Journal Broadcast Group-Milwaukee Operations

WLWK-FM, WTMJ-AM, WTMJ-TV

Annual EEO Public File Report

August 1, 2013-July 31, 2014

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit and is required to be placed in the public inspection files of the station and posted on the station's websites, if they have websites.

The FCC's 2002 EEO Rule requires that this Report contain the following information:

- 1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
- 2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, telephone number, fax number and email address (if applicable);
- 3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
- 4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
- 5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.



Annual EEO Public File Report

Account Executive 1 (2 hires from posting)

	Referral Source	Nur	mber of Applicants Interviewed	Hired?
	Employee Referral	1141	2	
	Internal Candidate		4	
	Journal Broadcast Group w	vebsite	1	~
	Journal Broadcast Group w		2	
	Other	Previous Employ		
	Word of mouth	r revious Emplo	1	<u> </u>
	Word of mouth		1	
			·	
	Number of Applicants Int	terviewed	12	
Account E	Executive 2			
	Referral Source	Nun	nber of Applicants Interviewed	Hired?
	Employee Referral		1	
	Internal Candidate		1	•
	Journal Broadcast Group w	rebsite	1	
	Word of mouth	Market/Industry	2	
	Number of Applicants Int	erviewed	5	
Account E	Executive 3			
	Referral Source	Nun	nber of Applicants Interviewed	Hired?
	Internal Candidate		1	✓
	Word of mouth	Market/Industry	5	
	Number of Applicants Int	erviewed	6	
Anchor/Re	eporter			
	Referral Source	Nun	iber of Applicants Interviewed	Hired?
	Employee Referral		1	
	Recruiter	Talent Dynamics	1	✓
10.71.40.71.00.000.00.00.00.00.00.00		_		

Number of Applicants Interviewed	2	
Art Director		
Referral Source	Number of Applicants Interviewed	Hired?
Internal Candidate	1	•
Internal Candidate	1	
Number of Applicants Interviewed	2	
Broadcast Engineer		
Referral Source	Number of Applicants Interviewed	Hired?
Internal Candidate	1	•
Internal Candidate	6	
Journal Broadcast Group website	3	
Number of Applicants Interviewed	10	
Broadcast Maintenance Engineer 1		
Referral Source	Number of Applicants Interviewed	Hired?
Internal Candidate	1	✓
Journal Broadcast Group website	3	
Number of Applicants Interviewed	4	
Broadcast Maintenance Engineer 2		
Referral Source	Number of Applicants Interviewed	Hired?
Journal Broadcast Group website	1	~
Journal Broadcast Group website	3	
Number of Applicants Interviewed	4	
Digital Sales Associate 1 (2 hires from posting)		
Referral Source	Number of Applicants Interviewed	Hired?
Internal Candidate	2	✓
Internal Candidate	2	
Journal Broadcast Group website	1	
Word of mouth Market/In	dustry 2	
Number of Applicants Interviewed	7	

	Referral Source	Number of Appl	icants Interviewed	Hired?
	Journal Broadcast Group website		1	✓
	Number of Applicants Interview	ved	1	
Executive	Producer - Web			
	Referral Source	Number of Appl	icants Interviewed	Hired?
	Internal Candidate		1	✓
	Internal Candidate		1	
	Journal Broadcast Group website		4	
	Number of Applicants Interview	ved	6	
Financial	Analyst			
	Referral Source	Number of Appl	icants Interviewed	Hired?
	Internal Candidate		1	✓
	Other	Baker Tilly Staffing	3	
	Number of Applicants Interview	ved	4	
Graphic A	rtist			
	Referral Source	Number of Appl	icants Interviewed	Hired?
	Employee Referral		1	
	Journal Broadcast Group website		1	
	Other	Big Shoes Network	1	
	Other	TVJobs.com	1	✓
	Number of Applicants Interview	v ed	4	
Interactive	Sales Manager			
	Referral Source	Number of Appli	icants Interviewed	Hired?
	Employee Referral		2	
	Internal Candidate		1	
	Journal Broadcast Group website		1	•
	Journal Broadcast Group website		1	
	Number of Applicants Interview	red	5	

