

WCHG Most Significant Issues 1st Quarter – January through March 2020

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired on 1/17, 2/17 (visitor center), 3/4/20 (noise ordinance), 3/23 (short term rental ordinance),

Court /Crime/Breaking News

Election Stories

Education and Children

We air periodic reports about the meetings of the Bath School Board. During this quarter these reports aired on 1/10, 1/28, and 3/6.

On 3/11 we aired a story about upcoming events at the Bath County library.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We began airing a series of stories about a proposed natural gas pipeline that would travel through parts of Pocahontas and Highland Counties, on a path that would take the pipeline from the shale fields of northern West Virginia through Virginia with the terminus of the pipeline in western North Carolina. A change in the pipeline route during this quarter now also includes parts of Bath County. During this quarter, these stories covering events in all three counties ran on

We air periodic reports from the Warm Springs District Ranger for the George Washington and Jefferson National Forest. During this quarter these reports aired on 1/24, 1/27, 1/29, 1/31, 2/19, 2/20, 3/25, and 3/26.

Community

On 1/31, we aired a story about upcoming public events in Bath County.

People

On 2/6 and 2/7, we aired a two-part interview with Leen Kim, a chef at the Omni Homestead who recently competed on the Food Network program Chopped Sweets.

On 2/13 and 2/14, we aired a two-part interview with Berkeley Clark, a new extension agent serving Bath and Highland counties.

On 2/24 we aired an interview with Dr. Keith Hummel, a local emergency room doctor who now also a published fiction writer.

Jobs and Development

On 1/8, we aired a story about the restoration schedule of the Jefferson Pools in Bath County being pushed back.

On 1/14, we aired a story about the history of the Jefferson Pools.

On 1/21, we aired a story about the 60th ski anniversary at the Omni Homestead hotel.

On 2/26, we aired an update on the restoration of the Jefferson Pools by the Omni Homestead hotel.

On 3/19 we aired a story about employees of the Omni Homestead in Bath County being furloughed due to the COVID-19 pandemic.

Arts and Culture

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Teen Dating Violence Awareness Month	2/4 thru 2/28
Bath County Student Food Pickup	3/17 thru 3/25

Health and Human Resources

2020 Census Jobs	1/14 thru 2/15
Bath Community Hospital Visitor restrictions	3/24 thru 3/31
Bath Community Hospital – Prep for COVID-19	3/24 thru 3/31

Benefits and Fundraisers

Art, Culture, and Recreation

AMR No Volunteer Programming

3/25 thru 5/17