

WCHG Most Significant Issues 2nd Quarter – April Through June 2013

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired on 4/10, 4/11, 4/24, 5/16, 5/20 (chicken ordinance), 6/12 (more chicken), and 6/27.

We air periodic updates from Bruce McWilliams, the Chairman of the Bath Board of Supervisors. This quarter, these reports aired on 4/1, 5/6, and 6/3.

Court /Crime

On 6/19, we aired a story about a plea agreement for Bath resident Jay Batley who was charged with well over 100 counts of embezzlement. Batley is a former volunteer dj with WCHG.

Election Stories

On 6/6, we aired a story about the upcoming Virginia primary election. On 6/12, we aired a follow up story with the results of the election, with an emphasis on the voting in Bath and Highland counties.

News Briefs

On 4/22, we aired a news brief to let citizens of Bath county know about some prescribed burns being conducted by the US Forest service for habitat improvements and reduction of possible fire hazards.

Education and Children

We cover the meetings of the Bath Co School Board. During this quarter, these reports ran on 4/5, 5/9, 6/5 (year end bonus), and 6/26.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We air periodic reports from Patrick Sheridan, District Ranger for the Warm Springs District of the George Washington and Jefferson National Forest. This quarter, these stories aired on 5/15, 5/22, 6/17, and 6/28.

On 4/1, we aired a story about a meeting to discuss proposed new deer regulations in Bath county due to declining deer population.

On 4/15, we aired a story about the Cowpasture River Project, an effort by the US Forest service to improve the Cowpasture and Calfpasture river watersheds.

On 5/14, we aired a story about Nature Conservancy activities in Bath county.

On 6/4, we aired a story about a study being conducted by Virginia Tech on the declining deer population in Bath county.

Community

On 4/23, we aired a story about Bath first responders saving the life of a Homestead resort guest by using CPR.

On 6/24, we aired a story featuring an update from Bath county sheriff Robert Plecker talking about some scams currently in the county and personnel additions in the sheriffs dept.

People

On 4/18, we aired a profile of the new Bath Chamber of Commerce director.

On 4/19, we aired a story about Rebekah Blake and her recent mission trip to Cambodia where she took part in an Operation Smile project.

On 4/29 and 4/30, we aired a two part story about some hikers passing through Bath county on the newly created Great Eastern Trail.

Jobs and Development

On 6/13, we aired a story about Natural Retreats, a company that has recently come to Bath county and is putting a significant amount of investment into the county.

On 6/14, we aired a story about the Homestead resort being sold to another resort company. The Homestead is an important employer in Bath county.

On 6/14, we aired a story about Bath tourism updates.

Arts and Culture

On 4/3, we aired a story about the Bing Brothers band, one of the groups performing during the Bath Bluegrass Jamboree, a fundraiser event for WCHG.

On 4/8, we followed up with a story about another Bluegrass Jamboree artists “In The Tradition”, a gospel band.

On 4/10, we aired a third story about the Bluegrass Jamboree – this time about local favorite and host band, Southern Express.

On 4/11, we aired a story about the Allegheny Mountain String project, who are also participating in the Bluegrass Jamboree event.

On 4/25, we aired a story about upcoming music and cultural events at Garth Newel Music Center in Hot Springs.

On 5/2, we aired a story about the Bath Mountain Valley Players acting troupe and their latest play “Revenge of the Red Feather Ladies”.

On 5/17, we aired a story about bluegrass artist Dale Ann Bradley, who was scheduled to perform at the Garth Newel Music center.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Cowpasture River Workshop	4/1 thru 4/8
Bath GED test	4/16 thru 5/17
Ashwood UMC Vacation Bible School	5/31 thru 6/13
Boating Safety Certification course	6/10 thru 7/12

Dinosaurs Rock at Bath county library 6/21 thru 7/1

Health and Human Resources

Bath Comprehensive Plan meeting 5/30 thru 6/4
Bath Comprehensive Plan meeting 6/27 thru 7/8

Benefits and Fundraisers

McDowell Yth Group spring fling 4/19 thru 5/11
Bath Relay for Life street dance 5/30 thru 6/8

Art, Culture, and Recreation

Mountain Valley Players Play 4/26 thru 5/5
Volunteer deejays wanted 4/29 thru 5/11
Virginia Blues and Jazz Fest 5/13 thru 5/16