7/22/2014

	Referral Source	Nu	mber of Applicants Interviewed	Hired?
	Journal Broadcast Group	website	1	•
	Journal Broadcast Group	website	4	
	Other	Twitter	1	
	Word of mouth	Market/Industry	3	
	Number of Applicants In	iterviewed	9	
Interacti	ve Web Editor			
	Referral Source	Nu	mber of Applicants Interviewed	Hired?
	Employee Referral		2	
	Internal Candidate		3	
	Journal Broadcast Group	website	1	•
	Journal Broadcast Group v	website	1	
	Number of Applicants In	terviewed	7	
Managin	ng Editor-RightWisconsin.co	om		
	Referral Source	Nu	mber of Applicants Interviewed	Hired?
	Internal Candidate		1	•
	Word of mouth	Market/Industry	1	
	Number of Applicants In	terviewed	2	
Morning	Show Producer			
	Referral Source	Nu	mber of Applicants Interviewed	Hired?
	Internal Candidate		3	
	Journal Broadcast Group v	vebsite	2	
	Word of mouth	Market/Industry	1	•
	Word of mouth	Market/Industry	4	
	Number of Applicants In	terviewed	10	
News Di	rector			
	Referral Source	Nui	mber of Applicants Interviewed	Hired?
	Employee Referral		1	

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	Internal Candidate		1	
	Referral Source	Number of A	pplicants Interviewed	Hired?
Product S	upport Specialist			
	Number of Applicants Int	erviewed	13	
	Other	TVJobs.com	6	
	Other	Petra Placement	2	
	Other	Iowa State University	1	
	Journal Broadcast Group w	ebsite	1	
	Employee Referral		2	
	Employee Referral		1	•
	Referral Source	Number of A	pplicants Interviewed	Hired?
Producer				
	Number of Applicants Int	erviewed	3	
	Journal Broadcast Group w	rebsite	1	
	Internal Candidate		1	
	Internal Candidate		1	V
	Referral Source	Number of A	pplicants Interviewed	Hired?
Photojour	nalist/Investigative Produce	er		
	Number of Applicants Int	terviewed	4	
	Word of mouth	Market/Industry	1	•
	Other	TVJobs.com	2	
	Journal Broadcast Group w	vebsite	1	
	Referral Source	Number of A	pplicants Interviewed	Hired?
Photojour	nalist			
	Number of Applicants Int	terviewed	14	
	Recruiter	Talent Dynamics	5	
	Recruiter	Talent Dynamics	1	✓
	Journal Broadcast Group w	ebsite	5	
	Internal Candidate		2	

	Journal Broadcast Group website	е	1	•
	Journal Broadcast Group website	e	1	
	Number of Applicants Intervie	wed	3	
Program D	Pirector			
	Referral Source	Number of App	olicants Interviewed	Hired?
	Internal Candidate		1	
	Journal Broadcast Group website	9	1	
	Other	A.P. Online News Stor	2	
	Other	AllAccess.com	4	
	Other	Inside Radio	1	•
	Other	Inside Radio	1	
	Number of Applicants Intervie	wed	10	
Promotion	s Manager			P. T.
	Referral Source	Number of App	olicants Interviewed	Hired?
	Employee Referral		1	V
	Employee Referral Internal Candidate		1	
		•		
	Internal Candidate	AllAccess.com	3	
	Internal Candidate Journal Broadcast Group website		3	
	Internal Candidate Journal Broadcast Group website Other	AllAccess.com	3 1 1	
	Internal Candidate Journal Broadcast Group website Other Other	AllAccess.com Previous Employee Market/Industry	3 1 1 2	
Reporter 1	Internal Candidate Journal Broadcast Group website Other Other Word of mouth	AllAccess.com Previous Employee Market/Industry	3 1 1 2 1	
Reporter 1	Internal Candidate Journal Broadcast Group website Other Other Word of mouth Number of Applicants Interview	AllAccess.com Previous Employee Market/Industry	3 1 1 2 1	₩
Reporter 1	Internal Candidate Journal Broadcast Group website Other Other Word of mouth Number of Applicants Interview (2 hires from posting)	AllAccess.com Previous Employee Market/Industry	3 1 1 2 1 9	
Reporter 1	Internal Candidate Journal Broadcast Group website Other Other Word of mouth Number of Applicants Intervie (2 hires from posting) Referral Source	AllAccess.com Previous Employee Market/Industry	3 1 2 1 9	
Reporter 1	Internal Candidate Journal Broadcast Group website Other Other Word of mouth Number of Applicants Intervie (2 hires from posting) Referral Source Internal Candidate	AllAccess.com Previous Employee Market/Industry wed Number of App	3 1 2 1 9	Hired?
Reporter 1	Internal Candidate Journal Broadcast Group website Other Other Word of mouth Number of Applicants Intervie (2 hires from posting) Referral Source Internal Candidate Other	AllAccess.com Previous Employee Market/Industry wed Number of App TVJobs.com	3 1 1 2 1 9	Hired?

