

WNOK
Columbia, SC
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

WNOK
Quarterly Issues/Programs List

WNOK provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- : Girl Scouts

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	CAROLINA CARES	Girl Scouts		01/07/2024 06:01 AM	029:52
	CAROLINA CARES	The State of Real Estate		01/14/2024 06:01 AM	029:50
	CAROLINA CARES	DRONING		01/21/2024 06:02 AM	029:49
	CAROLINA CARES	DRONING		01/28/2024 06:04 AM	029:49
	CAROLINA CARES	COMMON COLD MYTHS		02/04/2024 06:01 AM	029:50
	CAROLINA CARES	SC Dept of Commerce		02/11/2024 06:02 AM	029:49
	CAROLINA CARES	SC Dept of Commerce		02/18/2024 06:01 AM	029:49
	CAROLINA CARES	SC First Steps		02/25/2024 06:02 AM	029:50
	CAROLINA CARES	Palmetto Learning Academy		03/03/2024 06:01 AM	029:47
	--CAROLINA CARES	Valanthropy		03/10/2024 06:01 AM	029:49
	--CAROLINA CARES	Ronald McDonald House		03/17/2024 06:03 AM	029:50
	--CAROLINA CARES	Palmetto Wildlife Rescue		03/24/2024 06:01 AM	029:45
	---CAROLINA CARES	Columbia Food And Wine		03/31/2024 06:00 AM	029:47

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	PSA/PROJECT YELLOW LIGHT-SUBMIT 2024 V1 MK 30	000:29	1
AD COUNCIL	STROKE PREVENTION	001:00	1

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
AD COUNCIL	WOUNDED WARRIOR	000:59	1
ADOPTION	AD COUNCIL	001:00	1
ADULT EDUCATION	AD COUNCIL	001:00	2
AMERICAN RED CROSS	AD COUNCIL	000:15	4
AMERICAN RED CROSS	AD COUNCIL	000:58	1
AUTISIM	AD COUNCIL	000:15	4
BULLYING	AD COUNCIL	001:00	1
BUZZED DRIVING PREVENTION	AD COUNCIL	000:59	1
CANCER AWARENESS	THE V FOUNDATION	000:28	4
CANCER AWARENESS	THE V FOUNDATION	000:30	6
CDC	AD COUNCIL	000:28	1
CHILD BOOSTER SEAT AWARENESS	AD COUNCIL	001:00	1
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	10
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	4
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	12
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	6
COMMUNITY INVOLVEMENT	UNCF	000:30	9
COMMUNITY INVOLVEMENT	WOMEN HEART	000:29	18
DROPOUT PREVENTION	AD COUNCIL	000:14	6
EPA	AD COUNCIL	000:29	1
FATHERHOOD	AD COUNCIL	000:59	1
FEEDING AMERICA	AD COUNCIL	000:29	1
FINANCIAL COACHING	OPERATION HOPE	000:29	7
HEALTH	AD COUNCIL	000:29	1
MADD	AD COUNCIL	000:15	5
MADD	AD COUNCIL	000:15	5
ORGAN DONATION	AD COUNCIL	000:59	1
ORGAN DONOR	AD COUNCIL	000:59	1
PET ADOPTON	AD COUNCIL	000:30	1
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	10
UNITED WAY	AD COUNCIL	000:59	1
WILDLIFE PRESERVATION	AD COUNCIL	000:59	1
WOUNDED WARRIOR	AD COUNCIL	000:59	1