

WCHG Most Significant Issues 3rd Quarter – July through September 2014

We aired national news broadcasts from NPR News at the top of each hour during our Morning Drive (6-10 a.m.) and Evening Drive (3-6 p.m.) as well as at the beginning and end of our Noon Hour Magazine (12 and 1 p.m.). At the bottom of each hour during the Morning and Evening Drive-times, we alternated airing state news reports from the Virginia News Network (VNN) and WV Metro News. VNN news also aired at 12:30, during Noon Hour Magazine, and WV Metro News aired at 12:55. These programs run Monday through Friday. We also carried NPR National News at Noon on Saturday and Sunday. Our local news stories aired after NPR News at the beginning of Noon Hour Magazine. They would then repeat at the top and bottom of each hour during the Evening Drive and the following day's Morning Drive. Here is a summary of the most significant issues covered in our local news this quarter.

County Government

We aired reports from each Bath County Board of Supervisors meeting, and we aired an agenda for each meeting the day before. Board of Supervisors reports this quarter aired on 7/9 (staggered terms), 7/10, 8/13, 8/14, 9/8, 9/10, and 9/1.

We air periodic updates from Bruce McWilliams, the Chairman of the Bath Board of Supervisors. This quarter, these reports aired on 7/4 and 9/9.

On 8/4, we aired a story about new trash compactors being installed in the county to replace the old trash containers.

Court /Crime/Breaking News

On 8/27 and 8/29, we aired stories about a military plane crash near Deerfield, in Augusta County.

Election Stories

On 8/8, we aired a story about an upcoming special election to fill a seat on the school board and how individuals can get on the ballot.

On 8/27, we aired a follow up story about the write-in candidates for the special election and how voters are to denote their choice on the ballot.

On 9/17, we aired a story about important information voters in Bath County need to know before going to the polls in November.

Education and Children

We cover the meetings of the Bath Co School Board. During this quarter, these reports ran on 7/2, 8/7, and 9/4.

On 7/30, we aired a story about Nature Conservancy LEAF program that brings a group of students from urban areas to experience wilderness learning in more remote areas of the country. We aired a second story about the program on 8-1.

On 8/14, we reported on the death of Bath County HS student Allie Wolfe who died in a traffic accident.

Agriculture and Environment

Each day, during Noon Hour Magazine, we aired a regionally-produced three-minute news magazine feature about topics related to agriculture. Agriculture is a major industry in our listening area, and being produced in the Shenandoah Valley, On the Farm Radio, is relevant to our listeners.

We air periodic reports from Patrick Sheridan, District Ranger for the Warm Springs District of the George Washington and Jefferson National Forest. This quarter, these stories aired on 7/2, 7/7, 7/25, 8/5, 8/15, 8/18, 9/3, and 9/17.

On 7/24, we aired an update on the restoration project for the lower Cowpasture river.

On 7/29, we aired a story about an upcoming wildlife management workshop scheduled to be held in Bath county.

On 8/21 and 8/25, we aired a two part story about a coyote study being conducted in Bath County.

On 9/24, we aired a story about the waning deer population in Bath County and what it might mean for the county in terms of losing tourism dollars from visiting hunters.

Community

On 7/14, we aired a story about the National Night Out celebration in Bath County.

On 7/16, we aired a story about the Virginia Cooling assistance plan.

On 7/21, we aired a story about the Bath Red Cross.

On 7/31, we aired a story about a parachute jump for charity to be held during the Wings and Wheels festival at Ingalls Field in Bath County.

On 8/11, we aired a story about the upcoming Bath County Relay for Life event.

On 8/21, we aired a story about Bath County first responders forming a VOAD, or Voluntary Organizations Active in Disaster for Bath and Highland Counties.

On 8/28, we aired a follow up story about the VOAD and how residents can learn more about the program and its benefits to the county.

People

Jobs and Development

Arts and Culture

On 8/6, we aired a story about an exhibit of art at the Homestead Resort.

On 9/1, we aired a story about a call for volunteers to help with the annual apple festival held at Douthat state park in southern Bath County.

On 9/16, we aired a story about the upcoming Wings and Wheels air and car show held each year at Ingalls Field in Bath County. The festival had originally been scheduled for August, but was rained out.

On 9/25, we aired a story about the first annual Homestead Resort fall fest which is focused on the local community and features arts and crafts from local residents, as well as contests and food.

On 9/29, we aired a story about a Plein Air festival to be held at various locations around Bath County.

Public Service Announcements

Below is a list of Public Service Announcements aired this quarter:

Education and Children

Bath Special Election 8/5 thru 8/14

Health and Human Resources

Red Cross Flood Information 7/16 thru 8/15
Red Cross Pet Sheltering 8/5 thru 9/14
Red Cross Shelter at Home 8/7 thru 9/14
New Trash Compactors 8/29 thru 9/27

Benefits and Fundraisers

Art, Culture, and Recreation

Bath County Art Show 7/16 thru 7/27
Wings and Wheels Air and Car show 9/12 thru 9/20