

WCHG Most Significant Issues 4th Quarter – October through December 2020

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired 10/1 (EDA grants), 10/16 (reinstating tourism director job), 11/13 (county emp bonus), and 12/11 (Piney Grove Baptist damage).

Court /Crime/Breaking News

Education and Children

We air periodic reports about the meetings of the Bath School Board. During this quarter these reports aired on 10/9 (personnel changes), 10/23 (cares money), 11/9 (grad rate), and 12/4 (wellness plans).

On 11/17 and 11/19, we aired stories about Bath County public schools switching to a virtual instructional platform for the rest of this year due to rising COVID-19 cases in the county.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We air periodic reports from the Warm Springs District Ranger for the George Washington and Jefferson National Forest. During this quarter these reports aired on

On 12/16, we aired a story about upcoming prescribed burns scheduled for forest land in Bath County.

Community

On 10/12, we aired a story about dealing with loneliness while being isolated due to the pandemic, including tips for senior citizens isolated from friends and family.

On 10/20, we aired a story about an anonymous donor who has made a substantial donation to help the local rescue squad.

On 10/21, we aired a story about the effects of the pandemic on the educational efforts of local students.

On 11/3, we aired a story about how the pandemic has affected the local arts venues and what changes they've made to try to still connect with their audiences.

On 11/25, we aired a story about the Bath Christmas Mother deadline to submit requests for assistance from the program.

On 12/18, we aired a story about new COVID restrictions being imposed in Virginia due to an increase in active cases of the disease.

People

On 10/6 and 10/7, we aired a two-part interview with Pete Pitard who is celebrating his 20th anniversary as a volunteer at WCHG.

Jobs and Development

On 11/4, we aired a story about applying for grant applications to fund various arts in Bath County.

Arts and Culture

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Red Ribbon Week – Drunk Driving	10/5 thru 10/31
Red Ribbon Week – Peer Pressure	10/5 thru 10/31
Red Ribbon Week – Teens and Marijuana	10/5 thru 10/31
Red Ribbon Week – Substance Abuse	10/5 thru 10/31
Red Ribbon Week – Vaping	10/5 thru 10/31
Red Ribbon Week – Anti Bullying Day	10/5 thru 10/23

Health and Human Resources

Virginia Dept of Social Svc Energy Assistance	9/10 thru 10/30
Virginia Mask Mandates	11/16 thru 12/31

Benefits and Fundraisers

Art, Culture, and Recreation