

WCHG Most Significant Issues October through December 2022

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired 12/2 (noise ordinance public hearing), and 12/19.

Court /Crime/Breaking News/Legislative Updates

On 12/30, we aired a story about an upcoming special election for Bath County to be held on January 10th.

Education and Children

We air periodic reports about the meetings of the Bath School Board. During this quarter these reports aired on 10/7, 11/7, and 12/13.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

On 10/26, we aired a story about a program to distribute beehives to local residents in order to increase and diversify the local bee populations.

On 11/14, we aired a story about an upcoming seminar of agricultural nutrient training.

Community

On 10/12, we aired a story about a health fair to be held at The Omni Homestead resort, sponsored and hosted by Bath Community Hospital.

On 10/24, we aired a story about pandemic support being offered to local farmers and producers by the USDA.

On 11/3, we aired a story about upcoming events at The Omni Homestead resort open to both guests and residents of the Bath county.

On 11/15, we aired a story about updates to Lake Moomaw, a recreation area popular with both residents and visitors.

People

Jobs and Development

On 10/10, we aired a story about Mark Shore, who is the new President of Visit Bath County.

On 10/21, we aired a story about the Epicurean Classic, a cooking competition and demonstration, hosted by the Omni Homestead resort.

On 12/12, we aired a story about the Warm Springs Pools reopening after an extensive renovation of the historic mineral baths. In a related story on 12/16, we aired a story about the official reopening of the pools attended by county and state officials.

Arts and Culture

On 11/17, we aired a story about applications for Bath County Arts grants. The grants are available to Bath county residents and organizations.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Virginia State Police Bath Co – Drive Sober	8/5 – ongoing
Virginia State Police Bath Co – Seat Belts Save Lives	8/5 - ongoing

Health and Human Resources

Disabled American Veterans (DAV) Volunteer Drivers	11/8 - ongoing
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Benefits and Fundraisers

Art, Culture, and Recreation

Allegheny Mountain Radio App

5/25 – ongoing