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Rei	porter	- 7
100	OTIOI	_

	Referral Source	Number of A	Applicants Interviewed	Hired?
	Employee Referral		1	
	Internal Candidate		1	•
	Other	TVJobs.com	3	
	Number of Applicants In	terviewed	5	
Sales & N	Marketing Producer/Editor			
	Referral Source	Number of A	Applicants Interviewed	Hired?
	Internal Candidate		1	v
	Internal Candidate		1	
	Journal Broadcast Group w	vebsite	1	
	Other	TVJobs.com	1	
	Number of Applicants In	terviewed	4	
Senior Pr	oducer - Online Programmi	ng		
	Referral Source	Number of A	Applicants Interviewed	Hired?
	Internal Candidate		1	✓
	Internal Candidate		3	
	Number of Applicants Int	erviewed	4	
Technical	l Producer			
	Referral Source	Number of A	applicants Interviewed	Hired?
	Employee Referral		1	
	Internal Candidate		1	
	Journal Broadcast Group w	ebsite	2	
	Other	Big Shoes Network	1	•
	Word of mouth	Market/Industry	1	
	Number of Applicants Int	erviewed	6	
Video Ed	itor			
	Referral Source	Number of A	applicants Interviewed	Hired?

	Internal Candidate	3	
	Journal Broadcast Group website	3	
	Number of Applicants Interviewed	7	
VP/GM Ra	dio Operations		
	Referral Source	Number of Applicants Interviewed	Hired?
	Internal Candidate	1	•
	Number of Applicants Interviewed	1	
VP/GM TV	Operations	. 100 (100 (100 (100 (100 (100 (100 (100	
	Referral Source	Number of Applicants Interviewed	Hired?
	Internal Candidate	1	•
	Internal Candidate	1	
	Number of Applicants Interviewed	2	
Grand Tota	l	189	

RECRUITMENT SOURCES UTILIZED DURING REPORTING PERIOD Sorted by contact method

Organization American	Address 712 N	City, State, Zip Phone	_L		Email michelle@radios	Contact Person Job Sent	vecutive 1 6
American Broadcasting School XXX- Requested to be added 1/21/2009	712 N. Watson Road, Ste. 200,	Arlington, TX 76011	(817) 695- 2474	(817) 695- 2838	michelle@radios chool.com	Michelle McConnell	Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 1, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Photojournalist/Investigative Producer, Producer, Product Support Specialist, Program Director, Promotions Manager, Reporter 1, Reporter 2, Sales & Marketing Producer, Video Editor Producer-Online Programming, Technical Producer, Video Editor
Bates Technical College XXX- Requested to be added 5/17/05	2320 South 19th St.	Tacoma, WA 98405	253-680- 7752		ahunton@bates. Al Hunton, ctc.edu **new contact 12/11/07 Production fmonroe@bates. Instructor **N Updated 4/8/09 to skmiller@bates. Shirley Miller ctc.edu	Al Hunton, Broadcast Production Technologies Instructor **New 12/11/07 Fred Monroe; 4/8/09 Shirley Miller	Al Hunton, Account Executive 1, Account Executive 2, Account Executive 3, Broadcast Production Production Technologies Instructor **New Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales 12/11/07 Fred Manager, Interactive Sports Editor-WISports.com, Interactive Web Monroe; 4/8/09 Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist/Investigative Producer, Producer, Product Support Specialist, Program Director, Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor

Carroll College Central Michigan University XXX - Requested to be added 5/15/06	100 North East Avenue	Waukesha, WI 53186 Mount Pleasant, MI 48859	262-524 7624 989-774-	262-524- 7377 989-774- 2426	Updated Jennifer Maney 7/29/2009: Deb Weber, dweber@carrollu Career Services .edu Advisor orlik1pb@cmich. Peter B. Orlik, edu PH.D.	Jenni Deb \ Care Advis	
rroll College	100 North East Avenue	Waukesha, WI 53186	262-524 7624	262-524- 7377	Updated 7/29/2009: dweber@carrollu	Jennifer Maney Deb Weber, Career Services Advisor	
entral Michigan niversity XXX - equested to be 3ded 5/15/06	340 Moore Hall	Mount Pleasant, MI 48859	774-	989-774- 2426	1pb@cmich.	Peter B. Orlik, PH.D.	
							Producer-Web, Financial Analyst, Graphic Artist, Interau Manager, Interactive Sports Editor-WISports.com, Inter Editor, Managing Editor-RightVisconsin.com, Morning Producer, News Director, Photojournalist, Photojournalist/Investigative Producer, Program Director, Producer/Editor, Senior Online Programming, Technical Producer, Video Editor

