we aired a story about the annual health fair held at Bath Community Hospital.

On 10/24 we aired a story about the 2014 Bath Christmas Mother. The Christmas Mother program helps with clothing, toys and fuel assistance for those that need it in the county each year. On 11/25 we aired an update on the program and specific items needed to fill the requests of those being served by the program.

On 11/19 we aired a story about the annual Bath Community Thanksgiving dinner.

On 12/18 we aired a story about a new cookbook, the *Mixing Bowl*, a collection of recipes gathered from residents all over Bath County. It is used as a fundraiser for the Chamber of Commerce.

People

Jobs and Development

On 10/20 we aired a story about 4 doctors at Bath Community Hospital offering their resignations in response to the hospital's decision to not renew the contract of Dr. Reddington, an emergency room physician who had been at the hospital for over 22 years.

On 10/22 we aired a follow up story about an upcoming community meeting held in support of Dr. Reddington, including a call from the community to reinstate Dr. Reddington's privileges at the hospital. On 10/29 and 10/30, we aired excerpts from the 3 hour plus long meeting for those who could not attend.

On 11/10 we aired a story about a lawsuit filed against Bath Community Hospital by a lawyer for Dr. Reddington.

On 11/19 we aired a story about a mediation between Dr. Reddington and Bath Community Hospital.

On 12/5 we aired a story about Bath Community Hospital reinstating Dr. Reddington to his position at the hospital following mediation.

On 12/22 we aired a story about the resignation of Bath Community Hospital's CEO Jason Paret, in part due to the controversy involving Dr. Reddington.

Arts and Culture

On 11/3 we aired a story about the expansion of the Bath Historical Society and their efforts to feature more of the county's rich history.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Virginia ID Election Law 10/22 thru 11/4

Health and Human Resources

Community Thanksgiving Dinner – Bath 10/29 thru 11/27

Benefits and Fundraisers

Art, Culture, and Recreation

Eden UMC Apple Butter Fest 10/1 thru 10/10
Bath County One Day Fair 10/1 thru 10/10