WCHG Most Significant Issues 4th Quarter – October through December 2013

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired on 10/9 (trash talk), 10/24, 11/4, 12/12, and 12/16.

We air periodic updates from Bruce McWilliams, the Chairman of the Bath Board of Supervisors. This quarter, these reports aired on 10/7.

Court /Crime/Breaking News

During this quarter, we aired several stories concerning an incident that occurred at the home of Virginia state senator Creigh Deeds, in Millboro, VA in Bath County. On the morning of November 19th, Deed's son Augustus (Gus) attacked his father, stabbing him several times and critically wounding the senator. Gus later took his own life by shooting himself. We aired stories about this tragic event on 11/19, 11/21, and 12/16.

Election Stories

On 11/6, we aired the results of Virginia state elections for Bath and Highland Counties.

Education and Children

We cover the meetings of the Bath Co School Board. During this quarter, these reports ran on 10/3, 11/7, and 12/5.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We air periodic reports from Patrick Sheridan, District Ranger for the Warm Springs District of the George Washington and Jefferson National Forest. This quarter, these stories aired on 11/26.

On 12/5, we aired a story about leaks in the Bath county water system.

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Community

On 10/14, 10/31, and 12/22 we aired stories about the 2013 Bath Christmas Mother and the Christmas Mother program.

On 10/30, we aired a story about the Super Pantry program coming to Bath county offering information on nutrition and free groceries.

On 11/22, we aired a story about the annual Bath community Thanksgiving dinner.

On 11/27, we aired an update on the activities of the Millboro Preservation Cultural Association, a group devoted to preserving historic places in this area of Bath County.

On 11/29, we aired a profile of a new business – the Bath County Coin Laundry.

On 12/2, we aired a story about the Bath county local emergency planning council asking residents for help in updating their list of special needs residents in the county.

On 12/11, we aired a story about the Bath county fire and rescue association and their plans for making capital improvements to better serve the county.

People

On 10/29, we aired a story about Bath county manager Becky Skidmore being named Virginia Airport Manager of the Year for 2013.

Arts and Culture

On 10/2, we aired a story about the Old Dairy Heritage Fest and featured author Cleek Shrey.

On 10/9, we aired a story about the fall foliage concert series at the Garth Newel Music center in Warm Springs.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Golden Winged Warbler Presentation	10/22 thru 10/25
Reduced School Lunch	10/22 thru 11/1

Health and Human Resources

Highland Blood Drive 10/22 thru 11/7

Benefits and Fundraisers

Bolar Fire Dept Turkey Shoot 10/10 thru 10/19

Art, Culture, and Recreation