



WLTZ-TV
6140 Buena Vista Rd.
Columbus, GA 31907

Pinpoint Media
1707 Osage St. #103
Alexandria, VA 22302

Contract # 50718

Schedule Dates

10/05/18-10/11/18

Advertiser

Peachtree Prosperity (6181)

Agency

Pinpoint Media (1700)

Product

Political - National (1132)

Brand

1014 (18750)

Salesperson

Katz, Washington D.C. (1044)

Sales Office

Katz - Washington D.C.

Buyer Name

Danet Segroves,

Phone/Fax

/

CPE

84/104/1014

Account Types

National/Political Agency

Billing Type

Standard

Comments

Issue Separation: 30

Date Entered 09/20/18

Last Modified 09/20/18

Entered By Lyndsey Collins

CO-OP No

Headline # ECR26152645

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$966.00

Net Total \$5,474.00

Sales Tax

Columbus/Opelika (WLTZ)

By Broadcast Month Spots Rate

Oct. 2018 20 \$6,440.00

Grand Total: 20 \$6,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/18-10/05/18	2	:30	7A- NBC Today Show 1	1					X			1	\$140.00	\$140.00	Columbus/Opelika (WLTZ)	Today Show	9/20/18
2.0	Normal Line / SPOT	10/08/18-10/08/18	2	:30	7A- NBC Today Show 1	1	X							1	\$140.00	\$140.00	Columbus/Opelika (WLTZ)	Today Show	9/20/18
3.0	Normal Line / SPOT	10/09/18-10/09/18	2	:30	7A- NBC Today Show 1	1		X						1	\$140.00	\$140.00	Columbus/Opelika (WLTZ)	Today Show	9/20/18
4.0	Normal Line / SPOT	10/10/18-10/10/18	2	:30	7A- NBC Today Show 1	1			X					1	\$140.00	\$140.00	Columbus/Opelika (WLTZ)	Today Show	9/20/18
5.0	Normal Line / SPOT	10/11/18-10/11/18	2	:30	7A- NBC Today Show 1	1				X				1	\$140.00	\$140.00	Columbus/Opelika (WLTZ)	Today Show	9/20/18
6.0	Normal Line / SPOT	10/05/18-10/05/18	1	:30	4:59P- WLTZ First News @ 5P M.	1					X			1	\$125.00	\$125.00	Columbus/Opelika (WLTZ)	WLTZ First News	9/20/18
7.0	Normal Line / SPOT	10/06/18-10/06/18	1	:30	4:59P- WLTZ First News @ 5P M.	1	X							1	\$125.00	\$125.00	Columbus/Opelika (WLTZ)	WLTZ First News	9/20/18
8.0	Normal Line / SPOT	10/09/18-10/09/18	1	:30	4:59P- WLTZ First News @ 5P M.	1		X						1	\$125.00	\$125.00	Columbus/Opelika (WLTZ)	WLTZ First News	9/20/18
9.0	Normal Line / SPOT	10/10/18-10/10/18	1	:30	4:59P- WLTZ First News @ 5P M.	1			X					1	\$125.00	\$125.00	Columbus/Opelika (WLTZ)	WLTZ First News	9/20/18
10.0	Normal Line / SPOT	10/08/18-10/08/18	1	:30	5:59P- WLTZ First News	1	X							1	\$140.00	\$140.00	Columbus/Opelika (WLTZ)	WLTZ First News	9/20/18
11.0	Normal Line / SPOT	10/10/18-10/10/18	1	:30	5:59P- WLTZ First News	1			X					1	\$140.00	\$140.00	Columbus/Opelika (WLTZ)	WLTZ First News	9/20/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

SagamoreHill Broadcasting of Ga., LLC and its subsidiaries do not discriminate in the sale of advertising (broadcast, print, or Internet), and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity.



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Product Political - National (1132)
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Salesperson Katz, Washington D.C. (1044)
Sales Office Katz - Washington D.C.
Buyer Name Danet, Segroves,
Phone/Fax /
CPE 84/104/1014
Account Types National/Political Agency
Billing Type Standard
Comments Issue Separation: 30

Date Entered 09/20/18
Last Modified 09/20/18
Entered By Lyndsey Collins
CO-OP No
Headline # ECR26152645
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$966.00
Net Total \$5,474.00
Sales Tax

Columbus/Opelika (WLTZ)
By Broadcast Month Spots Rate
Oct. 2018 20 \$6,440.00
Grand Total: 20 \$6,440.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/11/18-10/11/18	1	:30	5:59P- WLTZ First News	1					X			1	\$140.00	\$140.00	Columbus/Opelika (WLTZ)	WLTZ First News	9/20/18
13.0	Normal Line / SPOT	10/09/18-10/09/18	2	:30	6:59P- Family Feud Secondary Run	1		X						1	\$350.00	\$350.00	Columbus/Opelika (WLTZ)	Family Feud	9/20/18
14.0	Normal Line / SPOT	10/11/18-10/11/18	2	:30	6:59P- Family Feud Secondary Run	1				X				1	\$350.00	\$350.00	Columbus/Opelika (WLTZ)	Family Feud	9/20/18
15.0	Normal Line / SPOT	10/08/18-10/08/18	2	:30	7:29P- Family Feud Primary Run	1	X							1	\$350.00	\$350.00	Columbus/Opelika (WLTZ)	Family Feud	9/20/18
16.0	Normal Line / SPOT	10/10/18-10/10/18	2	:30	7:29P- Family Feud Primary Run	1			X					1	\$350.00	\$350.00	Columbus/Opelika (WLTZ)	Family Feud	9/20/18
17.0	Normal Line / SPOT	10/08/18-10/08/18	1	:30	10:59P- WLTZ First News Alabama	1	X							1	\$140.00	\$140.00	Columbus/Opelika (WLTZ)	WLTZ First News Alabama	9/20/18
18.0	Normal Line / SPOT	10/09/18-10/09/18	1	:30	10:59P- WLTZ First News Alabama	1		X						1	\$140.00	\$140.00	Columbus/Opelika (WLTZ)	WLTZ First News Alabama	9/20/18
19.0	Normal Line / SPOT	10/11/18-10/11/18	1	:30	10:59P- WLTZ First News Alabama	1				X				1	\$140.00	\$140.00	Columbus/Opelika (WLTZ)	WLTZ First News Alabama	9/20/18
20.0	Normal Line / SPOT	10/07/18-10/07/18	1	:30	8:15P- NBC Sunday Night Football	1							X	1	\$3,000.00	\$3,000.00	Columbus/Opelika (WLTZ)	SNF: Dallas @ Houston	9/20/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	
Date:	9.14.18

I, Meredith Morton - Pinpoint Media

do hereby request station time concerning the following issue:

Peachtree Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Peachtree Prosperity

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

Peachtree Prosperity
1747 Pennsylvania Avenue NW
Suite 800
Washington DC 20006

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Scott Will - Chairperson
Lee Russell - Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 day before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date 9.14.18
Signature [Signature]
Contact Phone Number 571.970.6621

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected
Signature [Signature] Printed Name Bill Evans Title DDS