

# **KDVR-TV & KFCT-TV**

## **QUARTELY ISSUES & PROGRAMS REPORTS**

### **2nd QUARTER 2014**

#### **April 1, 2014 – June 31, 2014**

KDVR/KFCT's obligation is to ascertain the important issues and needs of the communities within our broadcast coverage area and to provide quarterly reports on the station's responses and coverage of these issues.

The following list was determined after careful evaluation of information and communication with community leaders and local organizations. Below represents topics we look to address year round:

- Community Service
- Economy/Finance
- Environment
- Family/Children
- Government
- Homeless & Housing
- Health/Welfare
- Public Safety/Crime
- Transportation
- Sports

From *April 1 – June 30, 2014*, KDVR/KFCT addressed the above community issues and needs through the following on-air programs and public service announcements, supplemental off-air outreach such as the station's on-line website and participation in community service events.

- **GOOD DAY COLORADO 5A**  
Airs Mon-Fri/5-530am  
Locally produced news product focusing on national and local news. Features traffic, weather and guest appearances.
- **GOOD DAY COLORADO 530A**  
Airs Mon-Fri/530-6am  
Locally produced news product focusing on national and local news. Features traffic, weather and guest appearances.
- **GOOD DAY COLORADO 6A**  
Airs Mon-Fri/6-7am  
Locally produced news product focusing on national and local news. Features traffic, weather and guest appearances.
- **GOOD DAY COLORADO 7A**  
Airs Mon-Fri/7-8am  
Locally produced news product focusing on national and local news. Features traffic, weather and guest appearances.
- **GOOD DAY COLORADO 8A**  
Airs Mon-Fri/8-9am  
Locally produced news product focusing on national and local news. Features traffic, weather and guest appearances.
- **EVERYDAY**  
Airs every Mon-Fri/10-11am  
Locally produced talk show focusing on information and entertainment. The program features local guests from the arts to chefs to shop owners. Segments include ideas for saving money to where to take the kids this week to the best playgrounds in the city.
- **8. FOX 31 NEWS AT 5P**  
Airs Mon-Sun/5-5:30pm

Locally produced news product focusing on national and local news. Features traffic and weather.

- 9. FOX 31 NEWS AT 5:30P  
Airs Mon-Sun/5:30-6pm  
Locally produced news product focusing on national and local news. Features traffic and weather.
- FOX 31 NEWS AT 9P  
Airs Mon-Sun/9-9:30pm  
Locally produced news product focusing on national and local news. Features traffic and weather.
- 10. FOX 31 NEWS AT 9:30P  
Airs Mon-Sun/9:30-10pm  
Locally produced news product focusing on national and local news. Features traffic and weather, exposes, as well as undercover and consumer advocacy pieces.
- 11. NIGHTSIDE ON FOX 31  
Airs Sun-Fri/10-10:35pm  
Locally produced news product focusing on national and local news. Features traffic and weather, exposes, as well as undercover and consumer advocacy pieces.
- 12. SUNDAY SPORTS ZONE  
Airs Sun/10:35-11pm  
Locally produced product focusing on national and local sports news. Features local sports personalities.
- 13. CO POLITICS  
Airs Sun/10-10:30am  
Locally produced political show focuses on issues that effect the state of Colorado. Features politicians and personalities that influence said issues.

## **KDVR NEWS PROGRAMS**

News reports, initiatives, and consumer advocacy addressing local issues.

Issue: Community Service

Program: GDCO – 5am

Date: 4/10/14

Description: \$13 Million in Flood Recovery. Great Outdoors Colorado has approved \$13 million in funds for flood recovery projects, Governor John Hickenlooper announced Wednesday. The \$13 million will go towards efforts to help communities rebuild damaged park, trails and open spaces, as well as fund a trail corridor between Lyons and Estes Park — the corridor will be built in conjunction with Highway 36 flood reconstruction already underway. “It’s springtime, and Coloradans and tourists are ready to hit trails, and enjoy all that the outdoors in Colorado have to offer,” Hickenlooper said. “Thanks to these GOCO funds, which will support volunteer-based flood recovery projects, we can build back better, stronger and more sustainable access to our most treasured Colorado locations.”