Emerson College 113 Gray XXX-Requested to St. be added 5/15/06	Collins College XXX 4750 S - Requested to be added 4/28/2011 Place	be added 6/2/2011 on Place
2476	S Phoenix, AZ 85040	ace 33606
781-646- 1077	480-446- 1112	9695
careers@emers on.edu added 10/26/11, mary_sullivan@ emerson.edu added 12/21/11	aroberts@collins college.edu	media.com
Dr. Marsha Della- Guistina removed 12/21/11 Mary Sullivan added 12/21/11	Amy Roberts, Sr. Career Advisor	
Dr. Marsha Della-Account Executive 1, Account Executive 2, Account Executive 3, Guistina Guistina Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast 12/21/11 Mary Sullivan added Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Photojournalist, Program Director, Producer, Producer, Reporter 1, Reporter 2, Sales & Marketing Producer, Video Editor Online Programming, Technical Producer, Video Editor	Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 1, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Photojournalist/Investigative Producer, Producer, Product Support Specialist, Program Director, Promotions Manager, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor	Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Program Director, Producer, Producer, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor

Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 1, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Photojournalist/Investigative Producer, Producer, Product Support Specialist, Program Director, Promotions Manager, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor		pachia@hmong amer.org (added 10/26/05)	414-344- 6581	414- 344- 6575	Milwaukee, WI 53208	3824 W. Vliet Street	Hmong American Friendship Assn.
Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 1, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist/Investigative Producer, Producer, Product Support Specialist, Program Director, Promotions Manager, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor		mcameron@hcc w.org	414-643- 6994	414- 643- 6963	816 West Milwaukee, Wi National 53204 Ave.	816 West National Ave.	Hispanic Chamber of Commerce
Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 1, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Photojournalist/Investigative Producer, Producer, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor	Lisa Norman	New Email 2/12/07 ilisa.norman@go odwillsew.com	414-358- 4298	414- 353- 6400	Milwaukee, WI 53225	91st ST.	Goodwill Industries

Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Photojournalist/Investigative Producer, Producer, Product Support Specialist, Program Director, Promotions Manager, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor		cbrown@interfait Barb Smith hmilw.org bsmith@interfait hmilw.org(New Contact as of 8-12-04)	7510 3	7500 ext.233	53204	St. Suite	Adults Program XXX - Requested to be added on 4/9/04
Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Photojournalist/Investigative Producer, Producer, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming. Technical Producer, Video Editor	Bob Roberts or Jim Gee	BoRoWMAQ@a				#1 Macor University 61455 Circle	ine be
Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-Wilsports.com, Interactive Web Editor, Managing Editor-Wilsports.com, Morning Show Producer, News Director, Photojournalist, Photojournalist/Investigative Producer, Producer, Product Support Specialist, Program Director, Promotions Manager, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor	Tom Hallaq, Asst. ProfTV Broadcasting	Update to masscomm@isu edu per Tom Hallag 10/31/11	82-	208-282 6453	921 S 8th Pocatello, ID Ave. 83209		Idaho State University - Department of Mass Communication XXX - Requested to be added 4/28/2011

Milwaukee Urban League	Milwaukee Indian Manpower Council	Marquette University - Broadcast Communications
		y - st iications
2800 West Wright Street	3134 W. State Street	1217 W. Wisconsi n Ave.
Milwaukee, WI 53210	Milwaukee, WI 53208	Milwaukee, WI 53233
414- 374- 5850 Ext. 103	414- 342- 0700	414- 288- 3495
414-374- 1995	414-342- 0804	414-288- 3923
employment@t Delorse mul.org changed Harrington to e-mail notification on 01/16/2012	darrenkroenke@ gmail.com (new email added 6- 14-11)	michael.havice Dr. Mic@marquette.edu Havice
	Doug LaBelle	Dr. Michael Havice
Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Producer, Sales Manager, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor	Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Photojournalist/Investigative Producer, Producer, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor	Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 1, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Photojournalist/Investigative Producer, Producer, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor

Mount Mary College 2900 North Meno ee Ri Pkwy	Mississippi State PC University, PF Department of Communication S - XXX - Requested to be added 5/17/05	e. <u>×</u>
ver	PO Box Mississippi PF/130 State, MS McComa 39761 s Hall	Milwauke e Street
ikee, Wi	MS MS	7120
414-258- 4810	662-325-662-325- 7952 3210	
wallscm@mtmar y.edu **new contact 1/18/08 adcardev@mtm ary.edu	kbrown@comm. msstate.edu	ferraro@msoe.e du
	Karyn Brown	
Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Program Director, Producer, Producer, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor	Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 1, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Photojournalist/Investigative Producer, Producer, Product Support Specialist, Program Director, Promotions Manager, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor	Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 1, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Photojournalist/Investigative Producer, Producer, Product Support Specialist, Program Director, Promotions Manager, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor

