

Johnston, Carol (CMG-Athens)

From: Lawson, Russell (CMG-Athens)
Sent: Tuesday, October 9, 2018 1:54 PM
To: Johnston, Carol (CMG-Athens)
Subject: FW: Political Advertising Request: Stacey Abrams for Governor
Attachments: AbramsForGovNAB_GMG.pdf

From: Howard Work [mailto:howardwork.gmg@gmail.com]
Sent: Tuesday, October 9, 2018 12:02 PM
To: Lawson, Russell (CMG-Athens) <Russell.Lawson@coxinc.com>
Subject: Fwd: Political Advertising Request: Stacey Abrams for Governor

Hello Russell,

I would like to purchase radio on your station(s) for the Stacey Abrams for Governor Campaign. Please provide me with schedules based on the following:

Station(s): Wk of 10.8.18 WGAU-AM (\$64.20 Gross)
 Wk of 10.15.18 WGAU-AM (\$90.00 Gross)
 Wk of 10.22.18 WGAU-AM (\$90.00 Gross)
 Wk of 10.29.18 WGAU-AM (\$115.80 Gross)

Total Gross: \$360.00

Campaign Start: 10/11/18

Campaign End: 11/06/18

Spot Length: :60

Demo: Adults 25-54

Daypart Spending: I would like to schedule my spots around the same rotation as the Brian Kemp schedule that is running on your station.

GRP/CPP: Please include the GRP/CPP on the schedules

Payment: Please send bank/wire transfer information for payment.

Thanks,

Howard Work
Gateway Management Media Consulting
Phone 314-472-3067