Issue: Community Service

Program: KDVR – 5pm

Date: 6/19/14

Description: Youth Group Home Repairs. Vernetta Flowers is showing off repairs made by Rebuilding Together Denver and a team of South Carolina teens. The United Methodist youth group from Simpsonville, SC is putting Flowers’ house together again...just like it fell apart...piece-by-piece. Team leader Hank Battjes is from Parker, Colorado, “they give us a mission opportunity every summer and so we try to come on those to help out other people and to have fun with friends. It’s just really nice when talking with the home owner you see like the look on their face and a lot of them really appreciate what we do.” Thanks to Rebuilding Together Denver which helps seniors stay in their homes.

Issue: Economy/ Finance

Program: KDVR – 6a

Date: 6/20/14

Description: Weld County Job Growth. A number one title for Weld County -- the Bureau of Labor Statistics says Weld County had the largest percentage increase in employment in the United States during 2013. Weld County employment increased 6% over the year compared to the national growth of 1.8 %. Most of the new jobs are attributed to the area's oil and gas boom.

Issue: Environment

Program: KDVR – 5p

Date: 4/4/14

Description: Snowpack Levels and Drought. For the first time in years you may not face mandatory watering restrictions this summer. Part of the reason is weather like yesterday's snowstorm that brought plenty of moisture to the Front Range. We do get most of our water supply from snowpack in the high country. Denver's Dave Young shows us just how our winter storms may help us out this summer.

Issue: Family/Children

Program: KDVR – 9pm

Date: 4/30/14

Description: Music for Toddlers. A music class for toddlers might sound impossible but a new program is helping the terrible twos find their tune. In a story impacting your family we explain how the little wing rock band works and why it's about to go on tour.

Issue: Family/Children

Program: KDVR – Everyday

Date: 6/10/14

Description: APP Brings Family Together. Time for Tech Tuesday and let's talk about a new app that could bring back family dinners! It's called "dinner time" and the free app will lock your kids phone during family meal times and even show them how long is left until they can leave the table. We're talking everything from surfing the internet to texting and calling friends.

Issue: Government

Program: KDVR

Date: 4/16/14

Description: College Loan Debt. A surprising story tonight about just how much the federal government has riding on your student debt. A new report says the government could be making major money off of your loans. It's your money and now there's a push to change it. Obama says: "here's the bottom line -- government shouldn't see student loans as a way to make money; it should be a way to help students." But according to new projections from the non-partisan congressional budget office, the Department of Education could turn a profit from student loans to the tune of \$127 billion dollars over the next decade. Hicks says: "it's frightening, a lot of people look to the Education Dept. For trust and hope and trying to make this dream come true but going to college and that's not what they're getting in return. Instead they're being used as profit-making machines." According to the Department of Education "the Obama administration has fought twice to lower interest rates for students. Federal Student Loans remain a good deal for both students and taxpayers and enable millions of Americans to get a college education." Yet the very reason so many argued that private lenders should be phased out - namely that they were turning a handsome profit instead of providing the lowest-possible cost opportunity for higher education is causing skeptics to question why it's now seemingly okay for the government to do the same leaving borrowers with the very same quandary. According to the Consumer Financial Protection Bureau, there are nearly forty million Americans who owe roughly one point two trillion dollars in student loan debt and about seven million of them are in default on their obligations.

Issue: Homeless/Housing

Program: GDCO – 5a

Date: 4/29/14

Description: LODO Homeless Shelter. A proposal for an \$8.6 million dollar homeless center in LODO takes a big step forward. The Denver City Council voting to approve funding for the project last night. The Lawrence Street Community Center would be next to the Denver Rescue Mission and include a dining room, showers and restrooms, but many residents in the Ballpark Neighborhood Association don't want the project - calling it a band-aid, not a solution. An online petition has collected more than 300 signatures against the project.

