

INVOICE



WUAB
1717 East 12th Street
Cleveland, OH 44114
Main: (216) 771-1943
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1557384-1	07/31/16	July 2016	06/27/16 - 07/31/16

Property	Account Executive	Sales Office	Sales Region
WUAB	Teresa Difuria	Telerep-Philadel	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW, Suite 100
Washington, DC 20007

Send Payment To:

WUAB
Drawer #0954
PO Box 11407
Birmingham, AL 35246-0958

Advertiser	Product	Estimate Number
ISS/Senate Majority PAC	SENATE MAJORITY PAC	5054

Flight Dates	Order #	Alt Order #
07/26/16 - 08/08/16	1557384	08326271

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	163	173

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	07/26/16	08/01/16	M-F 11a-12p	11a-12p	MTWTF--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTF-- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u>									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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ISS/Senate Majority PAC	SENATE MAJORITY PAC	5054	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
MTWTF--									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTF-- 2 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WUAB	Tu	07/26/16	6:26 PM	M-F 6-630p	6-630p	:30	SMP0HTV1611H	\$200.00 NM
1	WUAB	F	07/29/16	6:29 PM	M-F 6-630p	6-630p	:30	SMP0HTV1611H	\$200.00 NM
8	07/26/16	08/01/16	M-F 630-7p	630-7p	MTWTF--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTF-- 2 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Tu	07/26/16	6:51 PM	M-F 630-7p	630-7p	:30	SMP0HTV1608H	\$200.00 NM
3	WUAB	W	07/27/16	6:43 PM	M-F 630-7p	630-7p	:30	SMP0HTV1611H	\$200.00 NM
10	07/26/16	08/01/16	Cleve 19 News on 43 at 77-8a		MTWTF--	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTF-- 1 \$25.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Tu	07/26/16	7:50 AM	Cleve 19 News on 43 at 7a	7-8a	:30	SMP0HTV1611H	\$25.00 NM
11	07/26/16	08/01/16	M-F 730-8p	730-8p	MTWTF--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTF-- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WUAB	Th	07/28/16	7:49 PM	M-F 730-8p	730-8p	:30	SMP0HTV1611H	\$200.00 NM
12	07/31/16	07/31/16	Su 6-7P	6-7p	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----1 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WUAB	Su	07/31/16	6:27 PM	Su 6-7P	6-7p	:30	SMP0HTV1608H	\$75.00 NM
13	07/26/16	08/01/16	Cleve 19 News on 43 at 9M-SU 9-10P		MTWTFSS	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/26/16 08/01/16 MTWTFSS 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WUAB	Su	07/31/16	9:40 PM	Cleve 19 News on 43 at 9p	M-SU 9-10P	:30	SMP0HTV1611H	\$200.00 NM
Total Spots							18		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,950.00
<u>Agency Commission</u>	\$442.50
<u>Net Amount Due</u>	\$2,507.50

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