		8/26/05)					
Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 1, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Photojournalist/Investigative Producer, Producer, Product Support Specialist, Program Director, Promotions Manager, Reporter 1, Reporter 2, Sales & Marketing Producer, Video Editor Online Programming, Technical Producer, Video Editor		rstockinger@cr- sdc.org mhernandez@cr- sdc.org (new			53203	Wisconsi n Avenue, #14	Commission
Account Executive 1, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 1, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Photojournalist/Investigative Producer, Producer Support Specialist, Program Director, Promotions Manager, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor		info@serwiscon sin.org valdez@milwauk valdez. (New Contact as of 8-17-04)	414-649-414-649- 2640 2644		Milwaukee, WI 53204	1020-30 West Mitchell Street	SER-Jobs for Progress
Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 1, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WiSports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist/Investigative Producer, Producer, Product Support Specialist, Program Director, Promotions Manager, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor	Gary James (OH) or Dave Cogozzo (IL) or Mark Lillie (CO)	gary@beonair.c om(added 5/10/05) 6/4/10 added: placement.lomb ard@beonair.co m; 4/28/2011 added: lillie.m@beonair.com	d 7- 4 6 n 1- a 3	216-503 5900X1 104 (Clevela nd) 513-271. 6060 (Cincinn ati) 630-916. 1700 (Lombar d, IL) 303-937. 7070 (Colorad	Cleveland, OH 44125	9885 Rockside Rd., Ste 160	Ohio & Illinois Centers for Broadcasting XXX- Requested to be added 4/03

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University of North Texas XXX- Requested to be added 5/17/05	United Cerebral Palsy of Southeastern Wisconsin XXX - Requested to be added on 2/10/04	UMOS (United Migrant Opportunity Services)-added for TV postings only on 6/25/07; updated contact 7/7/10
310589	7519 W. Oklahom a	6550 N. 76th St.
Denton, TX 76203	Milwaukee, WI 53219	Milwaukee, WI 414-486- 53233 5281
940-565- 940-369- 2565 7838	414-329-414-329- 4500 4510	414-486- 5281
	414-329- 4510	
Slocum@unt.ed u	mpayleither@uc psew.org (New method of contact added 2/08/05)	marian.bright@u Addy Bonnetti mos.org.updated 7/17/10: adhemar.bonnet ti@umos.org
Phyllis Slocum, Faculty Advisor Dept. of Radio, Television and Film	Roselle Rogers	Addy Bonnetti
Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Photojournalist/Investigative Producer, Producer, Product Support Specialist, Program Director, Promotions Manager, Reporter 1, Reporter 2, Sales & Marketing Producer, Video Editor Online Programming, Technical Producer, Video Editor	Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 1, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WISports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Photojournalist/Investigative Producer, Producer, Product Support Specialist, Program Director, Promotions Manager, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor	Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 1, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WiSports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Photojournalist/Investigative Producer, Producer, Product Support Specialist, Program Director, Promotions Manager, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor

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Account Executive 1, Account Executive 2, Account Executive 3, Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast Maintenance Engineer 1, Broadcast Maintenance Engineer 2, Digital Sales Associate 1, Digital Sales Associate 2, Executive Producer-Web, Financial Analyst, Graphic Artist, Interactive Sales Manager, Interactive Sports Editor-WiSports.com, Interactive Web Editor, Managing Editor-RightWisconsin.com, Morning Show Producer, News Director, Photojournalist, Program Director, Producer, Producer, Product Support Specialist, Program Director, Promotions Manager, Reporter 1, Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-Online Programming, Technical Producer, Video Editor	11-18-08: New contact is Justine Stokes	11-18-08: New 11-18-08: New e-mail contact: contact is stokesj@uwosh. Justine Stokes edu		(920) 424- 3133	Oshkosh, WI 54901		University of Wisconsin - Oshkosh Radio, TV & Film XXX - Requested to be added 11/30/04

Online Programming, Technical Producer, Video Editor							
Reporter 2, Sales & Marketing Producer/Editor, Senior Producer-							
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Photojournalist/Investigative Producer, Producer, Product Support							
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Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast	五	wcamilw.org	2680	374-	53212	North Dr. 53212	Milwaukee
Account Executive 1, Account Executive 2, Account Executive 3,	Eddie Rogers,	eddie.rogers@y Eddie Rogers,	414-374-	414-	1915 Milwaukee, WI 414-	1915	Greater

