

WCHG Most Significant Issues 4th Quarter – October Through December 2015

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired on 10/20, 11/11 (Staggered terms for Supervisors), 11/16, 12/10, and 12/11.

We air periodic updates from the Chairman of the Bath Board of Supervisors. This quarter, these reports aired on 11/3.

Court /Crime/Breaking News

Election Stories

On 11/4 we aired the results of local and state elections held in Bath and Highland County.

On 10/30 we aired a story about the candidates for the 24th House of Delegates seat in Virginia.

Education and Children

We cover the meetings of the Bath Co School Board. During this quarter, these reports ran on 10/12, 11/13, and 12/3.

On 10/15 we aired a story about elementary school children in Bath County are creating songs about scientific topics to further their understanding of the topics.

On 10/16 we aired a story about Reiki (Ray-kee), a relaxation technique to be taught by a certified trainer through the sponsorship of the Bath County Library.

On 10/22 and 10/23 we aired a two part story about Enroll Virginia, a group dedicated to giving information and direction to those interested in renewing or starting health insurance that meets the requirements of the American Health Care Act.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We air periodic reports from Patrick Sheridan, District Ranger for the Warm Springs District of the George Washington and Jefferson National Forest. This quarter, these stories aired on 12/22 and 12/23.

On 11/5 and 11/6 we aired a two part story about the Stocked Trout Management Plan created by the Virginia Dept of Inland Fisheries based on studying the trout population and the declining numbers of anglers across the country.

Community

During this quarter, we aired stories about the 20th anniversary of WVLS and WCHG going on the air as part of the Allegheny Mountain Radio network. These stories aired on 10/2.

On 10/6 we aired a story about the annual Bath County golf tournament, a fundraiser that benefits local non-profits.

On 10/29 we aired a story about an upcoming health fair to be held at the Omni Homestead hotel. The fair is open to the public and offers many services such as blood pressure checks and diabetes screening at little or no cost to the public.

On 11/20 we aired a story about the annual Bath County Thanksgiving Community dinner that is open to all.

On 11/24 we aired a story about the Bath County Christmas Mother and the organization that donates supplies and fuel assistance to those in need in the county.

People

On 11/19 we aired a story about Bath Young Professionals, a group created to bring young professionals under 40 together to network and make other connections to bring more business infrastructure to the county.

On 12/21 we aired a story about the Doris Via Cancer fund, a local community fund that provides services to cancer patients.

Jobs and Development

On 11/2 we aired a story about a Bath-Highland Broadband Grant to improve broadband reliability in both counties.

Arts and Culture

On 10/8 we aired a story about the upcoming Windy Cove Jamboree.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Halloween Safety Tips for Drivers 10/27 thru 10/31

Health and Human Resources

Enroll Virginia AHA Assistance 11/1 thru 11/30

Benefits and Fundraisers

Art, Culture, and Recreation