

## **WCHG Most Significant Issues 3rd Quarter – July Through September 2017**

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

### **County Government**

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired on 7/14, 8/10, 9/14 and 9/29.

### **Court /Crime/Breaking News**

### **Election Stories**

### **Education and Children**

We cover the meetings of the Bath Co School Board. During this quarter, these reports ran on 8/4, 9/7,

On 8/16 and 8/17, we aired a 2 part interview with the new Principal at Bath County High School, Dr. Michael Perry.

On 7/21, we aired a story about summer activities for children and families at the Bath County library.

### **Agriculture and Environment**

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We began airing a series of stories about a proposed natural gas pipeline that would travel through parts of Pocahontas and Highland Counties, on a path that would take the pipeline from the shale fields of northern West Virginia through Virginia with the terminus of the pipeline in western North Carolina. A change in the pipeline route during this quarter now also includes parts of Bath County. During this quarter, these stories covering events in both Pocahontas and Highland Counties ran on 7/24, 7/25, and 7/26.

We air periodic reports from the Warm Springs District Ranger for the George Washington and Jefferson National Forest. During this quarter these reports aired on 7/5, 7/6, 7/7, 8/18, 8/21, 8/29, 8/30, 9/20,

On 8/11 and 8/30, we aired a 2 part story about this years' LEAF (Leaders in Environmental Actions in the Future) interns work in Bath County. This year they were working on Bath County lands owned by The Nature Conservancy.

## **Community**

On 7/25, we aired a story about the second annual Wanna Go Fast event, a drag race that is held at Ingalls Field south of Hot Springs.

On 9/15, we aired a story about the 2017 Bath Relay for Life event.

On 9/19, we aired a story about a Black Bear attack in Douthat State park in Bath County. A woman was injured in the attack, but the bear got away.

On 9/20, we aired a story about a handbook on dealing with the stresses of rural life being offered by the Virginia Extension service.

On 9/21, we aired a story about a group attempting to set a record for the most bagged lunches assembled in one hour. The attempt was held at the Omni Homestead in Hot Springs and they set a new world record of 10,302 bagged lunches assembled.

On 9/26 and 9/27, we aired a 2 part story about Windy Cove Pantry, a local church based pantry and clothing ministry in Millboro, Va in Bath County.

## **People**

On 8/1, we aired an interview with Joan Williams, a member of the Bath Senior Center, on memories of growing up in Bath County.

On 9/5, we aired an interview with Sage Tanguay, the new morning drive deejay for Allegheny Mountain Radio. Sage is a graduate of Bath County high school and the University of Virginia and is happy to be back in Bath County.

## **Jobs and Development**

On 8/24, we did a new business profile story about Black Oak and Garden, a new gardening business in Bath County.

## **Arts and Culture**

On 7/12, we aired a story about the 2017 Wings and Wheels festival, a fast growing festival in Bath County that is held at Ingalls Field.

On 7/18 and 7/19, we aired a 2 part story about the 2017 Bath Art show, an annual event that serves as a showcase for Bath county artists of all ages.

On 7/28, we aired an interview with Jamie McArdle, Director of the Allegheny Mountain Strings Project and violin teacher, about a "musical petting zoo" to be offered for several nights in August at the Bath County library. The zoo is an opportunity for students in grades 1 through 7 to come in and look at and hear the various instruments played as part of AMSP.

On 9/8, we aired a story about the 2017 Bath County Fair, held in Millboro.

### **Public Service Announcements**

**Below is a list of Public Service Announcements aired this quarter:**

#### **Education and Children**

School Attendance Awareness

9/6 thru 9/30

#### **Health and Human Resources**

#### **Benefits and Fundraisers**

#### **Art, Culture, and Recreation**