Issue: Health/Welfare

Program: KDVR – 5p

Date: 5/30/14

Description: Yogurt and Sugar. Yogurt is considered to be a healthy choice but experts say the label should come with a warning -- "beware of the sugar". We have the skinny on how to choose the right yogurt so you can safeguard "your health".

Issue: Health/Welfare

Program: KDVR – 9p

Date: 5/29/14

Description: Concussions and Children. It's a hard decision for many parents to make. Keeping your child off the playing field or letting them play but worrying about concussions. President Obama is calling for better research when it comes to head injuries. We'll tell you what every parent should know to protect your child's health.

Issue: Public Safety/Crime

Program: KDVR – 9p

Date: 5/15/14

Description: Arvada Teen Hostage Honored. High honors for a teenager and the Swat Team members who came to his rescue. The thirteen year old was held hostage for hours by 34 year old Don Pooley, but made it out safely thanks to some creativity by responders. We tell you how they all finally met.

Issue: Public Safety/Crime

Program: GDCO – 6a

Date: 6/25/14

Description: Hit and Run Locator App. It's called the Medina App, named after Jose Medina. He was killed by a hit and run driver in January of 2011 near 9th and Lincoln. The app allows users to instantly send information about a hit and run while remaining anonymous. It has other features including photo galleries of other accidents and cold cases.

Issue: Transportation

Program: KDVR – 9p

Date: 5/7/14

Description: Faltering RR Bridges. Even after busy railroad bridges flunk their safety inspections our investigative team discovers hazardous materials are still allowed to roll over the top. This is a public safety issue that will have you studying the condition of the walls the next time you drive through an underpass. We have the exclusive investigation starting from a severely damaged railroad bridge at East Brighton Boulevard and York Street.

Issue: Transportation

Program: KDVR– 9p

Date: 6/4/14

Description: CDOT Work-Zone Distracted Driving. Colorado Transportation officials have kicked off the "Red Thumb Reminder" Campaign. It's aimed at reminding people that driving distracted is dangerous driving. They're asking you to paint your thumb nail red so that you see the reminder every time you reach for your cell phone. A Longmont dad actually started the initiative.

Issue: Sports

Program: KDVR - 10p

Date: 5/1/14

Description: Colorado Avalanche Lose Game 7 Season Over. The Avs never trailed in Game 7 in regulation, but the Wild kept answering. They scored late in the 3rd to send it in overtime and this is how it ended. The Avs defense and Semyon Varlamov struggled in this one. They never could keep the lead. Nino Niederreiter finishes it off and just like that...season over. Game 7's epitomize the beauty and pain of sports. It's exciting for one team and devastating for others. Minnesota moves on and the Avs head to the offseason. Head Coach Patrick Roy was sad to have it end, but more optimistic about the future of this young team.

Issue: Sports

Program: KDVR – All Shows

Date: 6/10/14

Description: Amy Van Dyken Spine Injury. We are learning more about the ATV accident that seriously injured former Olympic swimmer Amy Van Dyken. Her husband says the crash made her stop breathing. The six-time Olympic gold medal swimmer, who grew up in Denver, remains in ICU at a Scottsdale hospital with a severed spine. Van Dyken was driving an ATV through a parking lot when she launched over a curb. She was not wearing a helmet. Her husband, former Denver Broncos punter Tom Rouen, told the Denver Post she wasn't breathing and he lifted her neck and that's when she finally gasped for air. He says when paramedics arrived, she couldn't feel her legs. He also says he had changed the throttle mechanism on the ATV a few days before, but wasn't sure if that was a factor in the accident.

### **KDVR COMMUNITY OUTREACH**

Community Program – Date of Event

- Crohn's & Colitis Take Steps Walk