

WCHG Most Significant Issues 1st Quarter – January Through March 2013

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired on 1/9, 1/10, 1/25, 1/31, 2/7 (tax changes), 2/13, 2/14 (community improvement grant), 2/28, 3/14 (econ dev role), 3/15, 3/28 and 3/29.

We air periodic updates from Bruce McWilliams, the Chairman of the Bath Board of Supervisors. This quarter, these reports aired on 3/5.

This quarter we aired periodic update from the Bath County sheriffs dept – these reports aired on 1/30, 2/5, and 3/6.

Breaking News

On 3/14, we aired a story about a missing Harrisonburg woman who's car was found abandoned in the Mountain Grove area of Bath County. On 3/18, we aired a follow up story about her body being found in the county – there was no suspicion of foul play involved according to the Virginia state police who handled the investigation.

Education and Children

We cover the meetings of the Bath Co School Board. During this quarter, these reports ran on 2/8, 3/12, 2/25, 3/8, and 3/22.

On 2/1, we aired a story about a Bath County student's trip to Cambodia.

On 3/1 and 3/4, we aired a story about an exchange student from China who is attending Bath County high school.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We air periodic reports from Patrick Sheridan, District Ranger for the Warm Springs District of the George Washington and Jefferson National Forest. This quarter, these stories aired on 1/2/13, 2/18, 2/26, and 3/12.

On 1/7, we aired a story about the results of a coyote study conducted in Bath County and surrounding areas.

On 1/18, we aired a story about a meeting to discuss the decline of the deer population in the county.

Community

On 1/10, we aired a story about the Bath Faith community choir starting their second season. On 2/18, we aired a story about their upcoming concert.

On 1/21, we aired a story about the purchase of the Homestead Preserve in Bath county, which represents a large piece of real estate property in the county.

On 2/7, we aired a story about expanding the Medicaid program in Virginia.

On 2/18, we aired a story about the Bath County historical society.

On 3/18, we aired a story about the Bath Meals on Wheels program.

People

On 1/28, we aired a story about long time WCHG volunteer Jay Batley being indicted on over 100 counts of embezzlement related to a children's summer camp founded by his wife.

On 2/4, we aired a story about Celine Finel, a Bath county local recently hired as a tourism coordinator for the county.

On 3/20, we aired a story about local author Margo Oxendine who just released her first book of essays based on her life adventures.

Jobs and Development

Arts and Culture

On 1/15, we aired a story about upcoming concerts at the Garth Newel music center in Hot Springs, Va.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Ready Virginia Mobile App 1/24 thru 2/23

Health and Human Resources

Citizens Police Academy 2/7 thru 2/20
Cowpasture River Restoration Project 3/5 thru 3/18

Benefits and Fundraisers

Victor Conner Benefit 1/2/13 thru 1/12
Bluegrass Jamboree 3/18 thru 4/13

Art, Culture, and Recreation

Garth Newel Pub Series concerts 1/15 thru 1/26
Bath Faith Community Choir 1/22 thru 2/23
Community Dance 2/19 thru 3/2