

**KMAD-FM**

**Whitesboro, TX**

**Quarterly Issues/Programming Report for 2nd Quarter 2023<sup>1</sup>**

During this quarter, this station gave particular attention to the issues listed in the following report. These issues are not listed in order of importance and it should be noted that the station might have also aired other programming that was responsive to the community's informational needs.

**ISSUE: Education**

<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
KMAD Morning Show	4/26/23 5/4/23	8am-8:15am 30 Minutes Total	Dave Hilton, Morning Show Host, interviewed the April & May 2023 KMAD Teachers of the Month - Priscilla Burns (Sherman ISD) and Briann Stevens (Whitewright ISD).
KMAD On The Road	5/15/23	5pm-6pm 1 Hour Total	Dave Hilton, Morning Show Host, and Scott Kilian, Afternoon Show Host, co-emceed the 2023 KMAD/KMKT Teacher of the Year award ceremony, where the 2023 Teacher of the Year award was presented to Tarah McKinney (Durant ISD).

**ISSUE: Senior and Veteran Summer Heat Preparation**

<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
KMAD Public Service	5/19/23- 6/30/23	5:30am-9am 9am-2pm 2pm-6pm 6pm-Midnight 5 Hours Total	KMAD-FM partnered with the Texoma Council of Governments Area Agency on Aging for a summer box fan drive, benefitting local seniors & veterans. More than \$1,000 in cash & several box fans were donated by station listeners.

<sup>1</sup> 73.3526 (e)(11)(i), (e)(12); 73.3527(e)(8) *Issues/programs lists*. For AM, FM, TV and Class A broadcast stations, every three months a list of programs that provided the station's most significant treatment of community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth day of the succeeding calendar quarter (e.g., January 10, April 10, July 10, October 10). The list shall include a brief narrative describing what issues were given significant treatment and the programming that provided this treatment. The description of the programs shall include, but shall not be limited to, the time, date, duration, and title of each program in which the issue was treated. The lists described in this paragraph shall be retained in the public inspection file until final action has been taken on the station's next license renewal application.

**ISSUE: Small Business Support**

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KMAD On The Road	05/13/23	5pm-7pm 2 Hours Total	Dave Hilton, Morning Show Host, served as a volunteer for the 7th Annual Craft the Night Away event, hosted by Downtown Sherman NOW. The community event featured booths from more than 20 craft breweries across Texas and Oklahoma. Craft the Night Away gives these breweries an opportunity to share their unique stories and products around the square in Downtown Sherman, TX.
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**ISSUE: Law Enforcement Recognition**

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
KMAD Public Service	5/15/23- 5/21/23	5:30am-9am 9am-2pm 2pm-6pm 6pm-Midnight 1 Hour Total	Dave Hilton, Morning Show Host, interviewed local law enforcement leaders in honor of 2023 National Police Week. Each day a different department was featured on the air: Monday/Saturday - Sherman PD (Chief Jason Jeffcoat & Sgt. Brett Mullen), Tuesday/Sunday - Denison PD (Chief Mike Gudgel, Wednesday - Grayson County Sheriff's Office (Capt. Marty Hall), Thursday - Whitesboro PD (Chief Scott Taylor) & Friday - Van Alstyne PD (Chief Tim Barnes).

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**ISSUE: Diversity, Equity and Inclusion Education**

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<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
KMAD On The Road	4/6/23	6pm-8pm 2 Hours Total	Dave Hilton, Operations Manager, presented a Diversity, Equity & Inclusion workshop to the Anna Chamber of Commerce 2023 Leadership Class. Dave discussed effective strategies business & community leaders can use to improve their organizations' Diversity, Equity and Inclusion efforts.

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**ISSUE: Non-Profit and Municipal Programs**

<b>Program Name</b>	<b>Date</b>	<b>Time and Duration</b>	<b>Description</b>
KMAD Morning Show	5/9/23	8:15am-8:30am 15 Minutes	Dave Hilton, Morning Show Host, interviewed Cesar Saenz, Jr. Vice Commander of the VFW Post 2772 in Sherman, TX about their upcoming May Steak Night event. The monthly event invites local veterans to enjoy a free steak dinner and also serves as a fundraiser for the post, which allows all residents to visit the facility and enjoy the same steak dinner at a discounted price, compared to a restaurant.
KMAD Morning Show	5/10/23	8:15am-8:30am 15 Minutes	Dave Hilton, Morning Show Host, interviewed Karen Tooley, Executive Director of Downtown Sherman NOW, about their upcoming 7th Annual "Craft The Night Away" fundraising event. They discussed the businesses participating in the event, the entertainment, food vendors, how to get tickets and invited listeners to volunteer for the event.