

WCHG Most Significant Issues 2nd Quarter – April through June 2021

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired 4/16 (opposition to govt maint at Moomaw), 4/20 (Sign ordinance repeal), 5/21 (sign ordinance), and 6/11 (sign ord remains).

Court /Crime/Breaking News/Legislative Updates

On 4/1, we aired a story about the acceleration of legalization of marijuana in Virginia.

On 4/13, we aired a story about upcoming legislative updates affecting residents of Virginia.

On 4/23, we aired a story about continuing efforts regarding legalization of recreational marijuana in Virginia.

On 4/30, we aired a story about COVID restrictions being lifted in Virginia as the number of cases decreases and more of the population is vaccinated.

On 6/24, we aired a story about a new marijuana website that offers information on what is and isn't legal in Virginia when it comes to using medical and recreational marijuana.

Education and Children

We air periodic reports about the meetings of the Bath School Board. During this quarter these reports aired on 4/9.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

On 5/19, we aired a story about forest fees increasing in the National Forests. With a large

percentage of our listening area covered by National forests, this could impact tourism and revenue streams for our three counties.

Community

On 4/26, we aired a story about campground being opened by the US Forest Service in Bath County, a very popular camping location in our area.

On 6/4, we aired a story about a live event featuring an artist doing a mural on a local building to support physical and mental wellness.

On 6/28, we aired a story about National PTSD Day and the different forms this condition may take.

People

Jobs and Development

On 5/24, we aired a story about an incentive grant program being offered to local businesses by the Bath County Economic Development Authority.

On 6/23, we aired a story about plans to restore the Warm Springs (formerly Jefferson) pools in Warm Springs. The site is owned by the Omni Homestead resort.

Arts and Culture

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

VSP Trooper Campbell – Memorial Day	5/17 thru 5/31
VSP Trooper Campbell – Memorial Day 2	5/17 thru 5/31
VSP Trooper Campbell – Memorial Day Hands Free	5/17 thru 5/31
VSP Trooper Campbell – Hands Free	6/1 thru 6/30
VCP Operation Dry Water	6/29 thru 7/4

Health and Human Resources

Healthcare.gov Special Enrollment	4/1 thru 5/15
Bath COVID Vaccine Phase 2	4/23 thru 5/30

Benefits and Fundraisers

Art, Culture, and Recreation