

WBIP Quarterly Report – 2nd Quarter
April 1, 2016 – June 30, 2016

COMMUNITY

04/01/16 – 06/30/16	:15 Friends of the Park for Tishomingo State Park monthly meeting reminder in the 48 after the hour PSA kart (from TCDF)	3 per day
04/08/16	Live interview with Bill Gurley & Cindi Nelson promoting the Old Tishomingo County Courthouse Renaissance Day	15 min
04/04/16 – 04/08/06		4 per day
04/14/16	:10 Live reads for Walnut Grove Volunteer Fish Fry on 04/09/16	15 min
	Live interview with Bill Gurley & Cindi Nelson promoting the Old Tishomingo County Courthouse Renaissance Day	
05/06/16 – 05/13/16		3 per day
	:20 Live reads promoting the National Association of Letter Carriers Stamp Out Hunger Food Drive	
05/08/16 – 05/11/16		3 per day
	:20 Live reads for lost dog from Animal Medical Center	
06/06/16 – 06/10/06		4 per day
	:10 Live reads for Walnut Grove Volunteer Fish Fry on 06/11/16	
06/09/16 – 06/20/16		3 per day
	:30 Friends of the Booneville Library presentation by Rheta Grimsley Johnson	
05/09/16 – 05/13/06		4 per day
	:10 Live reads for Walnut Grove Volunteer Fish Fry on 05/14/16	
06/10/16 – 06/18/16		3 per day
	:30 prerecorded message promoting the 5k Rooster Run and Chicken Grilling to raise money for The Boys & Girls Club The Humane Society	

ENVIRONMENTAL

YOUTH

04/18/16 – 04/29/16	:15 Live read promoting Boy Scout Troop #26 fundraiser for camp Being sold at Brooks Grocery to raise money for summer camp	3 per day
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HEALTHCARE

04/25/16 – 04/29/16	:10 Live reads promoting Relay for Life meal fundraiser	3 per day
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05/13/16	5 min Live interview with Vickie Duck with the Area Relay for Life Finale	
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RELIGION

04/27/16 – 05/04/16	:20 Live reads promoting the National Day of Prayer	3 per day
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05/23/16 – 06/03/16	Live reads promoting the Tishomingo County Gospel Singing Convention at Springhill United Methodist Church	:15 in duration
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04/19/16 – 04/23/16	Prerecorded PSA for St. Rest Missionary Baptist Church “Youth Explosion 2016” church event	4 times per day
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POETRY/READING

04/01/16 – 06/30/16	Live reads and interviews with Autry Davis with the Crossroads Poetry Project the 2 nd Thursday of each month	1 hr in duration
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EDUCATION

04/28/16 – 05/06/16	:20 Live reads promoting the Tishomingo County Master Gardeners “Blooming Crazy” Annual Plant Sale, with proceeds going to help their educational programs	3 times per day
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AD COUNCIL PSA

04/01/16 – 06/30/16

Pre-produced spots furnished by the Ad Council in 48 after the hour PSA Kart (:15 & :30)

Texting and Driving Prevention
Shelter Pet Adoption
Vet's Crisis Line
Stroke Awareness – FAST
Radon Awareness
Hepatitis C
Health Insurance
Grads of Life
Smoky the Bear Hug
Autism Awareness