Web Postings

Requested to be North added on 12/20/04 Drive	Concordia College
Northland Drive	12800 West Lake Drive
3465 3555	Mequon, WI 53092
3465	262- 243- 4566
3555	262-243- 4478
https://browncoll Ewanga(TV ege.optimalresu Production) me.com/employ Karol ers/login.php (Radio)	Online Postings: www.cuw.edu/ca reers jean.austin@cu w.edu
Ewanga(TV) Production). Karol Baumeister (Radio)	Department of Career Services/Kim Dunisch**new contact 10/30/07
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Maintenance Engine		arosado@jrn.co	5301	5.	Drive	
ido Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast	Aileen Rosado	m or	967-	53212 9	Capitol	Group Website

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Financial Analyst, News Director, Producer, Program Director, Reporter 2, Sales & Marketing Producer/Editor	Molly Rechkemmer, Christine Wells (Contact changed 9/14/04)	Website updated Molly 8/22/11: Rech http://uiowa-csm.symplicity.c (Cont om//employers 9/14//	319-335-319-335- 1023 1029	319-338 1023	lowa City, IA 52242	24 Phillips Hall	University of lowa (Career Center) XXX- Requested to be added 5/27/03 NOTE: requested notification only of those vacancies that require a college degree & are Full Time.

Online Programming, Technical Producer, Video Editor						
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Anchor/Reporter, Art Director, Broadcast Engineer, Broadcast		4858 414-	463-	53203	North	Neighborhood Ct.
Account Executive 1, Account Executive 2, Account Executive 3,	Stu Jackson	414-463-	414-	Milwaukee, WI 414-	5460	Silver Spring

Contact List 2013 -2014					
Organization	Address	Phone	Email/Website	Contact	Job Sent
	28955 Pacific Coast Hwy 210				
All Access	65	310-457-6616	http://www.allaccess.com/	Online Posting	Program Director, Promotions Manager
Al Peterson's Online News		858-486-7559	al@ntsmediaonline.com	Online Posting	Program Director
	777 East Wisconsin				
	Milwaukee, WI				
Baker Tilly	53202	414-777-5500	carver.smith@bakertilly.com	Carver Smith	Financial Analyst
	P.O. Box 11725				
	Milwaukee, WI		http://www.bigshoesnetwork.co		
Big Shoes Network	53211	414-962-4222	m/	Martha Carrigan	Graphic Artist, Technical Producer
	P.O. Box 567925				
Inside Radio	Atlanta GA, 31156		http://www.insideradio.com/	Online Posting	Program Director
			http://www.petra-		
rena riacement			mp.com/En/home.php	Sonja Antonitis	Producer
	600 East Las				
Talent Dynamics		214-640-3121	www.talentdynamics.com	Sandra Connell/JJ Davis	Anchor/Reporter News Director
	720 East Capitol				
	Drive				
	Milwaukee, WI				
	0011				
I WILLEI		414-332-9611	Doug Russell Twitter Account	Doug Russell	Interactive Sports Editor-WISports.com

Station(s) Claiming Credit: WTMJ-TV, WTMJ-AM, WLWK-FM

Type of activity listed under Outreach Initiative worksheet: #1: Participate in at least four job fairs by station personnel who have substantial responsibility in the making of hiring decisions.

Date of station participation: June 18, 2014

Participating employees: Joe Poss, Mark Le Grand, Eric Brooks

Host/Sponsor of activity: Wisconsin Broadcasters Association

Brief description of activity and station participation: This was a job fair sponsored by the Wisconsin Broadcasters Association. We had a booth and supplied attendees with information regarding current open positions and internships.

Station(s) Claiming Credit: WTMJ-TV, WTMJ-AM, WLWK-FM

Type of activity listed under Outreach Initiative worksheet: #5: Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment

Date of station participation: 8/1/2013-7/31/2014

Participating employees: 15 Morning Blend interns/17 News/Sports Interns

Host/Sponsor of activity: WTMJ-TV- The Morning Blend/WTMJ-TV News

Brief description of activity and station participation: Students participating in The Morning Blend/Creative Services program learn and assist in the production of a daily talk show. Interns help with guest coordination, from greeting guests/clients to assisting them with set up and escorting them from green room to studio. They assist in taking photos during the show for later use on social media. They also have the opportunity to learn non-linear editing and assisting in populating our website with content, from writing description to posting video. They also have the opportunity to help write scripts for the show as well as learn about producing the show.

