

INVOICE



WNEM-TV5
 107 N. Franklin Street - 48607
 Saginaw, MI 48607
 Main: (989)755-8191
 Billing: (404)327-3039

www.wnem.com

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 3050 K Street NW, Suite 100
 Washington, DC 20007-5108
 USA

Send Payment To:

WNEM-TV5
 22744 Network Place
 Chicago, IL 60673-1227

Property	WNEM		
Invoice #	983580-1	Order #	983580
Invoice Date	11/24/19	Alt Order #	09671166
Invoice Month	November 2019	Deal #	
Invoice Period	10/28/19 - 11/24/19	Flight Dates	11/07/19 - 11/24/19
Advertiser	Vote Vets Action Fund		
Product	ISSUE		
Estimate #	7944		
Account Executive	Jordanna Goodman		
Sales Office	HRP-PHILADELPHIA		
Sales Region	National		
Agency Code			
Advertiser Code	97		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	103		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/07/19	11/20/19	Wakeup 5-6a	5-6am	MTWTF--	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/19 11/13/19 MTWTF-- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1	WNEM	Tu	11/12/19	5:10 AM	Wakeup 5-6a	5-6am	:30	VVAFMI TV1901H	\$120.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/14/19 11/20/19 MTWTF-- 1 \$120.00									
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2	WNEM	Th	11/14/19	5:27 AM	Wakeup 5-6a	5-6am	:30	VVAFMI TV1901H	\$120.00 NM
2	11/07/19	11/20/19	Wakeup 6-7a	6-7a	MTWTF--	:30	4	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/19 11/13/19 MTWTF-- 4 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2	WNEM	Th	11/07/19	6:25 AM	Wakeup 6-7a	6-7a	:30	VVAFMI TV1901H	\$325.00 NM
3	WNEM	M	11/11/19	6:40 AM	Wakeup 6-7a	6-7a	:30	VVAFMI TV1901H	\$325.00 NM
1	WNEM	Tu	11/12/19	6:28 AM	Wakeup 6-7a	6-7a	:30	VVAFMI TV1901H	\$325.00 NM
4	WNEM	W	11/13/19	6:44 AM	Wakeup 6-7a	6-7a	:30	VVAFMI TV1901H	\$325.00 NM
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5	WNEM	F	11/15/19	6:57 AM	Wakeup 6-7a	6-7a	:30	VVAFMI TV1901H	\$325.00 NM
7	WNEM	M	11/18/19	6:13 AM	Wakeup 6-7a	6-7a	:30	VVAFMI TV1901H	\$325.00 NM
6	WNEM	Tu	11/19/19	6:28 AM	Wakeup 6-7a	6-7a	:30	VVAFMI TV1901H	\$325.00 NM
8	WNEM	W	11/20/19	6:42 AM	Wakeup 6-7a	6-7a	:30	VVAFMI TV1901H	\$325.00 NM
3	11/07/19	11/20/19	CBS This Morning	7-9am	MTWTF--	:30	4	\$200.00	NM
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4	WNEM	Th	11/07/19	8:29 AM	CBS This Morning	7-9am	:30	VVAFMI TV1901H	\$200.00 NM
1	WNEM	M	11/11/19	8:59 AM	CBS This Morning	7-9am	:30	VVAFMI TV1901H	\$200.00 NM

Subject to Terms and Conditions available at:
 For TV: <http://meredithvsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

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INVOICE



Send Payment To:
WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	983580-1	Invoice Month	November 2019
Invoice Date	11/24/19	Invoice Period	10/28/19 - 11/24/19
Advertiser	Vote Vets Action Fund		
Product	ISSUE		
Estimate #	7944		

www.wnem.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	11/10/19	11/17/19	Face The Nation	1030a-1130a	-----1	:30	1	\$120.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/11/19 11/17/19 -----1 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNEM Su 11/17/19 10:59 AM Face The Nation 1030a-1130a :30 VVAFMI TV1901H \$120.00 NM									
8	11/07/19	11/20/19	Price Is Right w/Drew Ca rey	11a-12n	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/19 11/13/19 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM F 11/08/19 11:59 AM Price Is Right w/Drew Carey 11a-12n :30 VVAFMI TV1901H \$350.00 NM 2 WNEM M 11/11/19 11:30 AM Price Is Right w/Drew Carey 11a-12n :30 VVAFMI TV1901H \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/14/19 11/20/19 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WNEM M 11/18/19 11:59 AM Price Is Right w/Drew Carey 11a-12n :30 VVAFMI TV1901H \$350.00 NM 4 WNEM W 11/20/19 Price Is Right w/Drew Carey 11a-12n :00 \$350.00 NM See MG 8.5									
5 WNEM Su 11/24/19 2:35 PM 1-7pm 1-5pm :30 VVAFMI TV1901H \$350.00 NM MG for 8.4 11/20									
9	11/07/19	11/20/19	TV5 Noon News	12n-1230p	MTWTF--	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/19 11/13/19 MTWTF-- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM Tu 11/12/19 12:22 PM TV5 Noon News 12n-1230p :30 VVAFMI TV1901H \$325.00 NM 2 WNEM W 11/13/19 12:29 PM TV5 Noon News 12n-1230p :30 VVAFMI TV1901H \$325.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/14/19 11/20/19 MTWTF-- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WNEM Th 11/14/19 12:22 PM TV5 Noon News 12n-1230p :30 VVAFMI TV1901H \$325.00 NM 3 WNEM W 11/20/19 12:08 PM TV5 Noon News 12n-1230p :30 VVAFMI TV1901H \$325.00 NM									
10	11/07/19	11/20/19	Dr. Phil	4-5pm	MTWTF--	:30	1	\$190.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/19 11/13/19 MTWTF-- 1 \$190.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WNEM M 11/11/19 4:52 PM Dr. Phil 4-5pm :30 VVAFMI TV1901H \$190.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/14/19 11/20/19 MTWTF-- 1 \$190.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WNEM Th 11/14/19 4:47 PM Dr. Phil 4-5pm :30 VVAFMI TV1901H \$190.00 NM									
11	11/07/19	11/20/19	TV-5 News at 5pm	5-530pm	MTWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/07/19 11/13/19 MTWTF-- 1 \$500.00									
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Subject to Terms and Conditions available at:
 For TV: <http://meredithvsales.com/terms-and-conditions/>
 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

INVOICE



Send Payment To:
WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

Invoice #	983580-1	Invoice Month	November 2019
Invoice Date	11/24/19	Invoice Period	10/28/19 - 11/24/19
Advertiser	Vote Vets Action Fund		
Product	ISSUE		
Estimate #	7944		

www.wnem.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																														
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 For Digital: <https://www.iab.com/guidelines/standard-terms-conditions-internet-advertising-media-buys-one-year-less/>

INVOICE



Send Payment To:
WNEM-TV5
22744 Network Place
Chicago, IL 60673-1227

www.wnem.com

Invoice #	983580-1	Invoice Month	November 2019
Invoice Date	11/24/19	Invoice Period	10/28/19 - 11/24/19
Advertiser	Vote Vets Action Fund		
Product	ISSUE		
Estimate #	7944		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							63		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$26,705.00
<u>Agency Commission</u>	\$4,005.75
<u>Net Amount Due</u>	\$22,699.25
<u>Invoice Balance as of 11/27/19 11:17:55 AM CT</u>	\$0.00

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