Print Date 11/19/19

Page 1 of 3

Advertiser Ref

CONTRACT

WNEM **WNEM**COM

8 meredith

OLUS WNEM-TV5 107 N. Franklin Street - 48607 Saginaw, MI 48607 (989)755-8191

www.wnem.com

And:

Waterfront Strategies 3050 K Street NW, Suite 100 Washington, DC 20007-5108 USA

	Contract / Rev 983580	<u>/ision</u> / 1	Alt Order # 09671166		
Advertiser			Original Date		
Vote Vets Action Fund			11/06/19	/ 11/19/19	
Contract Dates	Estimate #				
11/07/19 - 11/22/19	7944				
Product					
ISSUE					
	Billing Cycle	Billing Calendar		Cash/Trade	
	EOM/EOC	Broadcast		Cash	
	Property	Account Executive		Sales Office	
	WNEM	Jordanna Goodman		HRP-PHILADEL	
	Special Hand	Handling			
	Demographic				
	Adults 35+				
	Agy Code	Adver	tiser Code	Product 1/2	
		97		103	

Agency Ref

	Start/E Time		Spots/ Length Week		Type S _l	oots	Amount
*Line Ch Start Date End Date Description		Days	:30	IMP	NM	2	\$240.00
1 WNEM11/07/19 11/20/19 Wakeup 5-6a	5-6am oots/Week	Rate	.30	11411	(1171	-	4
Start Date End Date Weekdays St. Week: 11/07/19 11/13/19 MTWTF	1	\$120.00					
Week: 11/14/19 11/20/19 MTWTF	1	\$120.00					
2 WNEM11/07/19 11/20/19 Wakeup 6-7a	6-7a		:30	PMT	NM	8	\$2,600.00
	oots/Week	<u>Rate</u>					
Week: 11/07/19 11/13/19 MTWTF	4	\$325.00					
Week: 11/14/19 11/20/19 MTWTF	4	\$325.00					£4 COO OO
3 WNEM11/07/19 11/20/19 CBS This Morni			:30	IMP	NM	8	\$1,600.00
Otali Dato Lite Data	pots/Week	<u>Rate</u> \$200.00			l l		
Week: 11/07/19 11/13/19 MTWTF	4	\$200.00 \$200.00					
Week: 11/14/19 11/20/19 MTWTF	4		:30	FNP	NM	2	\$400.00
E 4 WNEM11/07/19 11/20/19 WNEM TV5 Ne		ı-1∪a Ra <u>te</u>	,30	1 141		_	* / / / / /
Otal Date Classes	pots/Week 1	\$200.00			ì		
Week: 11/07/19 11/13/19 MTWTF Week: 11/14/19 11/20/19 MTWTF	1	\$200.00					
Spot Ch Date Range Description	•	Start/End Time	Weekdays Le	<u>ngth</u> <u>Rate</u>	<u>Type</u>		
2 WNEM 11/14/19-11/20/19 WNEM TV5 No	ews @ 9a	M-F 9a-10a	MTuWThF	:30 \$200.00	NM		
See MG 4.3	_						
3 WNEM 11/22/19-11/22/19 WNEM TV5 No	ews @ 9a	M-F 9a-10a	F	:30 \$200.00	NM		
						0	\$320.00
5 WNEM11/09/19 11/16/19 Wakeup (Sa) 8			:30	PMT	NM	2	\$320.00
Otali Date The Date	pots/Week	<u>Rate</u> \$160.00			l		
Week: 11/04/19 11/10/191-	1	\$160.00					
Week: 11/11/19 11/17/191-	1		:30	PMT	NM	2	\$800.00
6 WNEM11/10/19 11/17/19 CBS Sun AM 9	9a-1030;9-1030 Spots/Week	Jam Rate	.30	1 1444	,	_	*
Otali Date Line Date 3400 1100 -	1	\$400.00			1		
Week: 11/04/19 11/10/191 Week: 11/11/19 11/17/191	1	\$400.00					
Week. Thirms Thirms	on 1030a	ı-1130a	:30	IMP	NM	2	\$240.00
	Spots/Week	<u>Rate</u>			j		
Week: 11/04/19 11/10/191	1	\$120.00			1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