Fall 2013 2- Marquette 2-UW-Milwaukee 1-UW-Whitewater

Spring 2014
2-Marquette
1-Art Institute of WI
1-UW-Milwaukee

Summer 2014
2-Marquette
1-Arizona State
1- U of Minnesota-Twin Cities
1-Illinois State University
1-Wisconsin Lutheran College

There were 17 students that participated in our NEWS/SPORTS department internship program. On the assignment desk they answer calls, listen to scanners, and help with setting up shoots for the day. While shadowing producers they help write stories, log sound, and assist guests. While shadowing reporters they learn more about interview techniques, shooting, and editing. The goal is to come out of the internship with a demo reel and/or writing samples, depending on their primary area of interest. They also learn about web posting and radio broadcast.

Fall 2013 1-Marquette 2-UW-Milwaukee

Winter 2014 (1/8/14-3/8/14) 1-Marquette 1-Carthage

Spring 2014 1-Marquette

Summer 2014
1-Marquette
1-Colorado State University
1-University of Minnesota
1-UW-Milwaukee
1-UW Oshkosh

Sports Interns 8/1/2013-7/31/2014

1-UW-Milwaukee 1-UW Parkside 2-Indiana University 1-UW Oshkosh 1-UW Whitewater

Station(s) Claiming Credit: WTMJ-TV, WTMJ-AM, WLWK-FM

Type of activity listed under Outreach Initiative worksheet: #10: Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date of station participation: March 24, 2014

Participating employees: Jonah Kaplan

Host/Sponsor of activity: Carroll College Waukesha

Brief description of activity and station participation: Jonah spoke to a Carroll College Journalism class to inspire the students in regard to how broadcast journalism can be a rewarding career and provide some examples of interesting stories.

Station(s) Claiming Credit: WTMJ-TV, WTMJ-AM, WLWK-FM

Type of activity listed under Outreach Initiative worksheet: #10: Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date of station participation: May 13, 2014

Participating employees: Jessie Ritka

Host/Sponsor of activity: SC Johnson and GEMS Conference (Girls Empowered by Math and Science)

Brief description of activity and station participation: The GEMS Conference requested a woman meteorologist to speak to a group of middle school girls about the excitement of this career and the educational steps to achieve that goal.

The GEMS Conference's emphasis is to engage middle school girls in the STEM field. The event is sponsored by SC Johnson and hosted by Girls Inc. of Racine. The event was held at the SC Johnson Center and is a collaboration of strong partners including Racine Unified School District, Gateway Technical College, Workforce Development and AAUW.

Station(s) Claiming Credit: WTMJ-TV, WTMJ-AM, WLWK-FM

Type of activity listed under Outreach Initiative worksheet: #10: Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date of station participation: May 23, 2014

Participating employees: Jessie Ritka

Host/Sponsor of activity: County Line Elementary

Brief description of activity and station participation: High Interest Day at County Line Elementary, talked with three different groups of elementary kids about what weather is, how meteorologists forecast the weather, how it impacts them in their daily lives and what television meteorologists do to deliver the forecast on-air. Jessie conducted a few weather experiments to help the kids understand how hot air expands and cold air contracts (high and low pressure). The kids also got to learn about and touch/try some weather instruments she brought to demonstrate what tools she uses every day.

Station(s) Claiming Credit: WTMJ-TV, WTMJ-AM, WLWK-FM

Type of activity listed under Outreach Initiative worksheet: #14: Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination.

Date of station participation: June 18, 2014

Participating employees: Joe Poss, Mark Le Grand

Host/Sponsor of activity: Wisconsin Broadcasters Association

Brief description of activity and station participation: Seminar: "Legal Issues and Effective Strategies to Prevent Unlawful Discrimination during the Employment Relationship". It was held at the WBA summer conference at the Blue Harbor Resort in Sheboygan.

Station(s) Claiming Credit: WTMJ-TV, WTMJ-AM, WLWK-FM

Type of activity listed under Outreach Initiative worksheet: #16: Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Date of station participation: September 20, 2013

Participating employees: Jessie Garcia

Host/Sponsor of activity: Mount Mary College

Brief description of activity and station participation: Led a tour of 8 students from Mount Mary College-Journalism Class and watched TODAY'S TMJ4 Wisconsin Tonight. This tour happens once a semester.

Station(s) Claiming Credit: WTMJ-TV, WTMJ-AM, WLWK-FM

Type of activity listed under Outreach Initiative worksheet: #16: Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Date of station participation: October 23, 2013

Participating employees: Stephanie Graham, Various Newsroom Employees

Host/Sponsor of activity: Marquette University

Brief description of activity and station participation: As part of TMJ4's internship program and community outreach, Julie Rosene, Director of Special Projects at Marquette's Diederich College of Communication, asked if visiting German journalist Petra Muhr could visit our station. Petra was visiting as part of the RIAS journalist exchange program with Germany. Petra is a practicing journalist who is curious about how US Radio/TV stations deal with daily news topics. Petra shadowed various workers in the newsroom, and then sat in the control room/studio and watched the 3pm news.

