

WCHG Most Significant Issues 1st Quarter – January Through March 2014

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired on 1-15 (meeting schedule changes), 1-16 (Bolar, Burnsville FD asking for assistance), 1-31 (supervisor goals), 2-12 (planning commission rept), 3-11 (waste disposal proposals), 3-13 (building permit investigation), 3-14 (BARC electric moving), 3-27 (MPCA – BARC), and 3-28 (Gilcrest on BARC).

We air periodic updates from Bruce McWilliams, the Chairman of the Bath Board of Supervisors. This quarter, these reports aired on 1-31, 2-10, and 3-18.

On 1-10 we aired a story about mental health legislation introduced into the VA General Assembly session by Bath County Senator Creigh Deeds. On 1-23 and 2-13 we aired follow up stories about the proposed changes to mental health laws in Virginia. On 3-17 we aired a report about the proposed changes being passed by the Virginia General Assembly legislators.

On 1-29 we aired a story about the Bath County Local Emergency Planning Council and their emergency operation plan nearing completion.

On 3-4 we aired a story about a state police investigation into the way some building permits are assigned in the county. We aired a follow up about the investigation on 3-17.

On 3-31 we aired a story about the final investigation report into the Deeds incident in November of 2013 when Augustus "Gus" Deeds attacked his father Creigh, before fatally shooting himself.

Court /Crime

On 2-5 we aired a report about a large drug bust in Bath County that netted a large cache of marijuana valued at more than \$800,000.00.

Education and Children

We cover the meetings of the Bath Co School Board. During this quarter, these reports ran on 1-9 (capital improvement plan approved), 2-6, 3-6, and 3-20 (school board budget).

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We air periodic reports from Patrick Sheridan, District Ranger for the Warm Springs District of the George Washington and Jefferson National Forest. This quarter, these stories aired on 1-6, 3-10 and 3-26 (spring prescribed burns).

On 1-28 we aired a story about an upcoming Master Naturalist class being offered.

On 3-3 we aired an update on the long running coyote study in Bath county seeking to understand not only the behavior of coyotes, but also the impact they have on the declining population of deer in the county.

Community

On 1-9 we aired a story about a severe water leak at the Springs Nursing home in Hot Springs. A number of residents had to be transferred to other area nursing homes.

On 2-20 we aired a story about a meeting of the Local Emergency Planning Council on how to meet the needs of disabled and other challenged residents of the county.

On 3-25 we aired a story about a new sporting/tourist attraction coming to Bath County – the Warm Springs Mountain Challenge, a bicycle event.

Jobs and Development

On 2-6 we aired a story about a “LOVE” letter campaign launched by the Homestead report to promote tourism in the county.

On 2-13 we aired a story about the new owners of the Homestead resort, Omni International, getting more involved in the community.

Arts and Culture

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Bath Naturalist Training Class	1/23 thru 2/11
Bath Schools Development Screenings	3/5 thru 3/25

Health and Human Resources

Virginia Burning Ban	3/18 thru 4/30
Bath Road Closure	3/28 thru 4/15

Benefits and Fundraisers

Bluegrass Jamboree – FR for WCHG/AMR	2/25 thru 4/12
Bath Relay for Life Spring Fling Dance	3/7 thru 3/22
Bath Relay for Life Pickin’ and Grinnin’ FR	3/28 thru 4/25

Art, Culture, and Recreation

Pocahontas Communications Coop Corp Bd of Directors Meeting	2/10 thru 2/19
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