∰meredith

PLUS WNEM-TV5 107 N. Franklin Street - 48607 Saginaw, MI 48607 (989)755-8191

Alt Order # Contract / Revision 09671166 983580

Original Date / Revision Advertiser 11/06/19 / 11/19/19 Vote Vets Action Fund

Estimate # Contract Dates **Product** 7944 ISSUE 11/07/19 - 11/22/19

www.wnem.com

www.wnem.com	11/07/	19 - 11/22/19	ISSUE	7944		
*Line Ch Start Date End Date Description Time	Days	Spots Length Week		TypeSp	oots	Amount
Start Date End Date Weekdays Spots/Week F	Rate					
Week: 11/11/19 11/17/191 1 \$120	0.00	.00	PMT	NM	4	\$1,400.00
8 WNEM11/07/19 11/20/19 Price Is Right w/Drew :11a-12n	Poto	:30	Livii	1 4141	•	Ψ 1, 122122
Start Date Life Date Western	Rate 0.00		•			
Week 1707/19 17/10/10 minin	0.00					
9 WNEM11/07/19 11/20/19 TV5 Noon News 12n-1230p		:30	PMT	NM	4	\$1,300.00
Start Date Fnd Date Weekdays Spots/Week	Rate					
Week: 11/07/19 11/13/19 MTWTF 2 \$32	25.00					
Week: 11/14/19 11/20/19 MINT	25.00		IMP	NM	2	\$380.00
10 WNEM11/07/19 11/20/19 Dr. Phil 4-5pm	Data	:30	(IVIF	IVIVI	_	φοσοιστ
Start Date Life Date Wooksays	<u>Rate</u> 90.00					
Week: 170719 1115715 HITT	90.00					
Week. 1714/19 11/20/13 /10/11		:30	PMT	NM	2	\$1,000.00
	<u>Rate</u>					
Week: 11/07/19 11/13/19 MTWTF 1 \$50	00.00					
Week: 11/14/19 11/20/19 MTWTF 1 \$50	00.00				4	\$2,000.00
12 WNEM11/07/19 11/20/19 TV-5 News at 530pm 530-6pm		:30	PMT	NM	4	φ Ζ, 000.00
Start Date Lind Date Wookdays	<u>Rate</u> 00.00					
Week. Individ	00.00			1		
Week, 11/14/19 11/20/10 14/14/1	00.00	:30	РМТ	NM	4	\$3,400.00
13 WNEM11/07/19 11/20/19 TV-5 News at 6pm 6-630pm Start Date End Date Weekdays Spots/Week	Rate	.00				
Week: 11/07/19 11/13/19 MTWTF 2 \$8	50.00			1		
Week: 11/14/19 11/20/19 MTWTF 2 \$8	50.00					#0.000 O
14 WNEM11/07/19 11/20/19 Jeopardy 7-730pm		:30	PMT	NM	4	\$2,800.0
Start Date End Date Weekdays Spots/Week	Rate			1		
Week. 1707/19 17/30/10 Min.	'00.00 '00.00					
Week: 11/14/19 11/20/19 141/411	00.00	:30	PMT	NM	4	\$2,800.0
15 WNEM11/07/19 11/20/19 Wheel of Fortune 730-8pm	<u>Rate</u>	.00		1		
Start Date End Date Weekdays Spots/Week Week: 11/07/19 11/13/19 MTWTF 2 \$7	700.00					
	700.00				_	4/ 100 0
16 WNEM11/12/19 11/19/19 Tuesday 8-9pm 8-9pm		:30	PMT	NM	2	\$1,400.0
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/11/19 11/17/19 -1 1 \$/	700.00 700.00			ļ		
Week: 11/18/19 11/24/19 1	700,00	-20	IMP	NM	1	\$850.0
17 WNEM11/13/19 11/13/19 Survivor 8-9pm	Data	:30	11411	,,,,,	İ	*
Start Date End Date Weekdays Spots/Week	<u>Rate</u> 850.00					
Week. 17/17/19 17/17/10		:30	IMP	NM	1	\$850.0
10 ANIATION 1 (150) 10 ATTENDED	Rate					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/18/19 11/24/191 1 \$6	850.00				İ	# = ~~ :
19 WNEM11/07/19 11/20/19 TV5 News at 11pm (M11-1135p	****	:30	PMT	NM	4	\$2,000.6
Start Date End Date Weekdays Spots/Week	Rate				l	
Week: 11/07/19 11/13/19 MTWTF 2 \$	500.00				1	
Week: 11/14/19 11/20/15 Milli	500.00	-00	IMP	NM	1	\$325.
20 WNEM11/10/19 11/10/19 NFL Football 1p-4pm/1-5	pm	:30	avir-	14141	. '	¥0_0.

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Alt Order #



PLUS 107 N. Franklin Street - 48607 Saginaw, MI 48607 (989)755-8191

09671166 983580 1 Original Date / Revision <u>Advertiser</u> / 11/19/19 11/06/19 Vote Vets Action Fund

Contract / Revision

Product Estimate # Contract Dates ISSUE 7944 11/07/19 - 11/22/19

⊗ meredith www.wnem.com

*Line Ch Start Date End Date Description Time		Spots/ Length Week	Rate PCode	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/04/19 11/10/19 1 1 Spot Ch Date Range Description 1 WNEM 11/04/19-11/10/19 NFL Football See MG 20.2 2 WNEM 11/22/19-11/22/19 TV5 Noon News ♠ MG for 20.1 11/10	Rate \$325.00 <u>Start/End Time</u> 1p-4pm/1-5pm 12n-1230p	Weekdays Length	\$325.00	<u>Type</u> <i>NM</i> NM	
(b) (vic 10) 20.1 1 1 1 10		Totals		63	\$26,705.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	
10/28/19 -11/22/19	63	\$26,705.00	(\$4,005.75)	\$22,699.25	
Totals	63	\$26,705.00	(\$4,005.75)	\$22,699.25	

Signature:	Date:	
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