Station(s) Claiming Credit: WTMJ-TV, WTMJ-AM, WLWK-FM

Type of activity listed under Outreach Initiative worksheet: #16: Participation in other activities by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Date of station participation: February 1, 2014

Participating employees: Jessie Ritka

Host/Sponsor of activity: Wolf Scouts - St. Alphonsus School

Brief description of activity and station participation: 2nd grade Cub Scouts at St. Alphonsus School in Greendale fulfilled their weather badge tour of the weather station and they met a meteorologist.

Station(s) Claiming Credit: WTMJ-TV, WTMJ-AM, WLWK-FM

Type of activity listed under Outreach Initiative worksheet: #16: Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Date of station participation: March 27, 2014

Participating employees: Jessie Garcia

Host/Sponsor of activity: LaFallote High School, Madison WI

Brief description of activity and station participation: A Marketing teacher who teaches a sports marketing course requested Jessie Garcia to talk with 40 students about her experience as a sportscaster. Jessie met with them at TODAY'S TMJ4 in Studio D then conducted a tour of the station.

Station(s) Claiming Credit: WTMJ-TV, WTMJ-AM, WLWK-FM

Type of activity listed under Outreach Initiative worksheet: #16: Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Date of station participation: April 16, 2014

Participating employees: Tom Fischer

Host/Sponsor of activity: Waukesha South High School

Brief description of activity and station participation: Led and coordinated a "behind the scenes" tour of the studios to a prospective Director and/or Technical Director from Waukesha South High School and his family.

Station(s) Claiming Credit: WTMJ-TV, WTMJ-AM, WLWK-FM

Type of activity listed under Outreach Initiative worksheet: #16: Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Date of station participation: April 21, 2014

Participating employees: Jessie Ritka

Host/Sponsor of activity: Cub Scout Pack 18 of Mill Valley Elementary School

Brief description of activity and station participation: Cub Scout Pack 18 of Mill Valley received a tour to fulfill a requirement for their Bear Badge.

Station(s) Claiming Credit: WTMJ-TV, WTMJ-AM, WLWK-FM

Type of activity listed under Outreach Initiative worksheet: #16: Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Date of station participation: May 26, May 28, May 30, 2014

Participating employees: Stephanie Graham, Various Newsroom Employees

Host/Sponsor of activity: Prairie School

Brief description of activity and station participation: As part of TMJ4's internship program and community outreach, Prairie School student Ashley Dail will be shadowing in the newsroom for a few days. For part of the school's curriculum Ashley was required to do a senior interim. For Ashley's junior interim she went on site with the Journal Times and stayed with print media only. For her senior interim she is researching other forms of media so she can compare them. Ashley will be attending Drake University in the fall, she will be studying journalism.

Station(s) Claiming Credit: WTMJ-TV, WTMJ-AM, WLWK-FM

Type of activity listed under Outreach Initiative worksheet: #16: Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Date of station participation: July 2, 2014

Participating employees: Stephanie Graham

Host/Sponsor of activity: Discovery World

Brief description of activity and station participation: Boy Scouts from Discovery World came to visit 620 WTMJ as part of their Radio Merit Badge. One of their requirements is to visit a broadcasting Radio station to talk about the equipment and necessary licensing as well as career paths in Radio.

Station(s) Claiming Credit: WTMJ-TV, WTMJ-AM, WLWK-FM

Type of activity listed under Outreach Initiative worksheet: #16: Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Date of station participation: July 9, 2014

Participating employees: Stephanie Graham and TV News Staff

Host/Sponsor of activity: Nicolet High School

Brief description of activity and station participation: Special Education students from Nicolet high school visited the station for an informational tour and lunch. This is part of a silent auction prize for the Milwaukee Rescue Mission.

Station(s) Claiming Credit: WTMJ-TV, WTMJ-AM, WLWK-FM

Type of activity listed under Outreach Initiative worksheet: #16: Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Date of station participation: July 31, 2014

Participating employees: John Malan

Host/Sponsor of activity: Prairie School

Brief description of activity and station participation: John Malan conducted a Traveling Weather Show to approximately 65 students from the ages of 5-13 and 20 adult staff members at Hawks Haven Day Camp, Racine. These are young people who are aspiring meteorologists. John will speak to the students about what he does on a daily basis along with talking about the weather.