

CONTRACT



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
(505)243-4411

www.kobtv.com

And:

Laura Montoya for New Mexico
PO Box 985
Bernalillo, NM 87004

| | | |
|---|--|--|
| <u>Contract / Revision</u> 386997 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> Laura Montoya for New Mexico | | <u>Original Date / Revision</u> 05/28/20 / 05/28/20 |
| <u>Contract Dates</u> 05/29/20 - 05/29/20 | <u>Estimate #</u> Congress District 3-Der | |
| <u>Product</u> Congress District 3-Dem | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KOB | <u>Account Executive</u> Charlie Blanco | <u>Sales Office</u> Farmington - KC |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | <u>Product 1/2</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|----|-------------------|-----------------|-----------------------|-------------------|------|--------|-------------|------|------|----------|-----------------|
| N 1 | F | 05/29/20 | 05/29/20 | News 4 Today II 6a-7a | M-F 6a-7a | | 1:00 | | | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 05/25/20 | 05/31/20 | ----F-- | 1 | | | \$120.00 | | | | |
| N 2 | F | 05/29/20 | 05/29/20 | News 4 @ Midday M-F | M-F 12noon-1p | | 1:00 | | | NM | 2 | \$180.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 05/25/20 | 05/31/20 | ----F-- | 2 | | | \$90.00 | | | | |
| N 3 | F | 05/29/20 | 05/29/20 | News 4 @ 5p M-F | M-F 5p-530p | | :30 | | | NM | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 05/25/20 | 05/31/20 | ----F-- | 1 | | | \$80.00 | | | | |
| N 4 | F | 05/29/20 | 05/29/20 | News 4 @ 6p M-F | M-F 6p-632p | | :30 | | | NM | 1 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 05/25/20 | 05/31/20 | ----F-- | 1 | | | \$80.00 | | | | |
| Totals | | | | | | | | | | | 5 | \$460.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|-----------------|------------------|-----------------|
| 04/27/20 - 05/29/20 | 5 | \$460.00 | (\$69.00) | \$391.00 |
| Totals | 5 | \$460.00 | (\$69.00) | \$391.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not discriminate on the basis of race or ethnicity in any of our advertising practices.