

WCHG Most Significant Issues 3rd Quarter – July through September 2021

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired 7/20 (No to Family Dollar), 7/21, and 9/28.

Court /Crime/Breaking News/Legislative Updates

Education and Children

We air periodic reports about the meetings of the Bath School Board. During this quarter these reports aired on 8/18 (school mask mandate), and 9/22.

On 9/8, we aired a story about Bath County Public Schools suspending in school instruction due to increasing cases of COVID-19 infection.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

On 8/19, we aired a story about the James River Buffer Program, a project designed to help local farmers protect local streams and rivers from agricultural pollution.

Community

On 7/9, we aired a report on increased use of alcohol during the pandemic.

On 7/13 and 7/14, we aired a two part story about the services offered by the Bath Rehab and Wellness center, one of a handful of such facilities in the Allegheny Highlands.

On 7/14, we aired a story about a poker run sponsored by Scott Hill Retirement home to raise funds for programs to benefit their residents.

On 8/3, we aired a story about overdose deaths reaching a new record-setting level in Virginia.

On 8/10, we aired a story about a multi-night gospel tent revival to be held in downtown Hot Springs.

On 8/16, we aired a story clarifying the restrictions involved in the mask mandate for all public schools issued by Governor Ralph Northam.

People

On 9/24, we aired a story about a charity motorcycle ride sponsored by race car driver Kyle Petty and his father Richard. The group planned a few rides in the Allegheny Highlands, in Bath and Pendleton Counties.

Jobs and Development

On 9/2, we aired a story about the restoration project planned for the Jefferson Pools in Warm Springs. The pools were once an important tourist spot in the county.

Arts and Culture

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Health and Human Resources

RCP & ALEP Applications
VCE Water Testing

8/11 thru 10/1
10/1 thru 11/3

Benefits and Fundraisers

Art, Culture, and Recreation